

AUTOMOTIVE DISTRIBUTORS' ASSOCIATION

Press Release

January 5th, 2022

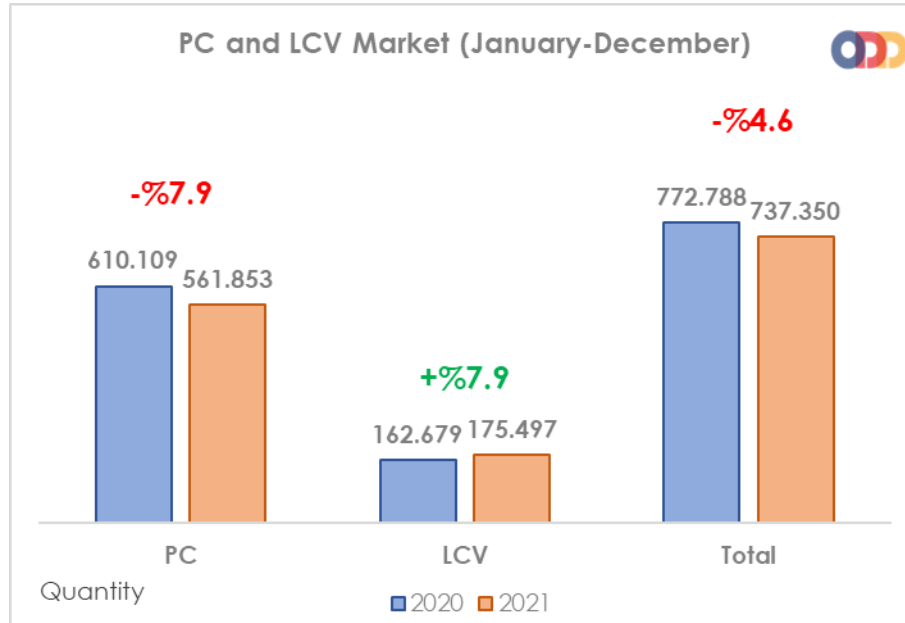
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Executive Coordinator



Passenger Car and Light Commercial Vehicle Market (December, January-December 2021)

Passenger car and light commercial vehicle market decreased by %4.6 in 2021.

- Turkey's passenger car and light commercial vehicle total market decreased by %4.6 compared to previous year, to 737,350 units.
- Passenger car sales went down by %7.9 in 2021, compared to previous year, to 561,853 units while light commercial vehicle sales went up by %7.9 to 175,497 units.



Passenger car and light commercial vehicle market decreased by %40.3, passenger car market decreased by %46 and light commercial vehicle market decreased by %20.7 in December 2021.

- Passenger car and light commercial vehicle market decreased by %40.3 compared to December 2020, to 62,243 units.
- In December 2021, passenger car sales went down by %46.0 and were 43,559. Light commercial vehicle market decreased by %20.7 and was 18,684 units.
- Passenger car and light commercial vehicle market, in comparison to the average 10-year December sales, showed a decrease of %49.3.
- Passenger car market, in comparison to the average 10-year December sales, showed a decrease of %52.4.
- Light commercial vehicle market, in comparison to the average 10-year December sales showed a decrease of %40.0.

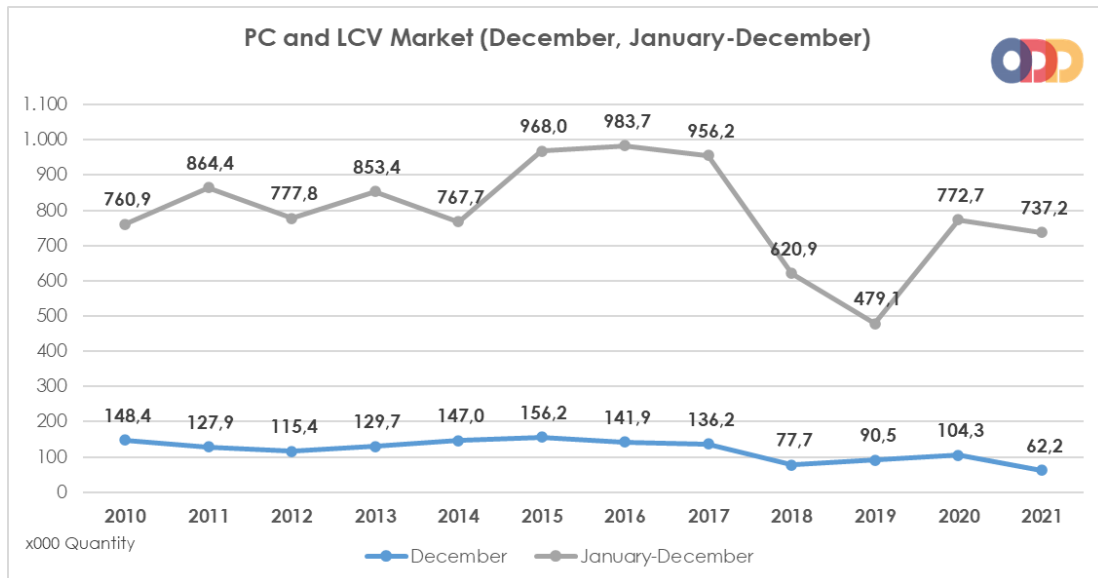
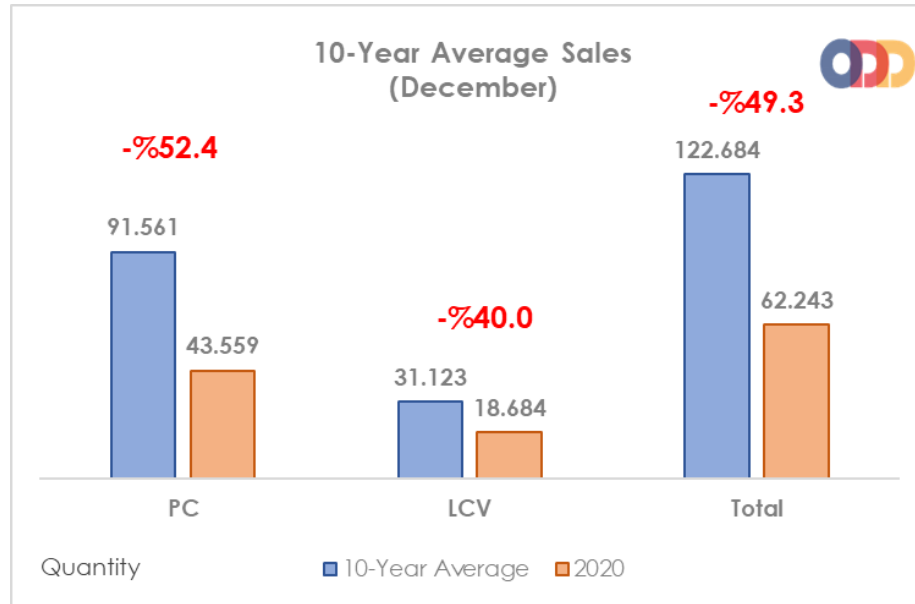
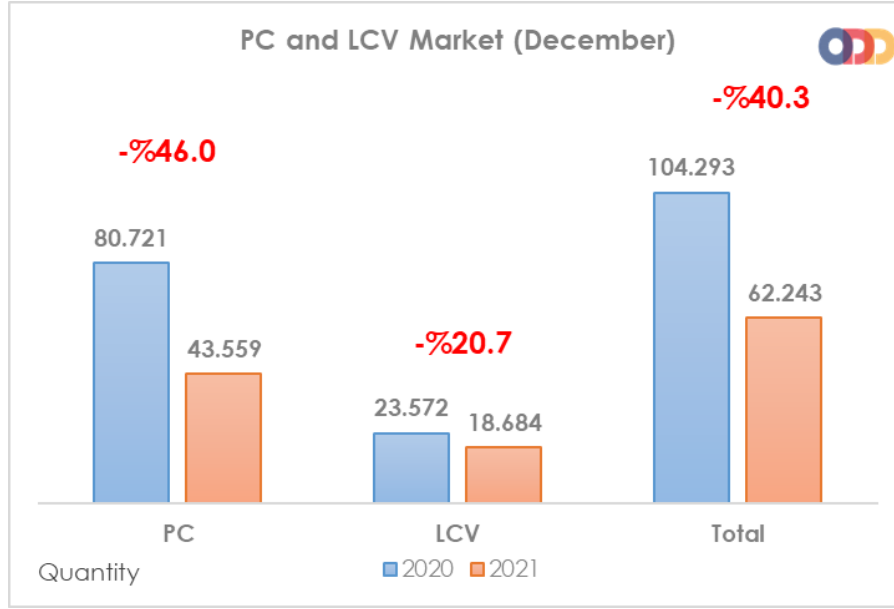


Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years

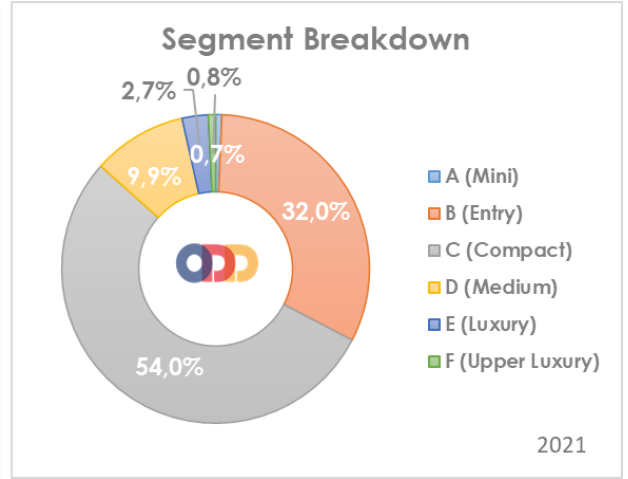
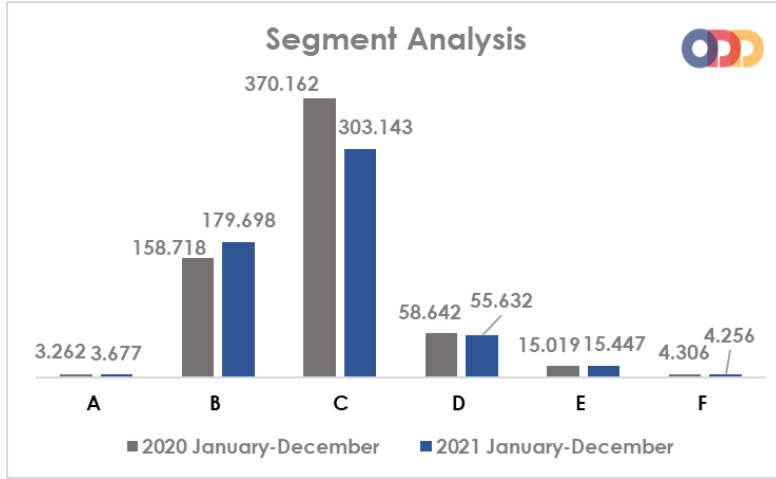
Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years

Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years

Passenger Car Market Analysis (December, January-December 2021)

When evaluated according to segments;

- %86.6 of the passenger car market segment consisted of the vehicles in the A, B and C segments.
- Segment C passenger cars took a share of %54 with a quantity of 303,143
- Segment B passenger cars took a share of %32 with a quantity of 179,698.



When evaluated according to body type;

- Most preferred body type was Sedan again (%39.6, 222,632 units).
- Following Sedan passenger cars are SUV body with a share of %34.6 and a sales volume of 194,506 units.
- H/B with a share of %23.8 and total sales volume of 133,670 units.

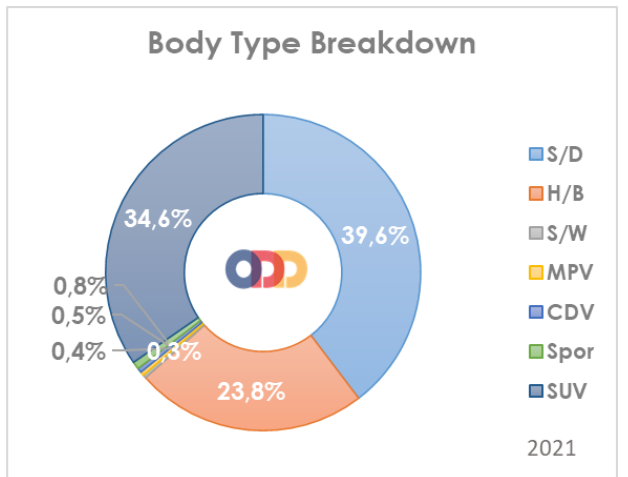
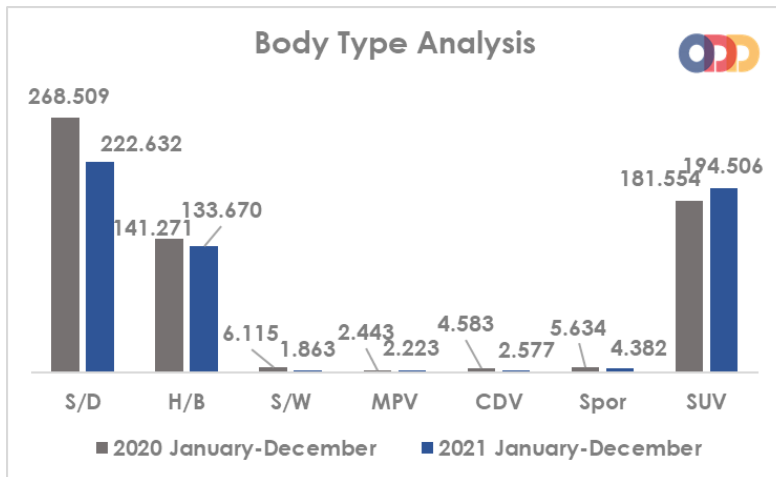
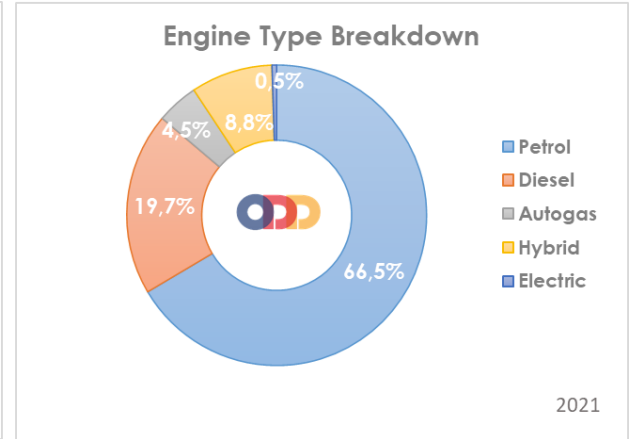
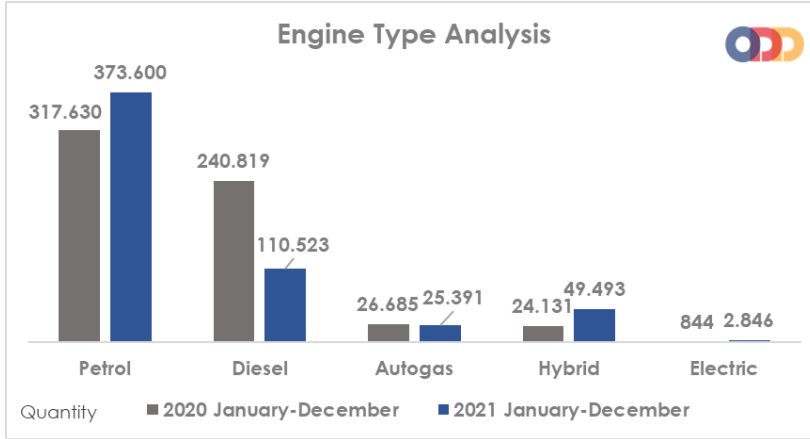


Table 4: Sales Volume, Share and Changes According to Segment and Body Type

When studied in terms of engine type;

- Petrol car sales took a share of %66.5 (373,600 units),
- Diesel car sales took a share of %19.7 (110,523 units),
- Hybrid car sales took a share of %8.8 (49,493 units),
- Autogas car share was %4.5 (25,391 units).
- 2,846 electric cars were sold.



When studied in terms of engine volume;

- Sales of passenger cars under 1600cc decreased by %12.5 with a share of %89.3,
- Sales of passenger cars between 1600-2000cc decreased by %38.5 with a share of %1.1,
- Sales of passenger cars above 2000cc increased by %15.9 with a share of %0.2.

Table 5: Sales Volume, Share and Changes According to Engine Type

Table 6: Sales Volume, Share and Changes According to Engine Volume

When studied in terms of average emission values;

- Passenger cars between 100-120 gr/km had the share of %36.3 with a quantity of 204,217,
- Passenger cars between 120-140 gr/km had the share of %29.9 with a quantity of 168,205.

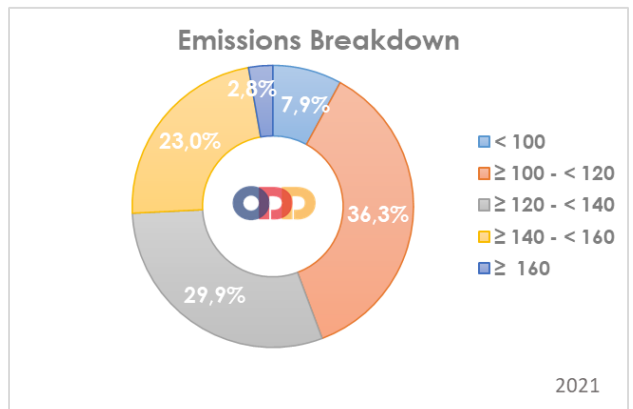
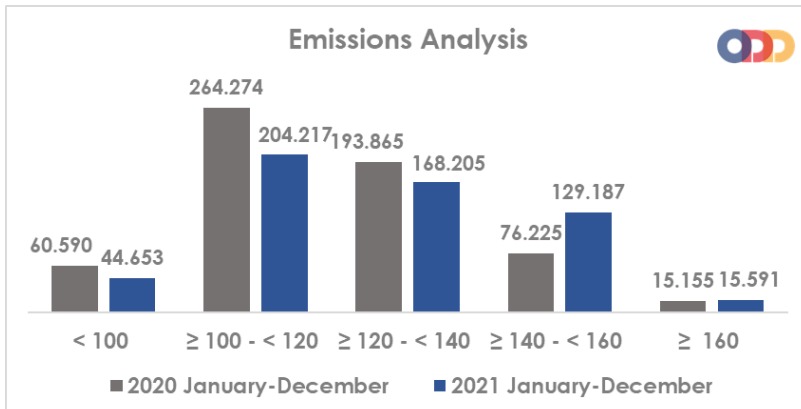


Table 7: Sales Volume, Share and Changes According to Emission Values

Automatic transmission passenger car sales reached a share of %76.2 with a quantity of 428,252 while manual transmission passenger car sales reached a share of %23.8 with a quantity of 133,601.

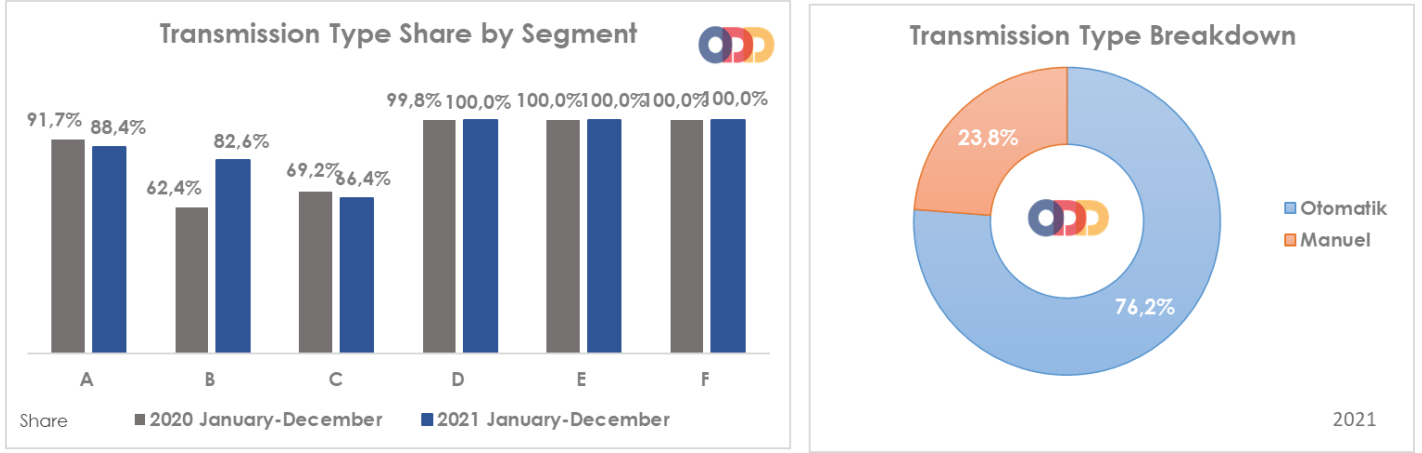


Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

Light Commercial Vehicle Market (December, January-December 2021)

Light commercial vehicle market evaluated according to body type;

- Vans with a quantity of 138,020 units and a share of %78.6 had the highest sales volume,
- Light trucks followed vans with a share of %10.3 and 18,067 units.

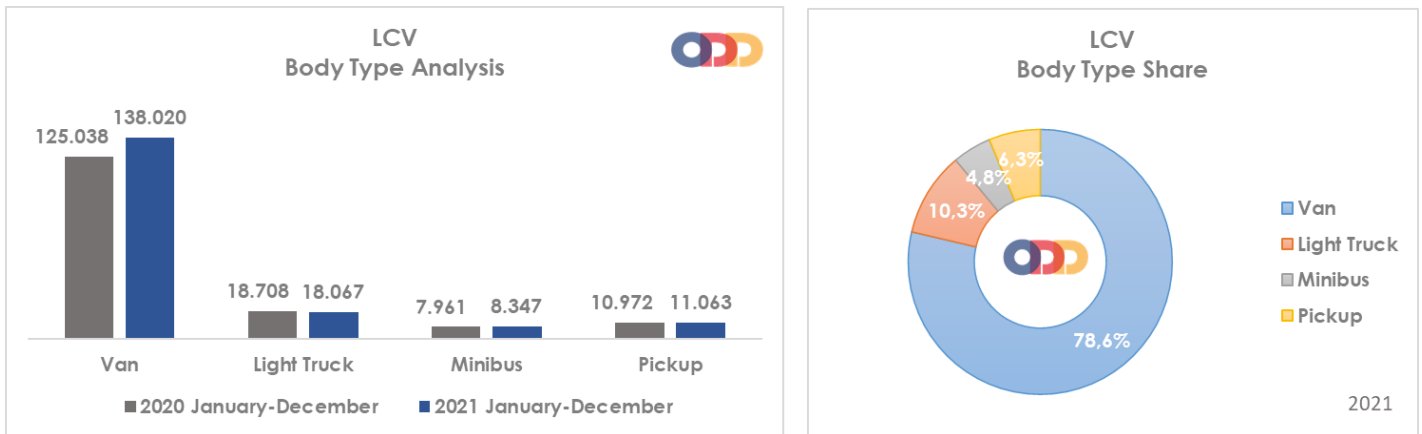
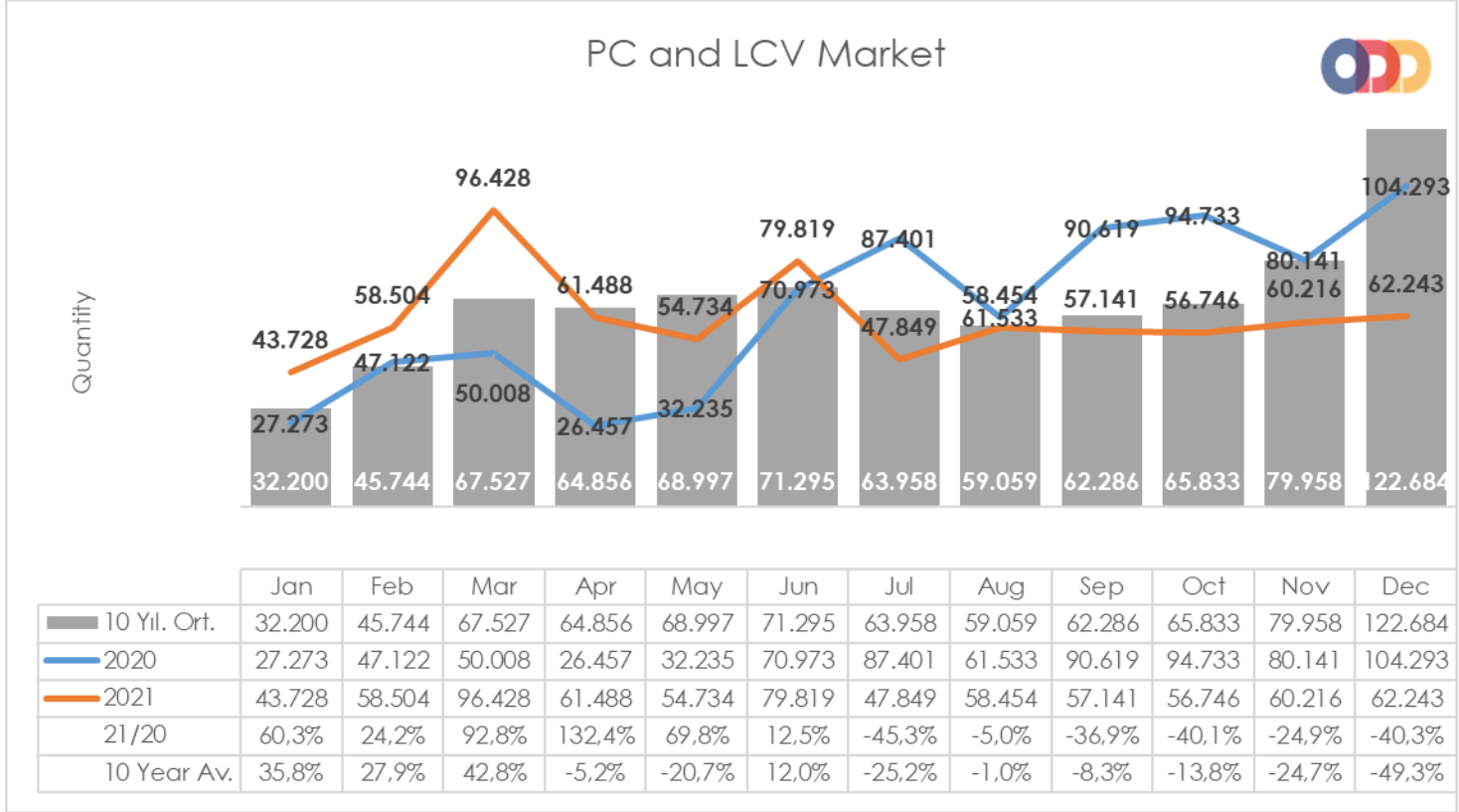


Table 9: Sales Volume, Share and Changes According to LCV Body Type

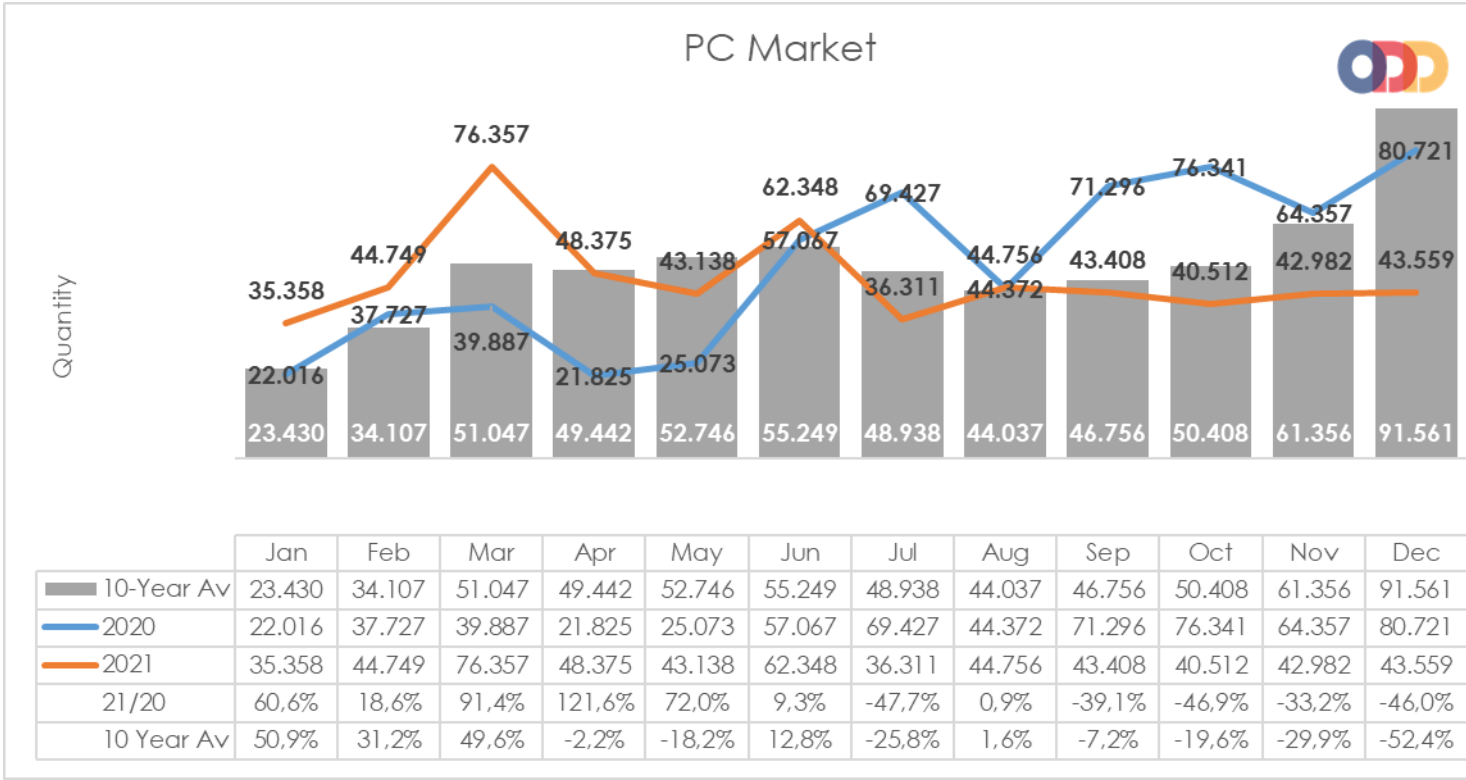
Appendix

Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years



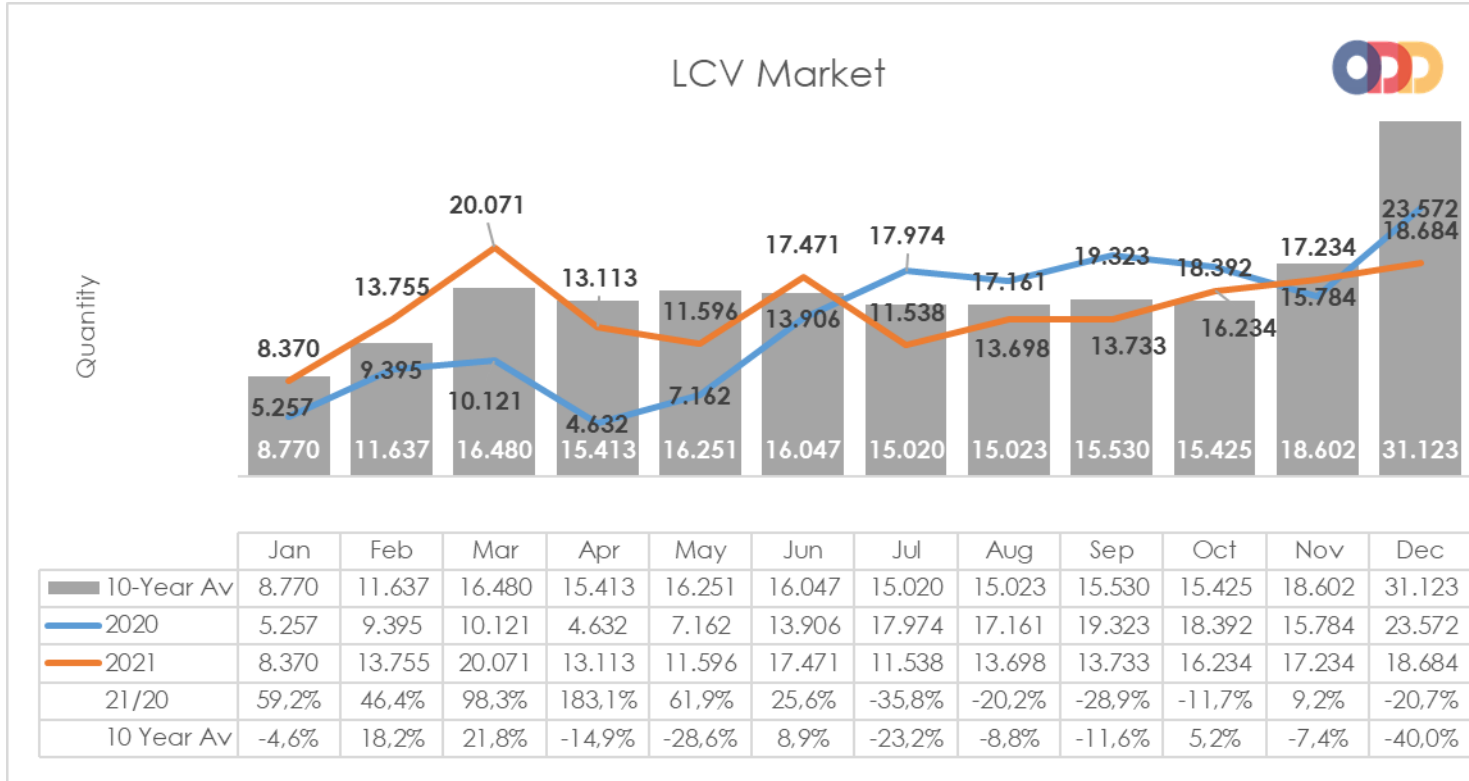
YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	20.095	31.172	51.769	54.946	59.377	60.896	61.345	61.764	63.814	73.404	73.962	148.369	760.913
2011	44.892	58.663	78.403	77.695	80.646	81.573	63.044	58.406	60.129	69.421	63.657	127.910	864.439
2012	29.545	41.324	64.884	62.949	70.863	71.067	62.304	58.148	69.629	59.938	71.710	115.400	777.761
2013	35.523	48.307	68.774	73.575	81.468	74.096	71.596	65.043	67.963	58.014	79.301	129.718	853.378
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	767.681
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	968.017
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	983.720
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	956.194
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	620.937
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	479.060
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	772.788
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	737.350
10 Year Av.	32.200	45.744	67.527	64.856	68.997	71.295	63.958	59.059	62.286	65.833	79.958	122.684	804.398

Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years



YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	12.594	20.651	33.958	36.549	40.467	42.086	41.399	42.222	42.477	47.859	50.061	99.461	509.784
2011	29.868	39.004	54.023	53.835	56.302	56.714	43.518	38.875	39.964	47.508	44.951	88.957	593.519
2012	21.077	29.189	47.270	45.645	50.460	50.849	44.531	41.236	49.360	43.440	52.297	80.926	556.280
2013	25.835	36.814	51.785	56.999	62.383	58.290	55.712	51.611	52.925	46.985	64.117	101.199	664.655
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	587.331
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	725.596
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	756.938
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	722.759
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	486.321
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	387.256
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	610.109
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	561.853
10 Yıllık Ort.	23.430	34.107	51.047	49.442	52.746	55.249	48.938	44.037	46.756	50.408	61.356	91.561	609.076

Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years



YEAR	January	February	March	April	May	June	July	August	Sept.	Oct.	Nov.	Dec.	Total
2010	7.501	10.521	17.811	18.397	18.910	18.810	19.946	19.542	21.337	25.545	23.901	48.908	251.129
2011	15.024	19.659	24.380	23.860	24.344	24.859	19.526	19.531	20.165	21.913	18.706	38.953	270.920
2012	8.468	12.135	17.614	17.304	20.403	20.218	17.773	16.912	20.269	16.498	19.413	34.474	221.481
2013	9.688	11.493	16.989	16.576	19.085	15.806	15.884	13.432	15.038	11.029	15.184	28.519	188.723
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	180.350
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	242.421
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	226.782
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	233.435
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	134.616
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	91.804
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	162.679
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	175.497
10 Year Av.	8.770	11.637	16.480	15.413	16.251	16.047	15.020	15.023	15.530	15.425	18.602	31.123	195.321

December 2021 Data

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

2021 December	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	120	0	0	0	1	0	121	0,3%
B (Entry)	1.746	9.569	0	4	36	3	3.377	14.735	33,8%
C (Compact)	14.176	1.304	26	91	1	210	7.100	22.908	52,6%
D (Medium)	1.941	42	29	0	0	180	1.428	3.620	8,3%
E (Luxury)	687	0	5	0	0	71	839	1.602	3,7%
F (Upper Luxury)	53	0	0	0	0	8	512	573	1,3%
Total	18.603	11.035	60	95	37	473	13.256	43.559	
Share	42,7%	25,3%	0,1%	0,2%	0,1%	1,1%	30,4%	100,00	

2020 December	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	498	0	0	0	17	0	515	0,6%
B (Entry)	893	13.990	357	48	219	9	6.644	22.160	27,5%
C (Compact)	27.992	3.298	327	254	58	616	15.697	48.242	59,8%
D (Medium)	4.201	101	147	1	0	174	1.691	6.315	7,8%
E (Luxury)	1.790	0	247	0	0	21	745	2.803	3,5%
F (Upper Luxury)	163	0	0	0	0	15	508	686	0,8%
Total	35.039	17.887	1.078	303	277	852	25.285	80.721	
Share	43,4%	22,2%	1,3%	0,4%	0,3%	1,1%	31,3%	100,00	

Change	1	2	3	4	5	6	7	
Segment	S/D	H/B	S/W	MPV	CDV	Sport	SUV	Total
A (Mini)		-75,9%						-76,5%
B (Entry)	95,5%	-31,6%	-100,0%	-91,7%	-83,6%	-66,7%	-49,2%	-33,5%
C (Compact)	-49,4%	-60,5%	-92,0%	-64,2%	-98,3%	-65,9%	-54,8%	-52,5%
D (Medium)	-53,8%	-58,4%	-80,3%			3,4%	-15,6%	-42,7%
E (Luxury)	-61,6%		-98,0%			238,1%	12,6%	-42,8%
F (Upper Luxury)	-67,5%					-46,7%	0,8%	-16,5%
Total	-46,9%	-38,3%	-94,4%	-68,6%	-86,6%	-44,5%	-47,6%	-46,0%

S/D: Sedan, H/B: Hatchback, S/W: Station Wagon, MPV: Multi Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

Table 5: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2020 December		2021 December		Change
	Quantity	Share	Quantity	Share	
Petrol	45.599	56,5%	31.162	71,5%	-31,7%
Diesel	26.747	33,1%	6.306	14,5%	-76,4%
Autogas	4.341	5,4%	1.357	3,1%	-68,7%
Hybrid	3.758	4,7%	4.303	9,9%	14,5%
Electric	276	0,3%	431	1,0%	56,2%
Total	80.721	100,00%	43.559	100,00%	-46,0%

Table 6: Sales Volume, Share and Changes According to Engine Volume

ENGINE VOLUME	ENGINE TYPE	2020 December		2021 December		Change	ÖTV %	VAT %
		Quantity	Share	Quantity	Share			
≤ 1600cc	B/D	75.434	93,5%	38.118	87,5%	-49,5%	45, 50, 80	18
1601cc - ≤ 2000cc	B/D	1.063	1,3%	600	1,4%	-43,6%	130, 150	18
≥ 2001cc	B/D	190	0,2%	107	0,2%	-43,7%	220	18
B/D Subtotal		76.687	95,0%	38.825	89,1%	-49,4%		
<=1600cc	HYBRID	896	1,1%	1.887	4,3%	110,6%	45, 50, 80	18
1601cc - <=1800cc (<=50KW)	HYBRID	0	0,0%	0	0,0%		130, 150	18
1601cc - <=1800cc (>50KW)	HYBRID	1.876	2,3%	1.584	3,6%	-15,6%	45, 50, 80	18
1801cc - <=2000cc	HYBRID	960	1,2%	809	1,9%	-15,7%	130	18
2001cc - <=2500cc (<=100KW)	HYBRID	20	0,0%	17	0,0%	-15,0%	220	18
2001cc - <=2500cc (>100KW)	HYBRID	4	0,0%	0	0,0%		130, 150	18
>2500cc	HYBRID	2	0,0%	6	0,0%		220	18
Hybrid Subtotal		3.758	4,7%	4.303	9,9%	14,5%		
≤ 85 kW	ELECTRIC	31	0,0%	103	0,2%		10	18
86kW - ≤ 120kW	ELECTRIC	0	0,0%	18	0,0%		25	18
≥ 121kW	ELECTRIC	245	0,3%	310	0,7%	26,5%	60	18
Electric Subtotal		276	0,3%	431	1,0%	56,2%		
Total		80.721	100,0%	43.559	100,0%	-46,0%		

Table 7: Sales Volume, Share and Changes According to Emission Values

CO2 AVERAGE EMISSION VALUES (gr/km)	2020 December		2021 December		Change
	Quantity	Share	Quantity	Share	
< 100	8.586	10,6%	3.569	8,2%	-58%
≥ 100 - < 120	30.391	37,6%	16.103	37,0%	-47%
≥ 120 - < 140	30.409	37,7%	13.001	29,8%	-57%
≥ 140 - < 160	9.110	11,3%	9.324	21,4%	2%
≥ 160	2.225	2,8%	1.562	3,6%	-30%
Total	80.721	100,0%	43.559	100,0%	-46,0%

Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

TRANSMISSION	2020 December		2021 December		Change
	Quantity	Share	Quantity	Share	
A (Mini)	485	94,2%	104	86,0%	-78,6%
B (Entry)	16.367	73,9%	12.521	85,0%	-23,5%
C (Compact)	36.096	74,8%	16.106	70,3%	-55,4%
D (Medium)	6.309	99,9%	3.620	100,0%	-42,6%
E (Luxury)	2.803	100,0%	1.602	100,0%	-42,8%
F (Upper Luxury)	686	100,0%	573	100,0%	-16,5%
Total	62.746	77,7%	34.526	79,3%	-45,0%

Table 9: Sales Volume, Share and Changes According to LCV Body Type

LCV BODY TYPE ANALYSIS	2020 December		2021 December		Change
	Quantity	Share	Quantity	Share	
Van	18.632	79,0%	13.559	72,6%	-27,2%
Light Truck	2.839	12,0%	2.688	14,4%	-5,3%
Minibus	956	4,1%	1.227	6,6%	28,3%
Pickup	1.145	4,9%	1.210	6,5%	5,7%
Total	23.572	100,0%	18.684	100,0%	-20,7%

2021 Data

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

2021 January-December	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	3.624	0	0	0	53	0	3.677	0,7%
B (Entry)	12.594	104.969	6	517	2.366	88	59.158	179.698	32,0%
C (Compact)	162.684	24.729	622	1.680	211	2.760	110.457	303.143	54,0%
D (Medium)	37.649	348	923	1	0	929	15.782	55.632	9,9%
E (Luxury)	8.932	0	312	25	0	352	5.826	15.447	2,7%
F (Upper Luxury)	773	0	0	0	0	200	3.283	4.256	0,8%
Total	222.632	133.670	1.863	2.223	2.577	4.382	194.506	561.853	
Share	39,6%	23,8%	0,3%	0,4%	0,5%	0,8%	34,6%	100,00	

2020 January-December	1	2	3	4	5	6	7		
Segment	S/D	H/B	S/W	MPV	CDV	Spor	SUV	Total	Share
A (Mini)	0	3.144	0	0	0	118	0	3.262	0,5%
B (Entry)	14.852	94.536	3.452	278	4.249	96	41.255	158.718	26,0%
C (Compact)	201.272	41.614	1.307	2.158	334	4.457	119.020	370.162	60,7%
D (Medium)	42.954	1.977	760	7	0	387	12.557	58.642	9,6%
E (Luxury)	8.835	0	596	0	0	330	5.258	15.019	2,5%
F (Upper Luxury)	596	0	0	0	0	246	3.464	4.306	0,7%
Total	268.509	141.271	6.115	2.443	4.583	5.634	181.554	610.109	
Share	44,0%	23,2%	1,0%	0,4%	0,8%	0,9%	29,8%	100,00	

Change	1	2	3	4	5	6	7	
Segment	S/D	H/B	S/W	MPV	CDV	Sport	SUV	Total
A (Mini)		15,3%				-55,1%		12,7%
B (Entry)	-15,2%	11,0%	-99,8%	86,0%	-44,3%	-8,3%	43,4%	13,2%
C (Compact)	-19,2%	-40,6%	-52,4%	-22,2%	-36,8%	-38,1%	-7,2%	-18,1%
D (Medium)	-12,4%	-82,4%	21,4%	-85,7%		140,1%	25,7%	-5,1%
E (Luxury)	1,1%		-47,7%			6,7%	10,8%	2,8%
F (Upper Luxury)	29,7%					-18,7%	-5,2%	-1,2%
Total	-17,1%	-5,4%	-69,5%	-9,0%	-43,8%	-22,2%	7,1%	-7,9%

S/D: Sedan, H/B: Hatchback, S/W: Station Wagon, MPV: Multi Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

Table 5: Sales Volume, Share and Changes According to Engine Type

ENGINE TYPE	2020 January-December		2021 January-December		Change
	Quantity	Share	Quantity	Share	
Petrol	272.031	51,4%	342.438	66,1%	25,9%
Diesel	214.072	40,4%	104.217	20,1%	-51,3%
Autogas	22.344	4,2%	24.034	4,6%	7,6%
Hybrid	20.373	3,8%	45.190	8,7%	121,8%
Electric	568	0,1%	2.415	0,5%	325,2%
Total	529.388	100,00%	518.294	100,00%	-2,1%

Table 6: Sales Volume, Share and Changes According to Engine Volume

ENGINE VOLUME	ENGINE TYPE	2020 January-December		2021 January-December		Change	ÖTV %	VAT %
		Quantity	Share	Quantity	Share			
≤ 1600cc	B/D	573.701	94,0%	501.862	89,3%	-12,5%	45, 50, 80	18
1601cc - ≤ 2000cc	B/D	10.285	1,7%	6.322	1,1%	-38,5%	130, 150	18
≥ 2001cc	B/D	1.148	0,2%	1.330	0,2%	15,9%	220	18
B/D Subtotal		585.134	95,9%	509.514	90,7%	-12,9%		
≤ 1600cc	HYBRID	2.858	0,5%	23.219	4,1%	712,4%	45, 50, 80	18
1601cc - ≤ 1800cc (≤ 50KW)	HYBRID	0	0,0%	0	0,0%		130, 150	18
1601cc - ≤ 1800cc (> 50KW)	HYBRID	15.646	2,6%	19.332	3,4%	23,6%	45, 50, 80	18
1801cc - ≤ 2000cc	HYBRID	5.179	0,8%	6.562	1,2%	26,7%	130	18
2001cc - ≤ 2500cc (≤ 100KW)	HYBRID	382	0,1%	286	0,1%	-25,1%	220	18
2001cc - ≤ 2500cc (> 100KW)	HYBRID	19	0,0%	2	0,0%	-89,5%	130, 150	18
> 2500cc	HYBRID	47	0,0%	92	0,0%		220	18
Hybrid Subtotal		24.131	4,0%	49.493	8,8%	105,1%		
≤ 85 kW	ELECTRIC	179	0,0%	767	0,1%		10	18
86kW - ≤ 120kW	ELECTRIC	0	0,0%	450	0,1%		25	18
≥ 121kW	ELECTRIC	665	0,1%	1.629	0,3%	145,0%	60	18
Electric Subtotal		844	0,1%	2.846	0,5%	237,2%		
Total		610.109	100,0%	561.853	100,0%	-7,9%		

Table 7: Sales Volume, Share and Changes According to Emission Values

CO2 AVERAGE EMISSION VALUES (gr/km)	2020 January-December		2021 January-December		Change
	Quantity	Share	Quantity	Share	
< 100	60.590	9,9%	44.653	7,9%	-26%
≥ 100 - < 120	264.274	43,3%	204.217	36,3%	-23%
≥ 120 - < 140	193.865	31,8%	168.205	29,9%	-13%
≥ 140 - < 160	76.225	12,5%	129.187	23,0%	69%
≥ 160	15.155	2,5%	15.591	2,8%	3%
Total	610.109	100,0%	561.853	100,0%	-7,9%

Table 8: Sales Volume, Share and Changes According to Automatic Transmission Type

TRANSMISSION	2020 January- December		2021 January- December		Change
	Quantity	Share	Quantity	Share	
A (Mini)	2.991	91,7%	3.249	88,4%	8,6%
B (Entry)	99.049	62,4%	148.443	82,6%	49,9%
C (Compact)	256.290	69,2%	201.226	66,4%	-21,5%
D (Medium)	58.553	99,8%	55.631	100,0%	-5,0%
E (Luxury)	15.019	100,0%	15.447	100,0%	2,8%
F (Upper Luxury)	4.306	100,0%	4.256	100,0%	-1,2%
Total	436.208	71,5%	428.252	76,2%	-1,8%

Table 9: Sales Volume, Share and Changes According to LCV Body Type

LCV BODY TYPE ANALYSIS	2020 January- December		2021 January- December		Change
	Quantity	Share	Quantity	Share	
Van	125.038	76,9%	138.020	78,6%	10,4%
Light Truck	18.708	11,5%	18.067	10,3%	-3,4%
Minibus	7.961	4,9%	8.347	4,8%	4,8%
Pickup	10.972	6,7%	11.063	6,3%	0,8%
Total	162.679	100,0%	175.497	100,0%	7,9%



RETAIL SALES (LOCAL/IMPORT): DECEMBER 2021

MAKE	PASSENGER CARS			LCV			TOTAL		
	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL
ALFA ROMEO		15	15			0	0	15	15
ASTON MARTIN		3	3			0	0	3	3
AUDI		1.305	1.305			0	0	1.305	1.305
BENTLEY			0			0	0	0	0
BMW		2.050	2.050			0	0	2.050	2.050
CITROEN		1.768	1.768		592	592	0	2.360	2.360
CUPRA		38	38			0	0	38	38
DACIA		1.832	1.832		4	4	0	1.836	1.836
DFSK		0	0			0	0	0	0
DS		139	139			0	0	139	139
FERRARI		1	1			0	0	1	1
FIAT	5.443	21	5.464	4.827	59	4.886	10.270	80	10.350
FORD	36	323	359	6.540	166	6.706	6.576	489	7.065
HONDA	92	2.334	2.426			0	92	2.334	2.426
HYUNDAI	1.393	639	2.032		21	21	1.393	660	2.053
ISUZU			0	35	101	136	35	101	136
IVECO			0		305	305	0	305	305
JAGUAR		7	7			0	0	7	7
JEEP		349	349			0	0	349	349
KARSAN			0	18		18	18	0	18
KIA		373	373		1	1	0	374	374
LAMBORGHINI		2	2			0	0	2	2
LAND ROVER		165	165			0	0	165	165
LEXUS		26	26			0	0	26	26
MASERATI		19	19			0	0	19	19
MAZDA		7	7			0	0	7	7
MERCEDES-BENZ		926	926		738	738	0	1.664	1.664
MG		32	32			0	0	32	32
MINI		179	179			0	0	179	179
MITSUBISHI		19	19		290	290	0	309	309
NISSAN		165	165		130	130	0	295	295
OPEL		1.007	1.007		647	647	0	1.654	1.654
PEUGEOT		2.296	2.296		762	762	0	3.058	3.058
PORSCHE		73	73			0	0	73	73
RENAULT	8.675	978	9.653		1.012	1.012	8.675	1.990	10.665
SEAT		538	538			0	0	538	538
SKODA		1.736	1.736			0	0	1.736	1.736
SMART			0			0	0	0	0
SSANGYONG		21	21		20	20	0	41	41
SUBARU		54	54			0	0	54	54
SUZUKI		92	92			0	0	92	92
TOYOTA	5.104	177	5.281		1.348	1.348	5.104	1.525	6.629
VOLKSWAGEN		2.214	2.214		1.068	1.068	0	3.282	3.282
VOLVO		893	893			0	0	893	893
TOPLAM:	20.743	22.816	43.559	11.420	7.264	18.684	32.163	30.080	62.243



RETAIL SALES (LOCAL/IMPORT): 2021

MAKE	PASSENGER CARS			LCV			TOTAL		
	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL	LOCAL	IMPORT	TOTAL
ALFA ROMEO	0	197	197	0	0	0	0	197	197
ASTON MARTIN	0	33	33	0	0	0	0	33	33
AUDI	0	14.036	14.036	0	0	0	0	14.036	14.036
BENTLEY	0	11	11	0	0	0	0	11	11
BMW	0	15.555	15.555	0	0	0	0	15.555	15.555
CITROEN	0	22.551	22.551	0	6.220	6.220	0	28.771	28.771
CUPRA	0	285	285	0	0	0	0	285	285
DACIA	0	27.672	27.672	0	7.194	7.194	0	34.866	34.866
DFSK	0	53	53	0	0	0	0	53	53
DS	0	918	918	0	0	0	0	918	918
FERRARI	0	22	22	0	0	0	0	22	22
FIAT	71.992	1.089	73.081	45.670	2.503	48.173	117.662	3.592	121.254
FORD	2.326	11.726	14.052	51.427	1.790	53.217	53.753	13.516	67.269
HONDA	19.592	8.558	28.150	0	0	0	19.592	8.558	28.150
HYUNDAI	22.147	14.788	36.935	0	1.595	1.595	22.147	16.383	38.530
ISUZU	0	0	0	386	721	1.107	386	721	1.107
IVECO	0	0	0	0	2.652	2.652	0	2.652	2.652
JAGUAR	0	138	138	0	0	0	0	138	138
JEEP	0	3.164	3.164	0	0	0	0	3.164	3.164
KARSAN	0	0	0	187	0	187	187	0	187
KIA	0	15.250	15.250	0	1.333	1.333	0	16.583	16.583
LAMBORGHINI	0	16	16	0	0	0	0	16	16
LAND ROVER	0	1.804	1.804	0	0	0	0	1.804	1.804
LEXUS	0	232	232	0	0	0	0	232	232
MASERATI	0	101	101	0	0	0	0	101	101
MAZDA	0	153	153	0	0	0	0	153	153
MERCEDES-BENZ	0	15.398	15.398	0	6.100	6.100	0	21.498	21.498
MG	0	468	468	0	0	0	0	468	468
MINI	0	1.394	1.394	0	0	0	0	1.394	1.394
MITSUBISHI	0	1.139	1.139	0	3.775	3.775	0	4.914	4.914
NISSAN	0	12.780	12.780	0	1.316	1.316	0	14.096	14.096
OPEL	0	20.754	20.754	0	5.167	5.167	0	25.921	25.921
PEUGEOT	0	28.998	28.998	0	9.970	9.970	0	38.968	38.968
PORSCHE	0	627	627	0	0	0	0	627	627
RENAULT	66.276	9.285	75.561	0	5.719	5.719	66.276	15.004	81.280
SEAT	0	12.457	12.457	0	0	0	0	12.457	12.457
SKODA	0	25.228	25.228	0	0	0	0	25.228	25.228
SMART	0	9	9	0	0	0	0	9	9
SSANGYONG	0	587	587	0	420	420	0	1.007	1.007
SUBARU	0	796	796	0	0	0	0	796	796
SUZUKI	0	3.826	3.826	0	0	0	0	3.826	3.826
TOYOTA	43.624	2.275	45.899	0	6.689	6.689	43.624	8.964	52.588
VOLKSWAGEN	0	53.523	53.523	0	14.663	14.663	0	68.186	68.186
VOLVO	0	8.000	8.000	0	0	0	0	8.000	8.000
TOPLAM:	225.957	335.896	561.853	97.670	77.827	175.497	323.627	413.723	737.350

About ODD

Founded in 1987, Automotive Distributors' Association (ODD), with a vision to ensure the development and sustainability of the automotive industry, is an industrial association representing the 26 member companies with their 43 international automotive brands as of 2021. In line with its basic mission, it is an umbrella organization that works to represent the members in every segment, meet the needs of the sector with their activities, find solutions to their problems, create public opinion by accurately and reliably evaluating and sharing industrial information, and directly contribute to the formation of legislation related to the sector.

Gathering 43 brands operating in the automotive industry under its roof, ODD as a specialized company in the automotive industry works to take an active role in the organization of automotive fairs, to spread the use of vehicles throughout the country, to form an opinion in order to raise all kinds of infrastructure in the field of marketing-sales and after-sales services, and to improve the quality of service to EU norms, to carry out training activities for the members of the automotive industry in cooperation with other stakeholders in order to increase its efficiency in the public, to inform its members, the press and the public with detailed monthly sales data and reports prepared for the automotive industry, to shed light on the future of the sector through academic studies and to contribute to the development of the sector.

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