# AUTOMOTIVE DISTRIBUTORS' ASSOCIATION 

## Press Release

July 3rd, 2020

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## Passenger Car and Light Commercial Vehicle Market (June, January-June 2020)

## Passenger car and light commercial vehicle market increased by \%30.2 in the first half of 2020.

- Turkey's passenger car and light commercial vehicle total market increased by \%30.2 compared to the same period of previous year, to 254,068 units.
- Passenger car sales went up by $\% 30.2$ in the first half of 2020, compared to the same period of previous year, to 203,595 units while light commercial vehicle sales went up by $\% 30.2$ to 50,473 units.


Passenger car and light commercial vehicle market increased by \%66.3, passenger car market increased by $\% 58.4$ and light commercial vehicle market increased by \%108.7 in June 2020.

- Passenger car and light commercial vehicle market increased by \%66.3 compared to June 2019, to 70,973 units.
- In June 2020, passenger car sales went up by $\% 58.4$ and were 57,067. Light commercial vehicle market increased by \%108.7 and were 13,906 units.
- Passenger car and light commercial vehicle market, in comparison to the average 10year June sales, showed an increase of \%1.0.
- Passenger car market, in comparison to the average 10-year June sales, showed an increase of \%6.2.
- Light commercial vehicle market, in comparison to the average 10-year June sales showed a decrease of \%15.9.




Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years
Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years
Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years

## OUTLOOK FOR 2020

IMF announced its global growth forecast, $-4.9 \%$ for 2020 and $5.4 \%$ for 2021 in their Global Economic Outlook June 2020 report. In the report, the US growth forecast is $8 \%$ for 2020, $4.5 \%$ for 2021 , the EU's growth forecast is $10.2 \%$ for $2020,6 \%$ for 2021 , and the growth forecast of developing countries is $3 \%$ for 2020. IMF announced their growth forecast of Turkey for 2020 as $5 \%$ and $5.9 \%$ for 2021 in their World Economic Outlook report, June 2020. End of year growth is- $1.3 \%$ according to the survey released by the Central Bank of the Republic of Turkey (TCMB).

There are two possible scenarios in the Economic Outlook Report published by OECD. If the second wave of the epidemic occurs before the end of 2020, OECD announced its global economic growth forecast as $-20.6 \%$ in 2020 and $2.8 \%$ in 2021. If the second wave doesn' $\dagger$ occur, the global economic growth forecast was announced as $-6 \%$ for 2020 and $5.2 \%$ for 2021.

OECD expects an economic decline of $8.5 \%$ in the US, the country where the epidemic has affected the most, in case of a second wave and $7.3 \%$ in the absence of a second wave. OECD expects an economic decline of $11.5 \%$ in case of a second wave in the EU and $9.1 \%$ in the absence of a second wave.

According to OECD's Economic Outlook, in the absence of a second wave of the epidemic, Turkey's economy will contract by $4.8 \%$ in 2020 and in case of a second wave Turkey's economy will contract by $8.1 \%$. Turkey's economy is expected to grow by $4.3 \%$ in 2021, in case of a second wave the growth is expected to be $2 \%$.

In their June Global Economic Outlook Report, the World Bank announced their 2020 GDP growth forecast for the global economy as 5.2 percent contraction, by decreasing 7.7 points compared to their report in January. The World Bank increased their 2021 growth forecast from 2.6 percent to 4.2 percent. According to the World Bank's Global Economic Outlook report, the growth forecast of 2020, which was 1.8 percent in January for the US economy, was revised as 6.1 percent, while the growth expectation for 2021 was increased from 1.7 percent to 4.0 percent.

The 2020 forecast, which was announced as 1.0 percent growth in January for the Euro Area in the World Bank report, was revised as a 9.1 percent contraction. The World Bank's 2021 forecast increased from 1.3 percent to 4.5 percent. Expecting the developed economies to contract by 7.0 percent in 2020, the World Bank predicted that emerging countries will contract by 2.5 percent in 2020 and grow by 4.6 percent in 2021.

In "Global Economic Outlook" released in January by the World Bank, Turkey's economy was expected to grow 3.0 percent in 2020, but this expectation was revised as a growth of 0.5 percent in the World Bank's report that was published in April, and this estimate was revised again as a contraction of 3.8 percent in the June 2020 Global Economic Outlook report.

The World Bank also revised their 2021 forecasts, while Turkey's GDP growth forecast was 4.0 percent in the January and April reports, it was revised as a growth of 5.0 percent.

LMC Automotive has published their revised forecasts for 2020. Accordingly, 2020 world total automotive market is expected to be 70.8 million units with a decrease of $21.6 \%$ compared to the previous year, which was 90.3 million units.

Passenger car and light commercial vehicle market increased by $30.2 \%$ in the first half of 2020 compared to the same period of the previous year, reaching 254,068 units. Passenger car market increased by $30.19 \%$, to 203,595 units, while light commercial vehicle market increased by $30.2 \%$, to 50,473 units.

It is estimated that the total market of the automotive sector in 2020 will be between 600 and 650 thousand units.

## Passenger Car Market Analysis

(June, January-June 2020)

When evaluated according to segments;

- \%85.7 of the passenger car market segment consisted of the vehicles in the A, B and C segments.
- Segment C passenger cars took a share of $\% 60.6$ with a quantity of 123,384,
- Segment B passenger cars took a share of $\% 24.7$ with a quantity of 50,271 .




## When evaluated according to body type;

- Most preferred body type was Sedan again (\%44.1, 89,767 units).
- Following Sedan passenger cars are SUV body with a share of $\% 27.6$ and a sales volume of 56,096 units.
- H/B with a share of $\% 25.2$ and total sales volume of 51,372 units.


Table 4: Sales Volume, Share and Changes According to Segment and Body Type

When studied in terms of engine type;

- Petrol car sales took a share of \%50.1 (101,998 units),
- Diesel car sales took a share of \%42.6 (86,684 units),
- Autogas car share was \%4.4 (9,036 units).
- 173 electric cars and 5,704 hybrid cars were sold.


When studied in terms of engine volume;

- Sales of passenger cars under 1600cc increased by \%31.7 with a share of \%95.1,
- Sales of passenger cars between 1600-2000cc decreased by \%6.9 with a share of \%1.8,
- Sales of passenger cars above 2000cc decreased by \% 18.2 with a share of \%0.2.

Table 5: Sales Volume, Share and Changes According to Engine Type
Table 6: Sales Volume, Share and Changes According to Engine Volume

## When studied in terms of average emission values;

- Passenger cars between $100-120 \mathrm{gr} / \mathrm{km}$ had the share of $\% 43.5$ with a quantity of 88,538,
- Passenger cars between 120-140 gr/km had the share of $\% 26.1$ with a quantity of 53,198.



Table 7: Sales Volume, Share and Changes According to Emission Values

Automatic transmission passenger car sales reached a share of $\% 69.6$ with a quantity of 141,750 while manual transmission passenger car sales reached a share of \%30.4 with a quantity of 61,845 .


Table 8: Sales Volume, Share and Changes According to Automotic Transmission Type

## Light Commercial Vehicle Market

## (June, January-June 2020)

Light commercial vehicle market evaluated according to body type;

- Vans with a quantity of 38,097 units and a share of $\% 75.5$ had the highest sales volume,
- Light trucks followed vans with a share of \% 11.6 and 5,842 units.


Table 9: Sales Volume, Share and Changes According to LCV Body Type

## Appendix

Table 1: PC and LCV Market, 10-Year Average Sales, Progress Graphic by Years


| YEAR | January | ebruary | March | April | May | June | July | August | Sept. | Oct. | Nov. | Dec. | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 | 20.095 | 31.172 | 51.769 | 54.946 | 59.377 | 60.896 | 61.345 | 61.764 | 63.814 | 73.404 | 73.962 | 148.369 | 760.913 |
| 2011 | 44.892 | 58.663 | 78.403 | 77.695 | 80.646 | 81.573 | 63.044 | 58.406 | 60.129 | 69.421 | 63.657 | 127.910 | 864.439 |
| 2012 | 29.545 | 41.324 | 64.884 | 62.949 | 70.863 | 71.067 | 62.304 | 58.148 | 69.629 | 59.938 | 71.710 | 115.400 | 777.761 |
| 2013 | 35.523 | 48.307 | 68.774 | 73.575 | 81.468 | 74.096 | 71.596 | 65.043 | 67.963 | 58.014 | 79.301 | 129.718 | 853.378 |
| 2014 | 32.670 | 35.021 | 47.581 | 53.305 | 58.121 | 60.163 | 59.907 | 60.199 | 66.531 | 66.573 | 80.621 | 146.989 | 767.681 |
| 2015 | 34.615 | 55.331 | 83.302 | 91.602 | 81.542 | 86.158 | 83.836 | 82.577 | 64.025 | 64.255 | 84.601 | 156.173 | 968.017 |
| 2016 | 32.713 | 52.825 | 82.948 | 84.887 | 93.904 | 91.540 | 58.533 | 71.556 | 67.593 | 83.000 | 122.309 | 141.912 | 983.720 |
| 2017 | 35.323 | 46.965 | 73.802 | 75.988 | 85.422 | 83.658 | 82.297 | 72.536 | 71.352 | 91.752 | 100.859 | 136.240 | 956.194 |
| 2018 | 35.076 | 47.009 | 76.345 | 71.126 | 72.755 | 51.037 | 52.734 | 34.346 | 23.028 | 21.571 | 58.204 | 77.706 | 620.937 |
| 2019 | 14.373 | 24.875 | 49.221 | 30.971 | 33.016 | 42.688 | 17.927 | 26.246 | 41.992 | 49.075 | 58.176 | 90.500 | 479.060 |
| 2020 | 27.273 | 47.122 | 50.008 | 26.457 | 32.235 | 70.973 |  |  |  |  |  |  | 254.068 |
| 10-Year Av. | 31.483 | 44.149 | 67.703 | 67.704 | 71.711 | 70.288 | 61.352 | 59.082 | 59.606 | 63.700 | 79.340 | 127.092 | 803.210 |

Table 2: PC Market, 10-Year Average Sales, Progress Graphic by Years


| YEAR | January | bruary | March | April | May | June | July | August | Sept. | Oct. | Nov. | Dec. | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 | 12.594 | 20.651 | 33.958 | 36.549 | 40.467 | 42.086 | 41.399 | 42.222 | 42.477 | 47.859 | 50.061 | 99.461 | 509.784 |
| 2011 | 29.868 | 39.004 | 54.023 | 53.835 | 56.302 | 56.714 | 43.518 | 38.875 | 39.964 | 47.508 | 44.951 | 88.957 | 593.519 |
| 2012 | 21.077 | 29.189 | 47.270 | 45.645 | 50.460 | 50.849 | 44.531 | 41.236 | 49.360 | 43.440 | 52.297 | 80.926 | 556.280 |
| 2013 | 25.835 | 36.814 | 51.785 | 56.999 | 62.383 | 58.290 | 55.712 | 51.611 | 52.925 | 46.985 | 64.117 | 101.199 | 664.655 |
| 2014 | 24.368 | 27.167 | 37.812 | 42.769 | 46.379 | 47.278 | 46.602 | 45.131 | 49.262 | 50.814 | 59.695 | 110.054 | 587.331 |
| 2015 | 24.498 | 40.817 | 61.676 | 70.211 | 62.878 | 67.766 | 64.218 | 61.753 | 47.088 | 47.954 | 62.397 | 114.340 | 725.596 |
| 2016 | 23.358 | 40.588 | 63.975 | 65.618 | 73.832 | 71.111 | 45.566 | 53.977 | 51.340 | 63.746 | 95.783 | 108.044 | 756.938 |
| 2017 | 25.689 | 34.658 | 55.616 | 57.998 | 65.799 | 66.164 | 62.384 | 54.890 | 53.423 | 70.488 | 75.956 | 99.694 | 722.759 |
| 2018 | 26.611 | 35.901 | 59.798 | 55.108 | 57.227 | 41.225 | 42.024 | 26.976 | 17.595 | 16.809 | 46.204 | 60.843 | 486.321 |
| 2019 | 10.979 | 19.205 | 38.628 | 24.416 | 27.126 | 36.024 | 15.398 | 21.544 | 35.308 | 39.996 | 47.803 | 70.829 | 387.256 |
| 2020 | 22.016 | 37.727 | 39.887 | 21.825 | 25.073 | 57.067 |  |  |  |  |  |  | 203.595 |
| 10 Yillik Ort. | 22.488 | 32.399 | 50.454 | 50.915 | 54.285 | 53.751 | 46.135 | 43.822 | 43.874 | 47.560 | 59.926 | 93.435 | 599.044 |

Table 3: LCV Market, 10-Year Average Sales, Progress Graphic by Years

| $\begin{aligned} & \text { ج } \\ & \text { } \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ | LCV Marke $\dagger$ |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{array}{r} 5.257 \\ 3.394 \\ 8.995 \end{array}$ | $\begin{aligned} & 9.395 \\ & 5.670 \\ & 11.750 \end{aligned}$ | $\begin{aligned} & 10.121 \\ & 10.593 \\ & 17.249 \end{aligned}$ | $\begin{array}{r}  \\ 4.632 \\ 6.555 \\ 16.790 \end{array}$ |  |  |  | $\begin{array}{r} 4.702 \\ \hline 15.231 \end{array}$ | $\begin{array}{r} -6.684 \\ 15.731 \end{array}$ | $\begin{aligned} & 9.079 \\ & 16.140 \end{aligned}$ |  |  |
|  | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| - 10-Year Av | 8.995 | 11.750 | 17.249 | 16.790 | 17.426 | 16.537 | 15.217 | 15.231 | 15.731 | 16.140 | 19.414 | 33.657 |
| - 2019 | 3.394 | 5.670 | 10.593 | 6.555 | 5.890 | 6.664 | 2.529 | 4.702 | 6.684 | 9.079 | 10.373 | 19.671 |
| - 2020 | 5.257 | 9.395 | 10.121 | 4.632 | 7.162 | 13.906 |  |  |  |  |  |  |
| 20/19 | 54,9\% | 65,7\% | -4,5\% | -29,3\% | 21,6\% | 108,7\% |  |  |  |  |  |  |
| 20/10 Annual Av | -41,6\% | -20,0\% | -41,3\% | -72,4\% | -58,9\% | -15,9\% |  |  |  |  |  |  |


| YEAR | January | bruary | March | April | May | June | July | August | Sept. | Oct. | Nov. | Dec. | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2010 | 7.501 | 10.521 | 17.811 | 18.397 | 18.910 | 18.810 | 19.946 | 19.542 | 21.337 | 25.545 | 23.901 | 48.908 | 251.129 |
| 2011 | 15.024 | 19.659 | 24.380 | 23.860 | 24.344 | 24.859 | 19.526 | 19.531 | 20.165 | 21.913 | 18.706 | 38.953 | 270.920 |
| 2012 | 8.468 | 12.135 | 17.614 | 17.304 | 20.403 | 20.218 | 17.773 | 16.912 | 20.269 | 16.498 | 19.413 | 34.474 | 221.481 |
| 2013 | 9.688 | 11.493 | 16.989 | 16.576 | 19.085 | 15.806 | 15.884 | 13.432 | 15.038 | 11.029 | 15.184 | 28.519 | 188.723 |
| 2014 | 8.302 | 7.854 | 9.769 | 10.536 | 11.742 | 12.885 | 13.305 | 15.068 | 17.269 | 15.759 | 20.926 | 36.935 | 180.350 |
| 2015 | 10.117 | 14.514 | 21.626 | 21.391 | 18.664 | 18.392 | 19.618 | 20.824 | 16.937 | 16.301 | 22.204 | 41.833 | 242.421 |
| 2016 | 9.355 | 12.237 | 18.973 | 19.269 | 20.072 | 20.429 | 12.967 | 17.579 | 16.253 | 19.254 | 26.526 | 33.868 | 226.782 |
| 2017 | 9.634 | 12.307 | 18.186 | 17.990 | 19.623 | 17.494 | 19.913 | 17.646 | 17.929 | 21.264 | 24.903 | 36.546 | 233.435 |
| 2018 | 8.465 | 11.108 | 16.547 | 16.018 | 15.528 | 9.812 | 10.710 | 7.370 | 5.433 | 4.762 | 12.000 | 16.863 | 134.616 |
| 2019 | 3.394 | 5.670 | 10.593 | 6.555 | 5.890 | 6.664 | 2.529 | 4.702 | 6.684 | 9.079 | 10.373 | 19.671 | 91.804 |
| 2020 | 5.257 | 9.395 | 10.121 | 4.632 | 7.162 | 13.906 |  |  |  |  |  |  | 50.473 |
| 10 Yıllik Ort. | 8.995 | ' 11.750 | 17.249 | 16.790 | 17.426 | 16.537 | 15.217 | 15.261 | 15.731 | 16.140 | 19.414 | 33.657 | 204.166 |

Table 4: Sales Volume, Share and Changes According to Segment and Body Type

| 2020 End of June | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Segment | S/D | $\mathbf{H} / \mathbf{B}$ | S/W | MPV | CDV | Spor | SUV | Total | Share |
| A (Mini) | 0 | 723 | 0 | 0 | 0 | 70 | 0 | $\mathbf{7 9 3}$ | $0,4 \%$ |
| B (Entry) | 5.163 | 34.680 | 1.558 | 25 | 1.532 | 55 | 7.258 | $\mathbf{5 0 . 2 7 1}$ | $24,7 \%$ |
| C (Compact) | 63.656 | 14.920 | 204 | 1.052 | 80 | 1.145 | 42.327 | $\mathbf{1 2 3 . 3 8 4}$ | $60,6 \%$ |
| D (Medium) | 18.403 | 1.049 | 150 | 2 | 0 | 88 | 3.838 | $\mathbf{2 3 . 5 3 0}$ | $11,6 \%$ |
| E (Luxury) | 2.404 | 0 | 146 | 0 | 0 | 153 | 1.645 | $\mathbf{4 . 3 4 8}$ | $2,1 \%$ |
| F (Upper Luxury) | 141 | 0 | 0 | 0 | 0 | 100 | 1.028 | $\mathbf{1 . 2 6 9}$ | $0,6 \%$ |
| Total | 89.767 | $\mathbf{5 1 . 3 7 2}$ | $\mathbf{2 . 0 5 8}$ | $\mathbf{1 . 0 7 9}$ | $\mathbf{1 . 6 1 2}$ | $\mathbf{1 . 6 1 1}$ | $\mathbf{5 6 . 0 9 6}$ | $\mathbf{2 0 3 . 5 9 5}$ |  |
| Share | $44,1 \%$ | $25,2 \%$ | $1,0 \%$ | $0,5 \%$ | $0,8 \%$ | $0,8 \%$ | $27,6 \%$ | $\mathbf{1 0 0 , 0 0}$ |  |


| 2019 End of June | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Segment | S/D | $\mathbf{H} / \mathbf{B}$ | $\mathbf{S} / \mathbf{W}$ | $\mathbf{M P V}$ | CDV | Spor | SUV | Total | Share |
| A (Mini) | 0 | 337 | 0 | 0 | 0 | 32 | 0 | $\mathbf{3 6 9}$ | $0,2 \%$ |
| B (Entry) | 5.401 | 22.834 | 2.359 | 267 | 1.129 | 28 | 5.148 | $\mathbf{3 7 . 1 6 6}$ | $23,8 \%$ |
| C (Compact) | 60.299 | 11.975 | 283 | 909 | 264 | 145 | 25.184 | $\mathbf{9 9 . 0 5 9}$ | $63,3 \%$ |
| D (Medium) | 11.156 | 638 | 44 | 19 | 0 | 389 | 3.159 | $\mathbf{1 5 . 4 0 5}$ | $9,9 \%$ |
| E (Luxury) | 2.355 | 0 | 36 | 1 | 0 | 84 | 870 | $\mathbf{3 . 3 4 6}$ | $2,1 \%$ |
| F (Upper Luxury) | 130 | 0 | 0 | 0 | 0 | 85 | 818 | $\mathbf{1 . 0 3 3}$ | $0,7 \%$ |
| Total | $\mathbf{7 9 . 3 4 1}$ | $\mathbf{3 5 . 7 8 4}$ | $\mathbf{2 . 7 2 2}$ | $\mathbf{1 . 1 9 6}$ | $\mathbf{1 . 3 9 3}$ | $\mathbf{7 6 3}$ | $\mathbf{3 5 . 1 7 9}$ | $\mathbf{1 5 6 . 3 7 8}$ |  |
| Share | $50,7 \%$ | $22,9 \%$ | $1,7 \%$ | $0,8 \%$ | $0,9 \%$ | $0,5 \%$ | $22,5 \%$ | $\mathbf{1 0 0 , 0 0}$ |  |


| Change | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ | $\mathbf{6}$ | $\mathbf{7}$ |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Segment | S/D | $\mathbf{H} / \mathbf{B}$ | $\mathbf{S / W}$ | MPV | CDV | Sport | SUV | Total |
| A (Mini) |  | $114,5 \%$ |  |  |  | $118,8 \%$ |  | $114,9 \%$ |
| B (Entry) | $-4,4 \%$ | $51,9 \%$ | $-34,0 \%$ | $-90,6 \%$ | $35,7 \%$ | $96,4 \%$ | $41,0 \%$ | $35,3 \%$ |
| C (Compact) | $5,6 \%$ | $24,6 \%$ | $-27,9 \%$ | $15,7 \%$ | $-69,7 \%$ | $689,7 \%$ | $68,1 \%$ | $24,6 \%$ |
| D (Medium) | $65,0 \%$ | $64,4 \%$ | $240,9 \%$ | $-89,5 \%$ |  | $-77,4 \%$ | $21,5 \%$ | $52,7 \%$ |
| E (Luxury) | $2,1 \%$ |  | $305,6 \%$ | $-100,0 \%$ |  | $82,1 \%$ | $89,1 \%$ | $29,9 \%$ |
| F (Upper Luxury) | $8,5 \%$ |  |  |  |  | $\mathbf{1 7 , 6 \%}$ | $\mathbf{2 5 , 7 \%}$ | $\mathbf{2 2 , 8 \%}$ |
| Total | $\mathbf{1 3 , 1 \%}$ | $\mathbf{4 3 , 6 \%}$ | $\mathbf{- 2 4 , 4 \%}$ | $\mathbf{- 9 , 8 \%}$ | $\mathbf{1 5 , 7 \%}$ | $\mathbf{1 1 1 , 1 \%}$ | $\mathbf{5 9 , 5 \%}$ | $\mathbf{3 0 , 2 \%}$ |

S/D: Sedan, H/B: Hatcback, S/W: Station Wagon, MPV: Multi Purpose Vehicle, CDV: Car Derived Van, SUV: Sport Utility Vehicle

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Table 5: Sales Volume, Share and Changes According to Engine Type

| ENGINE TYPE | 2019 End of June |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Share | 2020 End of June |  |  |  |
| Quantity | Share | Change |  |  |  |
| Petrol | 57.666 | $36,9 \%$ | 101.998 | $50,1 \%$ | $76,9 \%$ |
| Diesel | 87.680 | $56,1 \%$ | 86.684 | $42,6 \%$ | $-1,1 \%$ |
| Autogas | 6.110 | $3,9 \%$ | 9.036 | $4,4 \%$ | $47,9 \%$ |
| Hybrid | 4.832 | $3,1 \%$ | 5.704 | $2,8 \%$ | $18,0 \%$ |
| Electric | 90 | $0,1 \%$ | 173 | $0,1 \%$ | $92,2 \%$ |
| Total | $\mathbf{1 5 6 . 3 7 8}$ | $\mathbf{1 0 0 , 0 0 \%}$ | $\mathbf{2 0 3 . 5 9 5}$ | $\mathbf{1 0 0 , 0 0 \%}$ | $\mathbf{3 0 , 2 \%}$ |

Table 6: Sales Volume, Share and Changes According to Engine Volume

| ENGINE VOLUME | ENGINE | 2019 End of June |  | 2020 End of June |  | Change | $\begin{gathered} \text { ÖTV } \\ \text { \% } \end{gathered}$ | $\begin{gathered} \text { VAT } \\ \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | TYPE | Quantity | Share | Quantity | Share |  |  |  |
| $\leq 1600 \mathrm{cc}$ | B/D | 147.031 | 94,0\% | 193.651 | 95,1\% | 31,7\% | 45,50, 60 | 18 |
| 1601cc- 52000 cc | B/D | 3.958 | 2,5\% | 3.685 | 1,8\% | -6,9\% | 100, 110 | 18 |
| $\geq 2001$ cc | B/D | 467 | 0,3\% | 382 | 0,2\% | -18,2\% | 160 | 18 |
| B/D Subtotal |  | 151.456 | 96,9\% | 197.718 | 97,1\% | 30,5\% |  |  |
| <=1600cc | HYBRID | 58 | 0,0\% | 48 | 0,0\% | -17,2\% | 45,50,60 | 18 |
| 1601cc - <=1800cc (<=50KW) | HYBRID | 0 | 0,0\% | 0 | 0,0\% |  | 100, 110 | 18 |
| 1601cc-<=1800cc (>50KW) | HYBRID | 4.536 | 2,9\% | 4.112 | 2,0\% | -9,3\% | 45, 50, 60 | 18 |
| 1801cc - <=2000cc | HYBRID | 93 | 0,1\% | 1.305 | 0,6\% | 1303,2\% | 110 | 18 |
| $2001 \mathrm{cc}-<=2500 \mathrm{cc}$ (<=100KW) | HYBRID | 57 | 0,0\% | 221 | 0,1\% | 287,7\% | 160 | 18 |
| 2001cc - <=2500cc (>100KW) | HYBRID | 86 | 0,1\% | 13 | 0,0\% | -84,9\% | 100, 110 | 18 |
| >2500cc | HYBRID | 2 | 0,0\% | 5 | 0,0\% | 150,0\% | 160 | 18 |
| Hybrid Subtotal |  | 4.832 | 3,1\% | 5.704 | 2,8\% | 18,0\% |  |  |
| $\leq 85$ kW | ELECTRIC | 23 | 0,0\% | 99 | 0,0\% | 330,4\% | 3 | 18 |
| $86 \mathrm{~kW}-\leq 120 \mathrm{~kW}$ | ELECTRIC | 0 | 0,0\% | 0 | 0,0\% |  | 7 | 18 |
| $\geq 121 \mathrm{~kW}$ | ELECTRIC | 67 | 0,0\% | 74 | 0,0\% | 10,4\% | 15 | 18 |
| Electric Subtotal |  | 90 | 0,1\% | 173 | 0,1\% | 92,2\% |  |  |
| Total |  | 156.378 | 100,0\% | 203.595 | 100,0\% | 30,2\% |  |  |

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Table 7: Sales Volume, Share and Changes According to Emission Values

| CO2 AVERAGE EMISSON VALUES (gr/km) | 2019 End of June |  | 2020 End of June |  | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Share | Quantity | Share |  |
| < 100 | 28.207 | 18,0\% | 30.357 | 14,9\% | 8\% |
| $\geq 100-<120$ | 57.539 | 36,8\% | 88.538 | 43,5\% | 54\% |
| $\geq 120-<140$ | 43.523 | 27,8\% | 53.198 | 26,1\% | 22\% |
| $\geq 140-<160$ | 22.799 | 14,6\% | 27.212 | 13,4\% | 19\% |
| $\geq 160$ | 4.310 | 2,8\% | 4.290 | 2,1\% | 0\% |
| Total | 156.378 | 100,0\% | 203.595 | 100,0\% | 30,2\% |

Table 8: Sales Volume, Share and Changes According to Automotic Transmission Type

| TRANSMISSION | 2019 End of June |  | 2020 End of June | Change |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Share | Quantity | Share |  |
|  | 303 | $82,1 \%$ | 734 | $92,6 \%$ | $142,2 \%$ |
| B (Entry) | 18.941 | $51,0 \%$ | 24.575 | $48,9 \%$ | $29,7 \%$ |
| C (Compact) | 65.675 | $66,3 \%$ | 87.347 | $70,8 \%$ | $33,0 \%$ |
| D (Medium) | 14.433 | $93,7 \%$ | 23.477 | $99,8 \%$ | $62,7 \%$ |
| E (Luxury) | 3.345 | $100,0 \%$ | 4.348 | $100,0 \%$ | $30,0 \%$ |
| F (Upper Luxury) | 1.033 | $\mathbf{1 0 0 , 0 \%}$ | 1.269 | $\mathbf{1 0 0 , 0 \%}$ | $22,8 \%$ |
| Total | $\mathbf{1 0 3 . 7 3 0}$ | $\mathbf{6 6 , 3 \%}$ | $\mathbf{1 4 1 . 7 5 0}$ | $\mathbf{6 9 , 6 \%}$ | $\mathbf{3 6 , 7 \%}$ |

Table 9: Sales Volume, Share and Changes According to LCV Body Type

| LCV BODY TYPE ANALYSIS | 2019 End of June |  | 2020 End of June |  | Change |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Share | Quantity | Share |  |
| Van | 27.584 | $71,2 \%$ | 38.097 | $75,5 \%$ | $38,1 \%$ |
| Light Truck | 4.963 | $12,8 \%$ | 5.842 | $11,6 \%$ | $17,7 \%$ |
| Minibus | 3.104 | $8,0 \%$ | 3.106 | $6,2 \%$ | $0,1 \%$ |
| Pickup | 3.115 | $8,0 \%$ | 3.428 | $6,8 \%$ | $10,0 \%$ |
| Total | $\mathbf{3 8 . 7 6 6}$ | $\mathbf{1 0 0 , 0 \%}$ | $\mathbf{5 0 . 4 7 3}$ | $\mathbf{1 0 0 , 0 \%}$ | $\mathbf{3 0 , 2 \%}$ |



| RETAlL SALES (LOCAL/IMPORT): 2020 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MAKE | PASSENGER CARS |  |  | LCV |  |  | TOTAL |  |  |
|  | LOCAL | IMPORT | TOTAL | LOCAL | IMPORT | TOTAL | LOCAL | IMPORT | TOTAL |
| ALFA ROMEO | 0 | 30 | 30 | 0 | 0 | 0 | 0 | 30 | 30 |
| ASTON MARTIN | 0 | 7 | 7 | 0 | 0 | 0 | 0 | 7 | 7 |
| AUDI | 0 | 5.334 | 5.334 | 0 | 0 | 0 | 0 | 5.334 | 5.334 |
| BENTLEY | 0 | 9 | 9 | 0 | 0 | 0 | 0 | 9 | 9 |
| BMW | 0 | 3.680 | 3.680 | 0 | 0 | 0 | 0 | 3.680 | 3.680 |
| CITROEN | 0 | 8.981 | 8.981 | 0 | 1.384 | 1.384 | 0 | 10.365 | 10.365 |
| DACIA | 0 | 9.778 | 9.778 | 0 | 1.821 | 1.821 | 0 | 11.599 | 11.599 |
| DS | 0 | 238 | 238 | 0 | 0 | 0 | 0 | 238 | 238 |
| FERRARI | 0 | 11 | 11 | 0 | 0 | 0 | 0 | 11 | 11 |
| FIAT | 24.890 | 322 | 25.212 | 12.691 | 1.654 | 14.345 | 37.581 | 1.976 | 39.557 |
| FORD | 1.140 | 5.857 | 6.997 | 17.296 | 693 | 17.989 | 18.436 | 6.550 | 24.986 |
| HONDA | 7.378 | 908 | 8.286 | 0 | 0 | 0 | 7.378 | 908 | 8.286 |
| HYUNDAI | 2.430 | 6.692 | 9.122 | 0 | 335 | 335 | 2.430 | 7.027 | 9.457 |
| INFINITI | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| ISUZU | 0 | 0 | 0 | 276 | 44 | 320 | 276 | 44 | 320 |
| IVECO | 0 | 0 | 0 | 0 | 556 | 556 | 0 | 556 | 556 |
| JAGUAR | 0 | 99 | 99 | 0 | 0 | 0 | 0 | 99 | 99 |
| JEEP | 0 | 1.528 | 1.528 | 0 | 0 | 0 | 0 | 1.528 | 1.528 |
| KARSAN | 0 | 0 | 0 | 171 | 0 | 171 | 171 | 0 | 171 |
| KIA | 0 | 4.187 | 4.187 | 0 | 491 | 491 | 0 | 4.678 | 4.678 |
| LAMBORGHINI | 0 | 8 | 8 | 0 | 0 | 0 | 0 | 8 | 8 |
| LAND ROVER | 0 | 849 | 849 | 0 | 0 | 0 | 0 | 849 | 849 |
| LEXUS | 0 | 57 | 57 | 0 | 0 | 0 | 0 | 57 | 57 |
| MASERATI | 0 | 12 | 12 | 0 | 0 | 0 | 0 | 12 | 12 |
| MAZDA | 0 | 61 | 61 | 0 | 0 | 0 | 0 | 61 | 61 |
| MERCEDES-BENZ | 0 | 6.074 | 6.074 | 0 | 2.067 | 2.067 | 0 | 8.141 | 8.141 |
| MINI | 0 | 465 | 465 | 0 | 0 | 0 | 0 | 465 | 465 |
| MITSUBISHI | 0 | 494 | 494 | 0 | 1.143 | 1.143 | 0 | 1.637 | 1.637 |
| NISSAN | 0 | 2.324 | 2.324 | 0 | 342 | 342 | 0 | 2.666 | 2.666 |
| OPEL | 0 | 11.775 | 11.775 | 0 | 761 | 761 | 0 | 12.536 | 12.536 |
| PEUGEOT | 0 | 15.244 | 15.244 | 0 | 2.213 | 2.213 | 0 | 17.457 | 17.457 |
| PORSCHE | 0 | 121 | 121 | 0 | 0 | 0 | 0 | 121 | 121 |
| RENAULT | 32.872 | 3.433 | 36.305 | 0 | 1.139 | 1.139 | 32.872 | 4.572 | 37.444 |
| SEAT | 0 | 4.481 | 4.481 | 0 | 0 | 0 | 0 | 4.481 | 4.481 |
| SKODA | 0 | 7.649 | 7.649 | 0 | 0 | 0 | 0 | 7.649 | 7.649 |
| SMART | 0 | 45 | 45 | 0 | 0 | 0 | 0 | 45 | 45 |
| SSANGYONG | 0 | 201 | 201 | 0 | 174 | 174 | 0 | 375 | 375 |
| SUBARU | 0 | 312 | 312 | 0 | 0 | 0 | 0 | 312 | 312 |
| SUZUKI | 0 | 1.169 | 1.169 | 0 | 0 | 0 | 0 | 1.169 | 1.169 |
| TOYOTA | 10.636 | 990 | 11.626 | 0 | 351 | 351 | 10.636 | 1.341 | 11.977 |
| VOLKSWAGEN | 0 | 18.885 | 18.885 | 0 | 4.871 | 4.871 | 0 | 23.756 | 23.756 |
| VOLVO | 0 | 1.939 | 1.939 | 0 | 0 | 0 | 0 | 1.939 | 1.939 |
|  |  |  |  |  |  |  |  |  |  |
| TOTAL | 79.346 | 124.249 | 203.595 | 30.434 | 20.039 | 50.473 | 109.780 | 144.288 | 254.068 |

## About ODD:

Founded in 1987, the Association of Automotive Distributors (ODD) with a vision to ensure the development and sustainability of the automotive industry is an industrial association representing the 26 member companies with their 43 international automotive brands as of 2020.
In line with its basic mission, it is an umbrella organization that works to represent the members in every segment, meet the needs of the sector with their activities, find solutions to their problems, create public opinion by accurately and reliably evaluating and sharing industrial information, and directly contribute to the formation of legislation related to the sector.
Gathering 43 brands operating in the automotive industry under its roof, ODD as a specialized company in the automotive industry works to take an active role in the organization of automotive fairs, to spread the use of vehicles throughout the country, to form an opinion in order to raise all kinds of infrastructure in the field of marketing-sales and after-sales services, and to improve the quality of service to EU norms, to carry out training activities for the members of the automotive industry in cooperation with other stakeholders in order to increase its efficiency in the public, to inform its members, the press and the public with detailed monthly sales data and reports prepared for the automotive industry, to shed light on the future of the sector through academic studies and to contribute to the development of the sector.

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