

PRESS REVIEW

Passenger Car and Light Commercial Vehicle Market

Showed a Decrease of 8% in the first 4 months of 2017.

Passenger Car Market Decreased By 10%, Light Commercial Vehicle Market Decreased By 3%.

Turkey's passenger car and light commercial vehicle total market decreased by 8.4% in the first four months of 2017 compared to the same period of the previous year, to 232,078. In the four-month period of 2016, total market sales figure was 253,373.

Passenger car sales went down by 10.12% in the first four months of 2017, compared to the same period of previous year, to 173,961. In the same period of 2016, the sales were 193,539.

In January-April period of 2017, light commercial vehicle market decreased by 2.87%, in comparison to the year before, to 58,117. In the same period of previous year, the sales were 59,834.

Passenger Car and Light Commercial Vehicle Market

Showed a Decrease of 10.5% in April 2017.

Passenger Car Market Decreased By 12%, Light Commercial Vehicle Market Decreased By 7%.

In April 2017, passenger car and light commercial vehicle market decreased to 75,988. In comparison to the total number of 84,887 in April 2016, the sales went down in a ratio of 10.48%.

In April 2017, passenger car sales went down by 11.61% in comparison to the same month of the year before and were 57,998. Last year, the sales were 65,618.

Light commercial vehicle market decreased by 6.64% in April 2017 compared to April 2016, to 17,990. Last year, the sales were 19,269.



By the end of April 2017, a decrease of 10.2% in the sales of passenger cars below 1600cc and a decrease of 11.9% in the sales of passenger cars with a 1600-2000cc motor volume was observed. As for the sales of the passenger cars over 2000cc, a decrease of 46.5% was observed. 6 electric cars and 799 hybrid passenger cars were sold in the first four months of 2017.

When the average emission values of the passenger car market in the end of April 2017 are considered, the passenger cars between 100-120g/km took the largest share with a ratio of 41.04%, with a number of 71,385.

At the end of April 2017, diesel passenger car sales share decreased to 61.83%, while the automatic transmission passenger car sales share increased to 57.76%.

At the end of April 2017, 84.71% of the passenger car market segment again consisted of the vehicles in the A, B and C segments. When evaluated according to segments, Segment C with a share of 51.93% reached the highest sales volume (90,335). When evaluated according to frame, most preferred body type was again Sedan (49.04%, a quantity of 85,307).

At the end of April 2017, when evaluated according to body type, Van's with a share of 69.03% had the highest sales volume (40,119), Light trucks followed them with a share of 12.67% (7,366) while the share of Pick-ups was 9.84% (5,719) and the share of Minibuses was 8.45% (4,913) in light commercial vehicle market.

In 2017;

- ✓ The normalisation process in FED's monetary policy and the expectation of an increase in interest rates in parallel to the recovery in the economy,
- ✓ The progress in EU economy and the monetary policy that the European Central Bank (ECB) is going to carry out,
- ✓ The effect of Brexit on EU and the other countries,
- ✓ The slowdown in China's economy and its effect on emerging countries,
- ✓ Geopolitical developments,
- ✓ Central Bank of Turkey's monetary policy and determination to fight against inflation,
- ✓ The improvement in current account deficit,
- ✓ The actions to be taken regarding structural reforms,
- ✓ The improvement and growth rate of the economic activity will be effective.

In 2017, total market of automotive sector is expected to be **between 850-900 thousand**.

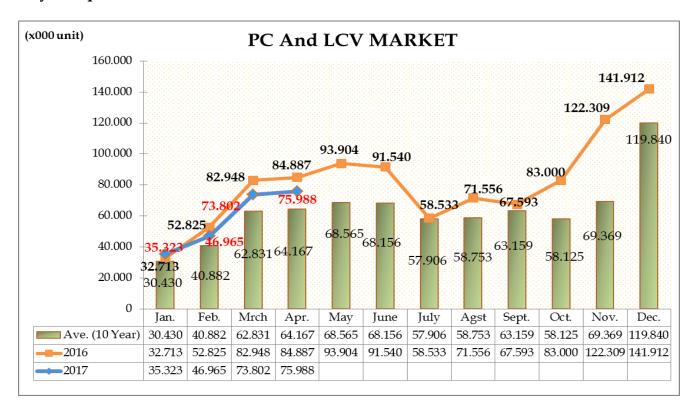
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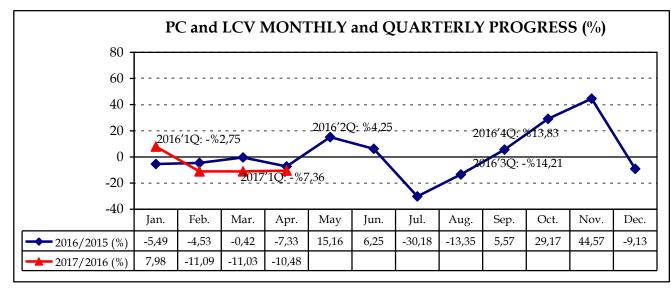


In the first four months of 2017, Turkey's passenger car and light commercial vehicle total market presented a sales number of 232,078. In comparison to the total number of 253,373, the sales went down in a ratio of 8.4%.

In April 2017, passenger car and light commercial vehicle market presented a sales number of 75,988. In comparison to the total number of 84,887 in April 2016, the sales went down in a ratio of 10.48%.

The passenger car and light commercial vehicle market, in comparison to the average 10-year April sales, showed an increase of 18.42%.



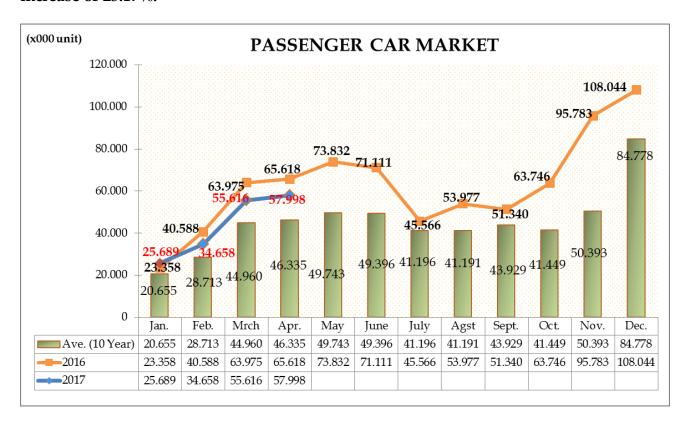


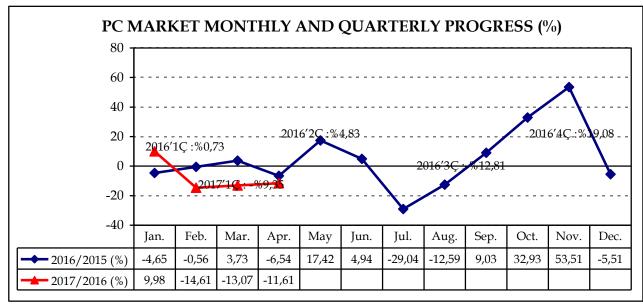


In the first four months of 2017, passenger car sales went down by 10.12% in comparison to the same period of previous year and were 173,961. In the same period of previous year, the sales were 193,539.

In April 2017, passenger car sales went down by 11.61% in comparison to the same month of the year before and were 57,998. In April 2016, the sales were 65,618.

The passenger car market, in comparison to the average 10-year April sales, showed an increase of 25.17%.



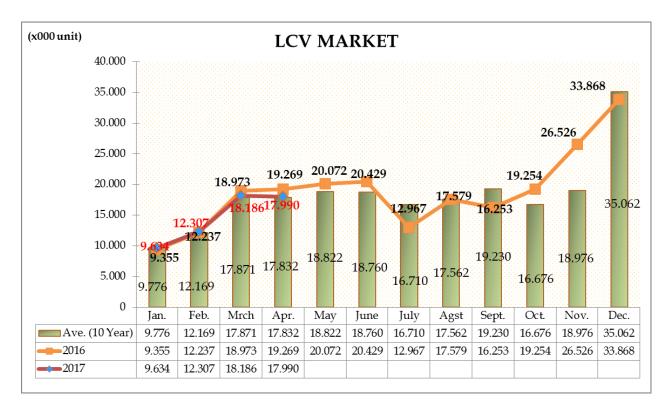


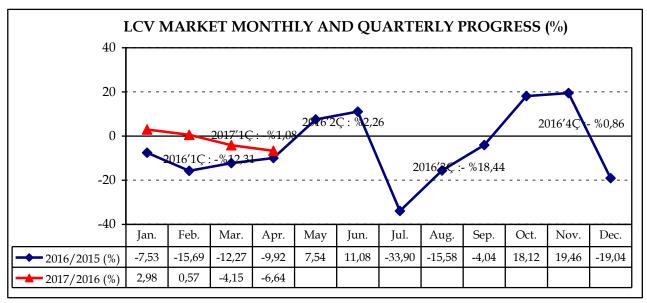


In January-April period of 2017, light commercial vehicle sales decreased by 2.87% in comparison to the same period of the last year, to 58,117. In the same period of previous year, the sales were 59,834.

In April 2017, light commercial vehicle sales decreased by 6.64% in comparison to the same month of previous year, to 17,990. In April 2016, the sales were 19,269.

The light commercial vehicle market, in comparison to the average 10-year April sales, showed an increase of 0.89%.







When the end of April 2017 passenger car market is studied in terms of engine volume, the biggest slice of the pie was taken by passenger cars under 1600cc with a ratio of 96.33% and a number of 167,575. Passenger cars between 1600cc to 2000cc followed them with a ratio of 2.81% and passenger cars above 2000cc with a ratio of 0.40%. In comparison with the same period of 2016, a decrease of 10.2% in the sales of passenger cars below 1600cc and decrease of 11.9% in the sales of passenger cars with a 1600-2000cc motor volume was observed. As for the sales of the passenger cars over 2000cc, a decrease of 46.5% was observed. 6 electric cars below 85kW engine power were sold in the first four months of 2017.

At the end of April 2017, sales of hybrid cars under 1600cc went down with a ratio of 30.3% compared to April 2016, with a number of 62 units. In the first four months of 2017, 697 hybrid cars between 1601cc<=1800cc (>50 kW), 17 hybrid cars between 1801cc to 2000cc, 20 hybrid cars between 2001cc – 2500cc (>100KW) and 3 hybrid cars above 2500cc were sold. 799 hybrid cars were sold in January-April period of 2017.

ENGINE VOLUME	ENGINE TYPE	End of April 2016		End of April 2017		CI.	SCT	VAT
		Qty	Segment	Qty	Segment	Change	%	0/0
≤ 1600cc	B/D	186.559	96,39%	167.575	96,33%	-10,2%	45, 50, 60	
1601cc - ≤ 2000cc	B/D	5.541	2,86%	4.882	2,81%	-11,9%	100, 110	
≥ 2001cc	B/D	1.307	0,68%	699	0,40%	-46,5%	160	
≤ 85 kW	ELECTRIC	1	0,00%	6	0,00%	500,0%	3	
86kW - ≤ 120kW	ELECTRIC	0	0,00%	0	0,00%		7	
≥ 121kW	ELECTRIC	8	0,00%	0	0,00%	-100,0%	15	
<=1600cc	HYBRID	89	0,05%	62	0,04%	-30,3%	60	
1601cc - <=1800cc (<=50KW)	HYBRID	0	0,00%	0	0,00%		110	18
1601cc - <=1800cc (>50KW)	HYBRID	0	0,00%	697	0,40%		60	
1801cc - <=2000cc	HYBRID	25	0,01%	17	0,01%		110	
2001cc - <=2500cc (<=100KW)	HYBRID	0	0,00%	0	0,00%		160	
2001cc - <=2500cc (>100KW)	HYBRID	0	0,00%	20	0,01%		110	
>2500cc	HYBRID	9	0,00%	3	0,00%	-66,7%	160	
Total		193.539	100,00%	173.961	100,00%	-10,12 %	TAX RA	TES



When the end of April 2017 passenger car market is studied in terms of average emission values, passenger cars between 100-120 gr/km have the highest share of 41.04% (71,385) and following this, passenger cars between 120-140 gr/km have a share of 24.39% (42,426).

CO2 AVERAGE EMISSION	End of April 2016		End of April 2017		Change
VALUES (gr/km)	Qty	Segment	Qty	Segment	
< 100 gr/km	24.144	12,48%	28.408	16,33%	17,66%
≥ 100 - < 120 gr/km	90.711	46,87%	71.385	41,04%	-21,31%
≥ 120 - < 140 gr/km	47.846	24,72%	42.426	24,39%	-11,33%
≥ 140 - < 160 gr/km	24.616	12,72%	26.408	15,18%	7,28%
≥ 160 gr/km	6.222	3,21%	5.334	3,07%	-14,27%
Total	193.539	100,00%	173.961	100,00%	-10,12%

In the end of April 2017, diesel passenger car sales decreased by 12.50% in comparison to the same period of previous year. Diesel share in passenger car sales at the end of April 2017, when compared to the same period of 2016, decreased from 63.52% to 61.83% (107.562).

	End of A	pril 2016	End of April 2017		
DIESEL	Qty	Share in the Segment	Qty	Share in the Segment	Change
A (Mini)	0	0,00%	0	0,00%	
B (Entry)	38.291	62,67%	36.798	65,23%	-3,90%
C (Compact)	62.923	64,71%	53.772	59,53%	-14,54%
D (Medium)	18.037	66,70%	14.233	68,66%	-21,09%
E (Luxury)	2.613	42,74%	1.820	38,51%	-30,35%
F (Upper Luxury)	1.063	79,80%	939	81,79%	-11,67%
Total	122.927	63,52%	107.562	61,83%	-12,50 %



At the end of April 2017, automatic transmission passenger car sales numbers, in comparison to the same period in 2016, decreased by 6.40%. Automatic transmission passenger car sale shares at the end of April 2017, in comparison to the same period of the previous year, increased from 55.47% to 57.67% (a number of 100,479).

AUTOMATIC TRANSMISSION	End of April 2016		End of April 2017		
	Qty	Share in the Segment	Qty	Share in the Segment	Change
A (Mini)	571	80,08%	477	78,84%	-16,46%
B (Entry)	22.978	37,61%	23.035	40,83%	0,25%
C (Compact)	52.146	53,63%	53.980	59,76%	3,52%
D (Medium)	24.208	89,52%	17.116	82,57%	-29,30%
E (Luxury)	6.114	100,00%	4.723	99,94%	-22,75%
F (Upper Luxury)	1.332	100,00%	1.148	100,00%	-13,81%
Total	107.349	55,47%	100.479	57,76%	-6,40%

At the end of April 2017, 84.71% of the passenger car market segment again consisted of the vehicles in the A, B and C segments. When evaluated according to segments, Segment C with a share of 51.93% has the highest sales volume (90,335) and Segment B follows it with a share of 32.43% (56,418).

At the end of April 2017, when evaluated according to frame type, most preferred body type was again Sedan (49.04%, a quantity of 85,307). Following Sedan passenger cars are Hatchback frame with a share of 29.06% and a sales volume of 50,553 and SUV with a share of 16.23% and total sales volume of 28,226.

At the end of April 2017, when evaluated according to body type, Van's with a share of 69.03% had the highest sales volume (40,119), Light trucks followed them with a share of 12.67% (7,366) while the share of Pick-ups was 9.84% (5,719) and the share of Minibuses was 8.45% (4,913) in light commercial vehicle market.

LIGHT COMMERCIAL	End of April 2016		End of April 2017		
VEHICLE BODY TYPE ANALYSIS	Qty	Segment	Qty	Segment	Change
VAN	41.731	69,74%	40.119	69,03%	-3,86%
LIGHT TRUCK	7.396	12,36%	7.366	12,67%	-0,41%
MINIBUS	6.043	10,10%	4.913	8,45%	-18,70%
PICK-UP	4.664	7,79%	5.719	9,84%	22,62%
Total	59.834	100,00%	58.117	100,00%	-2,87 %



OVERVIEW OF 2017;

According to April 2017 estimations of IMF World Economic Outlook Report, growth estimation for the world is 3.5% in 2017. The report suggests that the growth rates of the U.S., pacemaker of the world economy will be 2.3% in 2017. The figures for Europe are estimated to increase by 1.7% in 2017 which is crucial for the Turkish economy.

LMC Automotive, by 2017's 1st quarter, has published 2017 expectations and world passenger car market estimations for 2018. According to the 1st quarter results of 2017, world total passenger car market is expected to show an increase of 2.5% in comparison to the previous year and to reach a number of 98.9 M. In 2017, world automotive market is expected to show an increase of 1.4% and reach a number of 100,3 M in comparison to 2016.

LMC Automotive, by 2017's 1st quarter, has published 2017 expectations and world automotive manufacture estimations for 2018. According to the 1st quarter results of LMC Automotive, 2017 world automotive manufacture showed an increase of 2.0% in comparison to the previous year and reached a number of 98.6 M. In 2018, world automotive manufacture is expected to show an increase of 2.5% and reach a number of 101 M in comparison to 2017.

According to the Medium Term Program published in October 2016, Turkey's growth rate is expected to be around 4.4% in 2017. According to IMF estimations, Turkey's growth rate is expected to be 2.5% for 2017.

We foresee that the <u>automotive industry's total market for the year</u> 2017 to be between 850-900 thousand in quantity.