## PRESS REVIEW

## Passenger Car and Light Commercial Vehicle Market

## Showed a Decrease of $8 \%$ in the first 4 months of 2017.

## Passenger Car Market Decreased By 10\%, Light Commercial Vehicle Market Decreased By 3\%.

Turkey's passenger car and light commercial vehicle total market decreased by $8.4 \%$ in the first four months of 2017 compared to the same period of the previous year, to $\mathbf{2 3 2}, \mathbf{0 7 8}$. In the four-month period of 2016, total market sales figure was 253,373.

Passenger car sales went down by $10.12 \%$ in the first four months of 2017, compared to the same period of previous year, to $\mathbf{1 7 3}, \mathbf{9 6 1}$. In the same period of 2016 , the sales were 193,539.

In January-April period of 2017, light commercial vehicle market decreased by $2.87 \%$, in comparison to the year before, to $\mathbf{5 8 , 1 1 7}$. In the same period of previous year, the sales were 59,834.

## Passenger Car and Light Commercial Vehicle Market

## Showed a Decrease of 10.5\% in April 2017.

## Passenger Car Market Decreased By 12\%, Light Commercial Vehicle Market Decreased By 7\%.

In April 2017, passenger car and light commercial vehicle market decreased to 75,988 . In comparison to the total number of 84,887 in April 2016, the sales went down in a ratio of 10.48\%.

In April 2017, passenger car sales went down by $11.61 \%$ in comparison to the same month of the year before and were 57,998 . Last year, the sales were 65,618 .

Light commercial vehicle market decreased by $6.64 \%$ in April 2017 compared to April 2016, to 17,990. Last year, the sales were 19,269.

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By the end of April 2017, a decrease of $10.2 \%$ in the sales of passenger cars below 1600cc and a decrease of $11.9 \%$ in the sales of passenger cars with a $1600-2000 \mathrm{cc}$ motor volume was observed. As for the sales of the passenger cars over 2000cc, a decrease of $46.5 \%$ was observed. 6 electric cars and 799 hybrid passenger cars were sold in the first four months of 2017.

When the average emission values of the passenger car market in the end of April 2017 are considered, the passenger cars between $100-120 \mathrm{~g} / \mathrm{km}$ took the largest share with a ratio of $41.04 \%$, with a number of 71,385 .

At the end of April 2017, diesel passenger car sales share decreased to $61.83 \%$, while the automatic transmission passenger car sales share increased to $57.76 \%$.

At the end of April 2017, 84.71\% of the passenger car market segment again consisted of the vehicles in the A, B and C segments. When evaluated according to segments, Segment C with a share of $51.93 \%$ reached the highest sales volume $(90,335)$. When evaluated according to frame, most preferred body type was again Sedan (49.04\%, a quantity of 85,307).

At the end of April 2017, when evaluated according to body type, Van's with a share of $69.03 \%$ had the highest sales volume $(40,119)$, Light trucks followed them with a share of $12.67 \%(7,366)$ while the share of Pick-ups was $9.84 \%(5,719)$ and the share of Minibuses was $8.45 \%(4,913)$ in light commercial vehicle market.

In 2017;
$\checkmark$ The normalisation process in FED's monetary policy and the expectation of an increase in interest rates in parallel to the recovery in the economy,
$\checkmark$ The progress in EU economy and the monetary policy that the European Central Bank (ECB) is going to carry out,
$\checkmark$ The effect of Brexit on EU and the other countries,
$\checkmark$ The slowdown in China's economy and its effect on emerging countries,
$\checkmark$ Geopolitical developments,
$\checkmark$ Central Bank of Turkey's monetary policy and determination to fight against inflation,
$\checkmark$ The improvement in current account deficit,
$\checkmark$ The actions to be taken regarding structural reforms,
$\checkmark$ The improvement and growth rate of the economic activity will be effective.

In 2017, total market of automotive sector is expected to be between 850-900 thousand.

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In the first four months of 2017, Turkey's passenger car and light commercial vehicle total market presented a sales number of $\mathbf{2 3 2 , 0 7 8}$. In comparison to the total number of 253,373 , the sales went down in a ratio of $8.4 \%$.

In April 2017, passenger car and light commercial vehicle market presented a sales number of 75,988 . In comparison to the total number of 84,887 in April 2016, the sales went down in a ratio of $10.48 \%$.

The passenger car and light commercial vehicle market, in comparison to the average 10-year April sales, showed an increase of $18.42 \%$.



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In the first four months of 2017, passenger car sales went down by $10.12 \%$ in comparison to the same period of previous year and were 173,961 . In the same period of previous year, the sales were 193,539.

In April 2017, passenger car sales went down by $11.61 \%$ in comparison to the same month of the year before and were 57,998. In April 2016, the sales were 65,618.

The passenger car market, in comparison to the average 10-year April sales, showed an increase of $\mathbf{2 5 . 1 7 \%}$.



## PRESS RELEASE

In January-April period of 2017, light commercial vehicle sales decreased by $2.87 \%$ in comparison to the same period of the last year, to 58,117. In the same period of previous year, the sales were 59,834 .

In April 2017, light commercial vehicle sales decreased by $6.64 \%$ in comparison to the same month of previous year, to 17,990. In April 2016, the sales were 19,269.

The light commercial vehicle market, in comparison to the average 10-year April sales, showed an increase of $0.89 \%$.



## PRESS RELEASE

When the end of April 2017 passenger car market is studied in terms of engine volume, the biggest slice of the pie was taken by passenger cars under 1600 cc with a ratio of $96.33 \%$ and a number of 167,575 . Passenger cars between 1600 cc to 2000 cc followed them with a ratio of $2.81 \%$ and passenger cars above 2000 cc with a ratio of $0.40 \%$. In comparison with the same period of 2016, a decrease of $10.2 \%$ in the sales of passenger cars below 1600 cc and decrease of $11.9 \%$ in the sales of passenger cars with a $1600-2000 \mathrm{cc}$ motor volume was observed. As for the sales of the passenger cars over 2000 cc , a decrease of $46.5 \%$ was observed. 6 electric cars below 85 kW engine power were sold in the first four months of 2017.

At the end of April 2017, sales of hybrid cars under 1600cc went down with a ratio of $30.3 \%$ compared to April 2016, with a number of 62 units. In the first four months of 2017, 697 hybrid cars between 1601cc<=1800cc ( $>50 \mathrm{~kW}$ ), 17 hybrid cars between 1801cc to 2000cc, 20 hybrid cars between 2001cc - 2500cc ( $>100 \mathrm{KW}$ ) and 3 hybrid cars above 2500cc were sold. 799 hybrid cars were sold in January-April period of 2017.

| ENGINE <br> VOLUME | ENGINE <br> TYPE | End of April 2016 |  | End of April 2017 |  | Change | $\begin{gathered} \text { SCT } \\ \% \end{gathered}$ | $\begin{gathered} \text { VAT } \\ \% \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Qty | Segment | Qty | Segment |  |  |  |
| $\leq 1600$ cc | B/D | 186.559 | 96,39\% | 167.575 | 96,33\% | -10,2\% | 45, 50, 60 |  |
| $\begin{aligned} & \text { 1601cc }-\leq \\ & 2000 c c \end{aligned}$ | B/D | 5.541 | 2,86\% | 4.882 | 2,81\% | -11,9\% | 100, 110 |  |
| $\geq 2001 \mathrm{cc}$ | B/D | 1.307 | 0,68\% | 699 | 0,40\% | -46,5\% | 160 |  |
| $\leq 85 \mathrm{~kW}$ | ELECTRIC | 1 | 0,00\% | 6 | 0,00\% | 500,0\% | 3 |  |
| $\begin{aligned} & 86 \mathrm{~kW}-\leq \\ & 120 \mathrm{~kW} \end{aligned}$ | ELECTRIC | 0 | 0,00\% | 0 | 0,00\% |  | 7 |  |
| $\geq 121 \mathrm{~kW}$ | ELECTRIC | 8 | 0,00\% | 0 | 0,00\% | -100,0\% | 15 |  |
| <=1600cc | HYBRID | 89 | 0,05\% | 62 | 0,04\% | -30,3\% | 60 |  |
| $\begin{aligned} & 1601 \mathrm{cc}- \\ & <=1800 \mathrm{cc} \\ & (<=50 \mathrm{KW}) \end{aligned}$ | HYBRID | 0 | 0,00\% | 0 | 0,00\% |  | 110 | 18 |
| $\begin{aligned} & 1601 \mathrm{cc}- \\ & <=1800 \mathrm{cc} \\ & (>50 \mathrm{KW}) \end{aligned}$ | HYBRID | 0 | 0,00\% | 697 | 0,40\% |  | 60 |  |
| $\begin{aligned} & \text { 1801cc- } \\ & <=2000 \mathrm{cc} \end{aligned}$ | HYBRID | 25 | 0,01\% | 17 | 0,01\% |  | 110 |  |
| $\begin{aligned} & \text { 2001cc- } \\ & <=2500 \mathrm{cc} \\ & (<=100 \mathrm{KW}) \end{aligned}$ | HYBRID | 0 | 0,00\% | 0 | 0,00\% |  | 160 |  |
| $\begin{aligned} & 2001 \mathrm{cc}- \\ & <=2500 \mathrm{cc} \\ & (>100 \mathrm{KW}) \end{aligned}$ | HYBRID | 0 | 0,00\% | 20 | 0,01\% |  | 110 |  |
| >2500cc | HYBRID | 9 | 0,00\% | 3 | 0,00\% | -66,7\% | 160 |  |
| Total |  | 193.539 | 100,00\% | 173.961 | 100,00\% | -10,12\% | TAX RA | TES |

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When the end of April 2017 passenger car market is studied in terms of average emission values, passenger cars between $100-120 \mathrm{gr} / \mathrm{km}$ have the highest share of $41.04 \%$ $(71,385)$ and following this, passenger cars between $120-140 \mathrm{gr} / \mathrm{km}$ have a share of $24.39 \%$ $(42,426)$.

| CO2 AVERAGE EMISSION VALUES ( $\mathrm{gr} / \mathrm{km}$ ) | End of April 2016 |  | End of April 2017 |  | Change |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Qty | Segment | Qty | Segment |  |
| < $100 \mathrm{gr} / \mathrm{km}$ | 24.144 | 12,48\% | 28.408 | 16,33\% | 17,66\% |
| $\geq 100-<120 \mathrm{gr} / \mathrm{km}$ | 90.711 | 46,87\% | 71.385 | 41,04\% | -21,31\% |
| $\geq 120-<140 \mathrm{gr} / \mathrm{km}$ | 47.846 | 24,72\% | 42.426 | 24,39\% | -11,33\% |
| $\geq 140-<160 \mathrm{gr} / \mathrm{km}$ | 24.616 | 12,72\% | 26.408 | 15,18\% | 7,28\% |
| $\geq 160 \mathrm{gr} / \mathrm{km}$ | 6.222 | 3,21\% | 5.334 | 3,07\% | -14,27\% |
| Total | 193.539 | 100,00\% | 173.961 | 100,00\% | -10,12\% |

In the end of April 2017, diesel passenger car sales decreased by $12.50 \%$ in comparison to the same period of previous year. Diesel share in passenger car sales at the end of April 2017, when compared to the same period of 2016, decreased from $63.52 \%$ to $61.83 \%$ (107.562).

|  | End of April 2016 |  | End of April 2017 |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| DIESEL | Qty | Share in the <br> Segment | Qty | Share in the <br> Segment | Change |
|  | A (Mini) | 0 | $0,00 \%$ | 0 | $0,00 \%$ |
| B (Entry) | 38.291 | $62,67 \%$ | 36.798 | $65,23 \%$ | $-3,90 \%$ |
| C (Compact) | 62.923 | $64,71 \%$ | 53.772 | $59,53 \%$ | $-14,54 \%$ |
| D (Medium) | 18.037 | $66,70 \%$ | 14.233 | $68,66 \%$ | $-21,09 \%$ |
| E (Luxury) | 2.613 | $42,74 \%$ | 1.820 | $38,51 \%$ | $-30,35 \%$ |
| F (Upper Luxury) | 1.063 | $\mathbf{7 9 , 8 0 \%}$ | 939 | $81,79 \%$ | $\mathbf{- 1 1 , 6 7 \%}$ |
| Total | $\mathbf{1 2 2 . 9 2 7}$ | $\mathbf{6 3 , 5 2 \%}$ | $\mathbf{1 0 7 . 5 6 2}$ | $\mathbf{6 1 , 8 3 \%}$ | $\mathbf{- 1 2 , 5 0 \%}$ |

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At the end of April 2017, automatic transmission passenger car sales numbers, in comparison to the same period in 2016, decreased by $6.40 \%$. Automatic transmission passenger car sale shares at the end of April 2017, in comparison to the same period of the previous year, increased from $55.47 \%$ to $57.67 \%$ (a number of 100,479).

|  | End of April 2016 |  | End of April 2017 |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| AUTOMATIC <br> TRANSMISSION | Qty | Share in the <br> Segment | Qty | Share in the <br> Segment | Change |
| A (Mini) | 571 | $80,08 \%$ | 477 | $78,84 \%$ | $-16,46 \%$ |
| B (Entry) | 22.978 | $37,61 \%$ | 23.035 | $40,83 \%$ | $0,25 \%$ |
| C (Compact) | 52.146 | $53,63 \%$ | 53.980 | $59,76 \%$ | $3,52 \%$ |
| D (Medium) | 24.208 | $89,52 \%$ | 17.116 | $82,57 \%$ | $-29,30 \%$ |
| E (Luxury) | 6.114 | $100,00 \%$ | 4.723 | $99,94 \%$ | $-22,75 \%$ |
| F (Upper Luxury) | 1.332 | $100,00 \%$ | 1.148 | $100,00 \%$ | $\mathbf{- 1 3 , 8 1 \%}$ |
| Total | $\mathbf{1 0 7 . 3 4 9}$ | $\mathbf{5 5 , 4 7 \%}$ | $\mathbf{1 0 0 . 4 7 9}$ | $\mathbf{5 7 , 7 6 \%}$ | $\mathbf{- 6 , 4 0 \%}$ |

At the end of April 2017, 84.71\% of the passenger car market segment again consisted of the vehicles in the A, B and C segments. When evaluated according to segments, Segment C with a share of $51.93 \%$ has the highest sales volume $(90,335)$ and Segment B follows it with a share of $32.43 \%(56,418)$.

At the end of April 2017, when evaluated according to frame type, most preferred body type was again Sedan ( $49.04 \%$, a quantity of 85,307 ). Following Sedan passenger cars are Hatchback frame with a share of $29.06 \%$ and a sales volume of 50,553 and SUV with a share of $16.23 \%$ and total sales volume of 28,226 .

At the end of April 2017, when evaluated according to body type, Van's with a share of $69.03 \%$ had the highest sales volume $(40,119)$, Light trucks followed them with a share of $12.67 \%(7,366)$ while the share of Pick-ups was $9.84 \%(5,719)$ and the share of Minibuses was $8.45 \%(4,913)$ in light commercial vehicle market.

| LIGHT | End of April 2016 |  | End of April 2017 |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| COMMERCIAL | Change |  |  |  |  |
| VEHICLE BODY |  | Segment | Qty | Segment |  |
| TYPE ANALYSIS | 41.731 | $69,74 \%$ | 40.119 | $69,03 \%$ | $-3,86 \%$ |
| VAN | 7.396 | $12,36 \%$ | 7.366 | $12,67 \%$ | $-0,41 \%$ |
| LIGHT TRUCK | 6.043 | $10,10 \%$ | 4.913 | $8,45 \%$ | $-\mathbf{- 1 8 , 7 0 \%}$ |
| MINIBUS | 4.664 | $7,79 \%$ | 5.719 | $9,84 \%$ | $\mathbf{2 2 , 6 2 \%}$ |
| PICK-UP | 59.834 | $\mathbf{1 0 0 , 0 0} \%$ | $\mathbf{5 8 . 1 1 7}$ | $\mathbf{1 0 0 , 0 0 \%}$ | $\mathbf{- 2 , 8 7 \%}$ |
| Total |  |  |  |  |  |

## PRESS RELEASE

## OVERVIEW OF 2017;

According to April 2017 estimations of IMF World Economic Outlook Report, growth estimation for the world is $3.5 \%$ in 2017. The report suggests that the growth rates of the U.S., pacemaker of the world economy will be $2.3 \%$ in 2017. The figures for Europe are estimated to increase by $1.7 \%$ in 2017 which is crucial for the Turkish economy.

LMC Automotive, by 2017's 1st quarter, has published 2017 expectations and world passenger car market estimations for 2018. According to the 1st quarter results of 2017, world total passenger car market is expected to show an increase of $2.5 \%$ in comparison to the previous year and to reach a number of 98.9 M . In 2017 , world automotive market is expected to show an increase of $1.4 \%$ and reach a number of $100,3 \mathrm{M}$ in comparison to 2016.

LMC Automotive, by 2017's 1st quarter, has published 2017 expectations and world automotive manufacture estimations for 2018. According to the 1st quarter results of LMC Automotive, 2017 world automotive manufacture showed an increase of $2.0 \%$ in comparison to the previous year and reached a number of 98.6 M . In 2018, world automotive manufacture is expected to show an increase of $2.5 \%$ and reach a number of 101 M in comparison to 2017.

According to the Medium Term Program published in October 2016, Turkey's growth rate is expected to be around $4.4 \%$ in 2017. According to IMF estimations, Turkey's growth rate is expected to be $2.5 \%$ for 2017.

We foresee that the automotive industry's total market for the year 2017 to be between 850-900 thousand in quantity.

