

Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Nisan'2017)
(RETAIL PC & LCV BRAND SALES April'2017)

MARKA		MODEL	SEGMENT	Ocak/ January	Şubat/ February	Mart/ March	Nisan/ April	Toplam/ Total
				adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
ALFA ROMEO	TOPLAM			17	43	59	27	146
	OTOMOBİL			17	43	59	27	146
		Giulietta	C2	16	41	58	26	141
		Giulia	D1	1	2	1	1	5
		4C	F1	0	0	0	0	0
	MITO	A2	0	0	0	0	0	
ASTON MARTIN	HAFİF TİCARİ			0	0	0	0	0
	TOPLAM			1	2	3	2	8
	OTOMOBİL			1	2	3	2	8
		DB9	F6	0	1	2	2	5
		Rapide	F6	0	1	0	0	1
	Vantage	F6	0	0	1	0	1	
	Vanquish	F6	1	0	0	0	1	
AUDI	HAFİF TİCARİ			0	0	0	0	0
	TOPLAM			625	702	1.287	1.673	4.287
	OTOMOBİL			625	702	1.287	1.673	4.287
		A3	C1	148	39	496	516	1.199
		A4	D1	90	304	263	378	1.035
	A3	C2	138	76	152	160	526	
	A6	E1	72	147	84	116	419	
	A5	D6	41	26	117	232	416	
	Q2	C7	35	44	94	90	263	
	Q3	C7	43	35	24	66	168	
	Q5	E7	16	1	16	43	76	
	Q7	F7	13	15	14	18	60	
	A4	D3	7	2	7	18	34	
	A7 Sportback	E6	4	1	4	11	20	
	A1	B2	5	4	3	5	17	
	A4 allroad	D3	5	3	1	6	15	
	A3 Cabriolet	C6	3	0	2	7	12	
	TTC	E6	2	1	5	1	9	
	A8	F1	0	1	2	2	5	
	RS6	E3	0	0	2	3	5	
	S3	C2	2	2	1	0	5	
	S8	F1	1	1	0	0	2	
	R8	F6	0	0	0	1	1	
	RS7	E6	0	0	0	0	0	
	A6	E3	0	0	0	0	0	
	A6	E1	0	0	0	0	0	
	RS4	D3	0	0	0	0	0	
	A4 (B8)	D3	0	0	0	0	0	
	A4 (B8)	D1	0	0	0	0	0	
	ALLROAD QUATTRO	E7	0	0	0	0	0	
	S5	D6	0	0	0	0	0	
	A5 Cabriolet	D6	0	0	0	0	0	
	S5 Sportback	D6	0	0	0	0	0	
	RS5	D6	0	0	0	0	0	
	S5 Cabriolet	D6	0	0	0	0	0	
BENTLEY	HAFİF TİCARİ			0	0	0	0	0
	TOPLAM			1	2	0	1	4
	OTOMOBİL			1	2	0	1	4
		BENTAYGA	F7	0	1	0	1	2
		FLYING SPUR V8	F1	1	0	0	0	1
	CONTINENTAL	F6	0	1	0	0	1	
	CONTINENTAL GT V8	F6	0	0	0	0	0	
	CONTINENTAL GT SPEED	F6	0	0	0	0	0	
	MULSANNE	E1	0	0	0	0	0	
	FLYING SPUR	F1	0	0	0	0	0	
BMW	HAFİF TİCARİ			0	0	0	0	0
	TOPLAM			570	900	1.346	877	3.693
	OTOMOBİL			570	900	1.346	877	3.693
		5 SERİSİ	E1	233	361	531	278	1.403
		3 SERİSİ	D1	114	198	265	188	765
	1 SERİSİ	C2	59	161	170	136	526	
	4 SERİSİ	D6	42	39	86	100	267	
	X5	F7	23	30	123	53	229	
	X1	D7	49	40	86	13	188	
	X3	E7	28	34	24	11	97	
	7 SERİSİ	F1	4	17	21	36	78	
	2 SERİSİ	C4	5	8	18	35	66	
	2 SERİSİ	C2	6	5	11	16	38	
	X4	E7	4	5	5	2	16	
	X6	F7	1	1	2	1	5	
	6 SERİSİ	F6	0	0	1	3	4	
	i3	D1	1	1	0	2	4	
	3 SERİSİ	D6	1	0	2	0	3	
	i8	F6	0	0	1	1	2	
	3 SERİSİ	D2	0	0	0	1	1	
	5 SERİSİ	E2	0	0	0	1	1	
	5 SERİSİ	E3	0	0	0	0	0	
	Z4	E6	0	0	0	0	0	
	3 SERİSİ	D3	0	0	0	0	0	
CHERY	HAFİF TİCARİ			0	0	0	0	0
	TOPLAM			0	0	0	0	0
	OTOMOBİL			0	0	0	0	0
		KIMO	B2	0	0	0	0	0
		ALIA	C1	0	0	0	0	0
	NICHE	C1	0	0	0	0	0	
	CHANCE	C2	0	0	0	0	0	
	TIGGO	C7	0	0	0	0	0	
CITROEN	HAFİF TİCARİ			0	0	0	0	0
	TOPLAM			956	1.450	2.190	2.461	7.057
	OTOMOBİL			956	1.450	2.190	2.461	7.057
		C-ELYSEE	B1	361	461	1.257	1.181	3.260
		C3	B2	72	193	314	292	871
	C4 CACTUS	B7	23	44	91	120	278	
	C4	C2	41	32	50	38	161	
	C4 PICASSO	C4	18	31	53	23	125	
	C4	C6	0	0	0	0	0	
	C5	D1	0	0	0	0	0	
	DS5	D2	0	0	0	0	0	
	C5	D3	0	0	0	0	0	
	C1	A2	0	0	0	0	0	
	DS4	C2	0	0	0	0	0	
	DS4	C2	0	0	0	0	0	

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MARKA		MODEL	SEGMENT	Ocak/ January	Şubat/ February	Mart/ March	Nisan/ April	Toplam/ Total
				adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
		DS3	B2	0	0	0	0	0
		C3 PICASSO	B4	0	0	0	0	0
	HAFİF TİCARİ			441	689	425	807	2.362
		BERLINGO		407	571	424	694	2.096
		JUMPER		31	98	0	113	242
		NEMO		3	20	1	0	24
DACIA	TOPLAM			1.706	2.651	4.057	4.172	12.586
	OTOMOBİL			1.471	2.303	3.534	3.557	10.865
		SANDERO	B2	716	1.075	1.456	1.236	4.483
		DUSTER	C7	539	885	1.437	1.606	4.467
		LOGGY	C4	91	124	355	520	1.090
		Logan MCV	B5	125	219	286	195	825
	HAFİF TİCARİ			235	348	523	615	1.721
		DOKKER		235	348	523	615	1.721
DS	TOPLAM			9	0	1	13	23
	OTOMOBİL			9	0	1	13	23
		DS 4	C2	5	0	0	7	12
		DS 5	D2	4	0	1	5	10
		DS 3	B2	0	0	0	1	1
	HAFİF TİCARİ			0	0	0	0	0
FERRARI	TOPLAM			0	1	3	1	5
	OTOMOBİL			0	1	3	1	5
		F12	F6	0	1	1	0	2
		488SPIDER	F6	0	0	1	1	2
		488GTB	F6	0	0	1	0	1
		GTC4 Lusso	F6	0	0	0	0	0
		LA FERRARI	F6	0	0	0	0	0
		California	F1	0	0	0	0	0
		California T	F1	0	0	0	0	0
		612 SCAGLIETTI	F6	0	0	0	0	0
		F430	F6	0	0	0	0	0
		599 GTB	F6	0	0	0	0	0
		458 Italia	F6	0	0	0	0	0
		FF	F6	0	0	0	0	0
		458 Spider	F6	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
FIAT	TOPLAM			3.866	5.234	9.383	9.239	27.722
	OTOMOBİL			1.621	2.469	4.622	4.885	13.597
		EGEA	C1	713	1.529	2.737	3.291	8.270
		LINEA	C1	233	252	1.027	830	2.342
		EGEA	C2	256	207	280	275	1.018
		DOBLO	B5	111	144	160	134	549
		EGEA	C3	129	69	106	72	376
		FIORINO	B5	73	81	83	98	335
		500L	B4	51	83	87	60	281
		500X	B7	22	45	74	56	197
		GRANDE PUNTO	B2	25	31	34	28	118
		FIAT 500	A2	2	18	21	25	66
		PANDA	A2	6	10	12	12	40
		124 SPIDER	B6	0	0	0	4	4
		FREEMONT	E7	0	0	1	0	1
		BRAVO	C2	0	0	0	0	0
	HAFİF TİCARİ			2.245	2.765	4.761	4.354	14.125
		DOBLO		997	1.137	2.125	2.070	6.329
		FIORINO		950	1.120	2.074	1.616	5.760
		DUCATO		230	349	458	559	1.596
		PRATICO		41	60	72	66	239
		FULLBACK		27	99	32	43	201
FORD	TOPLAM			4.511	5.138	8.217	9.206	27.072
	OTOMOBİL			1.533	1.570	3.047	4.007	10.157
		FOCUS	C1	756	665	1.742	1.789	4.952
		COURIER	B5	358	371	287	1.105	2.121
		FIESTA MCA	B2	253	226	416	493	1.388
		YENİ KUGA	C7	37	118	299	299	753
		MONDEO	D1	41	73	116	122	352
		FOCUS	C2	14	28	63	91	196
		FOCUS CMAX	C4	17	27	54	41	139
		B-Max	B4	17	24	33	13	87
		FOCUS	C3	14	11	27	29	81
		CONNECT	B5	19	20	3	16	58
		EDGE	E7	4	3	3	1	11
		MUSTANG	D6	1	1	1	8	11
		SMAX	D4	1	2	3	0	6
		GALAXY	E4	1	1	0	0	2
	HAFİF TİCARİ			2.978	3.568	5.170	5.199	16.915
		COURIER		1.354	1.327	2.059	2.529	7.269
		TRANSIT		1.130	1.642	2.213	1.939	6.924
		TRANSIT CUSTOM		173	287	434	450	1.344
		RANGER		195	170	252	120	737
		CONNECT		54	97	118	92	361
		TOURNEO CUSTOM		71	42	93	69	275
		RANGER II		1	3	1	0	5
GEELY	TOPLAM			0	0	0	0	0
	OTOMOBİL			0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
HONDA	TOPLAM			1.317	1.717	2.938	2.244	8.216
	OTOMOBİL			1.317	1.717	2.938	2.244	8.216
		CIVIC	C1	1.111	1.462	2.296	1.626	6.495
		CR-V	D7	113	139	252	386	890
		HR-V	C7	68	69	113	90	340
		CIVIC	C2	4	0	186	58	248
		JAZZ	B2	21	47	90	84	242
		CIVIC	C6	0	0	1	0	1
		ACCORD	D1	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
HYUNDAI	TOPLAM			2.357	3.001	4.548	4.604	14.510
	OTOMOBİL			2.223	2.827	4.306	4.296	13.652
		i20 TROY	B2	683	1.283	1.514	2.072	5.552
		ACCENT BLUE	C1	724	638	1.490	822	3.674
		TUCSON	C7	392	395	543	654	1.984
		ELANTRA	C1	218	258	365	354	1.195
		i30	C2	74	100	165	169	508
		i10	A2	94	106	135	115	450
		i20 TROY	B3	33	45	94	106	278
		SANTA FE	D7	5	0	0	1	6

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				adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
		GENESIS	D6	0	2	0	0	4
		GENESIS	E1	0	0	0	1	1
		IX55	E7	0	0	0	0	0
		IX35	C7	0	0	0	0	0
		IX20	B4	0	0	0	0	0
		I20	B2	0	0	0	0	0
		i40	D1	0	0	0	0	0
	HAFİF TİCARİ			134	174	242	308	858
		H-100		134	174	242	308	858
		H1		0	0	0	0	0
INFINITI	TOPLAM			6	12	8	2	28
	OTOMOBİL			6	12	8	2	28
		Q30	D7	5	12	7	2	26
		Q50	D1	1	0	1	0	2
		G	D6	0	0	0	0	0
		G	D1	0	0	0	0	0
		M	E1	0	0	0	0	0
		FX	F7	0	0	0	0	0
		EX	F7	0	0	0	0	0
		QX70	F7	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
ISUZU	TOPLAM			173	140	173	182	668
	OTOMOBİL			0	0	0	0	0
	HAFİF TİCARİ			173	140	173	182	668
		D Max		100	83	100	123	406
		NKR Wide		25	40	67	43	175
		NKR Low		48	17	6	16	87
		NKR		0	0	0	0	0
IVECO	TOPLAM			146	133	250	205	734
	OTOMOBİL			0	0	0	0	0
	HAFİF TİCARİ			146	133	250	205	734
		DAILY		146	133	250	205	734
JAGUAR	TOPLAM			6	10	23	36	75
	OTOMOBİL			6	10	23	36	75
		F-PACE	E7	4	5	11	33	53
		Jaguar XE	D2	2	3	9	1	15
		XJ SERİSİ	F1	0	0	3	2	5
		XF	E1	0	2	0	0	2
		F-TYPE	F6	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
JEEP	TOPLAM			111	104	162	184	561
	OTOMOBİL			111	104	162	184	561
		RENEGADE	B7	75	90	155	154	474
		GRAND CHEROKEE	F7	18	12	4	28	62
		WRANGLER	E7	18	2	3	2	25
		COMPASS	D7	0	0	0	0	0
		CHEROKEE	E7	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
KARSAN	TOPLAM			82	89	93	112	376
	OTOMOBİL			0	0	0	0	0
	HAFİF TİCARİ			82	89	93	112	376
		Jest		62	75	71	72	280
		HYUNDAI H350		20	14	22	40	96
		J9		0	0	0	0	0
		HYUNDAI Truck		0	0	0	0	0
		J10		0	0	0	0	0
KIA	TOPLAM			619	721	1.014	1.403	3.757
	OTOMOBİL			426	481	630	1.097	2.634
		CERATO	C1	221	190	168	455	1.034
		SPORTAGE	C7	60	102	121	391	674
		RIO	B2	96	119	235	164	614
		Soul	B7	21	35	40	4	100
		SORENTO	D7	16	10	47	13	86
		cee'd	C2	5	16	9	27	57
		cee'd	C3	2	2	1	29	34
		PICANTO	A2	3	5	7	13	28
		RIO	B1	2	2	2	1	7
		CERATO	C6	0	0	0	0	0
		Optima	D1	0	0	0	0	0
	HAFİF TİCARİ			193	240	384	306	1.123
LAMBORGHINI	TOPLAM	BONGO		193	240	384	306	1.123
	OTOMOBİL			0	0	0	1	1
		Huracan	F6	0	0	0	1	1
		AVENTADOR	F6	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
LAND ROVER	TOPLAM			34	72	104	175	385
	OTOMOBİL			34	72	104	175	385
		RANGE ROVER SPORT	F7	4	16	45	75	140
		RANGE ROVER EVOQUE	E7	6	28	22	32	88
		Discovery Sport	E7	13	14	13	34	74
		RANGE ROVER	F7	11	13	18	18	60
		DISCOVERY	E7	0	1	6	16	23
		FREELANDER	D7	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
LEXUS	TOPLAM			16	3	6	11	36
	OTOMOBİL			16	3	6	11	36
		RX	E7	2	3	4	10	19
		NX	D7	13	0	0	1	14
		IS	D1	0	0	1	0	1
		LS	D1	0	0	1	0	1
		GS	D1	1	0	0	0	1
		RC	D1	0	0	0	0	0
		GSF	D1	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
MASERATI	TOPLAM			2	7	3	5	17
	OTOMOBİL			2	7	3	5	17
		LEVANTE	F7	1	7	1	3	12
		GHIBLI	E1	1	0	2	0	3
		QUATTROPORTE	F1	0	0	0	2	2
		GRANTURISMO	F6	0	0	0	0	0
		GRANCABRIO	F6	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
MAZDA	TOPLAM			54	76	109	100	339
	OTOMOBİL			54	76	109	100	339

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			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
	3	C1	18	22	41	59	140
	CX-3	B7	22	38	23	15	98
	3	C2	4	9	17	5	35
	CX-5	C7	2	5	14	9	30
	6	D1	8	2	7	2	19
	Mazda MX-5	B6	0	0	7	10	17
	6	D3	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0
MERCEDES-BENZ	TOPLAM OTOMOBİL		842	1.574	2.995	2.848	8.259
	C SERİSİ	D1	235	535	1.099	565	2.434
	E SERİSİ	E1	109	212	503	668	1.492
	A SERİSİ	C2	27	44	188	269	528
	CLA SERİSİ	C2	37	75	157	152	421
	GLA SERİSİ	D7	17	33	63	146	259
	GLC	E7	2	27	78	60	167
	C SERİSİ	D6	16	30	56	45	147
	GLC Coupe	E7	4	19	41	40	104
	S SERİSİ	F1	6	27	24	24	81
	B SERİSİ	C4	5	10	18	43	76
	E Coupe Serisi	E1	0	0	13	40	53
	G SERİSİ	F7	10	17	6	10	43
	GLE Coupe	F7	9	13	13	8	43
	CLS SERİSİ	F6	8	10	14	8	40
	C SERİSİ	D3	6	8	13	6	33
	M SERİSİ	F7	5	7	12	7	31
	GL SERİSİ	F7	3	6	2	6	17
	SLC	E6	0	1	6	7	14
	SLK SERİSİ	E6	0	2	1	0	3
	GT	F6	0	1	1	1	3
	S Cabriolet	F1	0	1	0	0	1
	SL SERİSİ	F6	0	0	0	1	1
	E Cabriolet Serisi	E1	0	0	0	0	0
	C Coupe	D6	0	0	0	0	0
	GLA SERİSİ	C7	0	0	0	0	0
	GLK SERİSİ	E7	0	0	0	0	0
	R SERİSİ	F7	0	0	0	0	0
	SLS Serisi	F6	0	0	0	0	0
	GLC	F7	0	0	0	0	0
	GLE	F7	0	0	0	0	0
	GLS	F7	0	0	0	0	0
	HAFİF TİCARİ		343	496	687	742	2.268
	SPRINTER		238	314	326	424	1.302
	VITO		105	181	361	318	965
	CITAN		0	1	0	0	1
	VIANO		0	0	0	0	0
MINI	TOPLAM OTOMOBİL		55	81	82	80	298
	COOPER	B2	32	57	36	43	168
	Countryman	D7	18	10	28	18	74
	Clubman	B2	3	11	9	8	31
	COOPER	B6	0	0	5	8	13
	John Cooper Works	B2	2	3	4	3	12
	Countryman	D6	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0
MINI	TOPLAM OTOMOBİL		218	290	242	292	1.042
	ASX	C7	9	11	18	33	71
	ATTRAGE	B1	12	25	21	8	66
	LANCER	C1	4	4	5	1	14
	SPACE STAR	B2	2	3	5	2	12
	OUTLANDER	D7	1	0	0	1	2
	PAJERO	F7	0	0	1	0	1
	Space Star	B2	0	0	0	0	0
	HAFİF TİCARİ		190	247	192	247	876
	L200		173	213	127	209	722
	CANTER		17	34	65	38	154
NISSAN	TOPLAM OTOMOBİL		1.321	1.785	2.420	2.512	8.038
	QASHQAI	C7	660	695	1.081	1.050	3.486
	MICRA	B2	237	471	276	544	1.528
	X-TRAIL	D7	109	173	390	206	878
	JUKE MC	B7	54	99	158	290	601
	PULSAR	C2	94	81	178	164	517
	HAFİF TİCARİ		167	266	337	258	1.028
	NAVARA		167	266	337	258	1.028
OPEL	TOPLAM OTOMOBİL		1.577	1.652	4.014	3.838	11.081
	ASTRA	C1	581	444	1.676	1.996	4.697
	CORSA	B2	411	399	565	692	2.067
	ASTRA	C2	266	470	759	483	1.978
	INSIGNIA	D1	164	111	724	433	1.432
	MOKKA	B7	145	206	265	210	826
	ASTRA	C3	10	18	20	21	69
	ADAM	A2	0	2	4	1	7
	MERIVA	B4	0	1	1	1	3
	INSIGNIA	D3	0	0	0	1	1
	CASCADA	D6	0	1	0	0	1
	INSIGNIA	D2	0	0	0	0	0
	ZAFIRA	C4	0	0	0	0	0
	AMPERA	C2	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0
OTOKAR	TOPLAM OTOMOBİL		0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0
PEUGEOT	TOPLAM OTOMOBİL		805	2.264	3.130	3.343	9.542
	301	B1	371	1.568	1.377	1.388	4.704
	3008	C7	50	109	393	662	1.214
	208	B2	60	50	173	175	458
	2008	B7	55	41	99	164	359
	308 (T9)	C2	49	48	54	148	299
	508	D1	34	61	22	39	156
	PARTNER TEPEE BİNEK	B5	13	4	13	18	48
	5008	C4	5	3	8	10	26

Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Nisan'2017)
(RETAIL PC & LCV BRAND SALES April'2017)

MARKA		MODEL	SEGMENT	Ocak/ January	Şubat/ February	Mart/ March	Nisan/ April	Toplam/ Total
				adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
		RCZ	C6	0	0	0	0	0
		508	D3	0	0	0	0	0
		308	C2	0	0	0	0	0
		107	A2	0	0	0	0	0
	HAFİF TİCARİ			168	380	991	739	2.278
		PARTNER TEPEE		110	259	836	614	1.819
		PARTNER VAN		14	56	82	45	197
		BOXER		33	30	51	70	184
		BIPPER		11	29	1	0	41
		EXPERT		0	6	21	10	37
PORSCHE	TOPLAM OTOMOBİL			66	61	61	35	223
		CAYENNE	F7	28	33	24	9	94
		MACAN	E7	30	18	19	16	83
		718 BOXSTER	E6	1	6	2	5	14
		718 CAYMAN	E6	3	3	6	2	14
		911 CARRERA	F6	1	0	7	2	10
		PANAMERA	F1	3	1	3	1	8
		BOXSTER	E6	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
RENAULT	TOPLAM OTOMOBİL			4.874	6.155	10.193	9.904	31.126
				4.355	5.437	8.866	8.666	27.324
		MEGANE	C1	1.664	2.104	3.048	2.817	9.633
		CLIO	B2	1.541	1.607	2.123	2.605	7.876
		SYMBOL	B1	524	888	1.762	1.748	4.922
		CLIO	B3	306	264	547	365	1.482
		KADJAR	C7	112	220	531	320	1.183
		MEGANE	C2	62	160	505	343	1.070
		CAPTUR	B7	92	125	140	226	583
		Talisman	D1	54	69	209	241	573
		ZOE	B2	0	0	1	1	2
		MEGANE	C3	0	0	0	0	0
		SCENIC	C4	0	0	0	0	0
		LATITUDE	D1	0	0	0	0	0
		FLUENCE	C1	0	0	0	0	0
	HAFİF TİCARİ			519	718	1.327	1.238	3.802
		KANGOO		255	362	809	786	2.212
		MASTER		156	236	313	320	1.025
		TRAFIC		108	120	205	132	565
SEAT	TOPLAM OTOMOBİL			536	623	1.103	1.583	3.845
				536	623	1.103	1.583	3.845
		LEON	C2	354	383	655	939	2.331
		IBIZA	B2	86	98	372	485	1.041
		ATECA	C7	64	60	59	43	226
		TOLEDO	C1	32	20	12	109	173
		LEON ST	C3	0	61	4	5	70
		ALHAMBRA	E4	0	1	1	2	4
		IBIZA	B3	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
SKODA	TOPLAM OTOMOBİL			925	1.225	1.335	2.144	5.629
				925	1.225	1.335	2.144	5.629
		OCTAVIA	C1	425	418	542	1.039	2.424
		SUPERB	D1	181	382	390	593	1.546
		FABIA	B2	140	174	192	357	863
		RAPID	B1	87	124	79	55	345
		RAPID SPACEBACK	C2	80	108	86	57	331
		YETİ	C7	6	15	39	36	96
		OCTAVIA	C3	6	4	4	6	20
		FABIA	B3	0	0	2	0	2
		OCTAVIA RS	C6	0	0	1	0	1
		KODIAQ	D7	0	0	0	1	1
		SUPERB	D3	0	0	0	0	0
		ROOMSTER	B4	0	0	0	0	0
		Citigo	A2	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
SMART	TOPLAM OTOMOBİL			2	7	20	19	48
				2	7	20	19	48
		FORFOUR	B2	2	2	15	15	34
		FORTWO	A2	0	5	5	4	14
	HAFİF TİCARİ			0	0	0	0	0
SSANGYONG	TOPLAM OTOMOBİL			19	24	53	39	135
				10	20	32	27	89
		XLV	C7	5	14	13	12	44
		TIVOLI	B7	5	4	11	12	32
		REXTON W	E7	0	1	7	1	9
		RODIUS	E4	0	1	1	2	4
		ACTYON	C7	0	0	0	0	0
		KORANDO	C7	0	0	0	0	0
		KYRON	D7	0	0	0	0	0
		REXTON	E7	0	0	0	0	0
	HAFİF TİCARİ			9	4	21	12	46
		KORANDO SPORTS		9	4	21	12	46
		ACTYON SPORTS		0	0	0	0	0
SUBARU	TOPLAM OTOMOBİL			67	40	195	129	431
				67	40	195	129	431
		FORESTER	D7	35	21	106	71	233
		Subaru XV	C7	23	11	59	31	124
		OUTBACK	E7	4	4	22	19	49
		LEVORG	D3	3	3	6	7	19
		BRZ	C6	1	1	1	1	4
		WRX STI	D6	1	0	1	0	2
	HAFİF TİCARİ			0	0	0	0	0
SUZUKI	TOPLAM OTOMOBİL			79	143	260	206	688
				79	143	260	206	688
		VITARA	B7	29	82	157	179	447
		BALENO	B2	29	34	85	17	165
		JIMNY	B7	3	15	13	7	38
		SWIFT	B2	18	12	5	3	38
		SW4 S-CROSS	C7	0	0	0	0	0
	HAFİF TİCARİ			0	0	0	0	0
TOYOTA	TOPLAM OTOMOBİL			2.283	2.118	2.640	2.706	9.747
				1.927	1.667	2.151	2.402	8.147
		COROLLA	C1	1.144	850	1.236	1.174	4.404
		C-HR	C7	313	354	416	751	1.834
		AURIS	C2	220	212	275	225	932

**Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Nisan'2017)
(RETAIL PC & LCV BRAND SALES April'2017)**

MARKA	MODEL	SEGMENT	Ocak/ January	Şubat/ February	Mart/ March	Nisan/ April	Toplam/ Total
			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
	YARIS	B2	192	164	138	191	685
	VERSO	C4	28	39	51	44	162
	AVENSIS	D1	18	27	8	7	60
	RAV4	D7	8	9	18	4	39
	COROLLA VERSO	C4	3	11	9	6	29
	LAND CRUISER	F7	1	1	0	0	2
	CAMRY	E1	0	0	0	0	0
	LEXUS	F1	0	0	0	0	0
	GT-86	C6	0	0	0	0	0
	URBAN	B7	0	0	0	0	0
	PRIUS	C2	0	0	0	0	0
HAFİF TİCARİ			356	451	489	304	1.600
	HILUX		356	451	489	304	1.600
	HIACE		0	0	0	0	0
VOLKSWAGEN	TOPLAM OTOMOBİL		4.314	6.502	8.850	9.034	28.700
			3.059	4.903	6.729	6.672	21.363
	PASSAT	D1	843	1.214	1.619	1.912	5.588
	GOLF	C2	873	1.259	1.754	952	4.838
	POLO	B2	468	923	1.466	1.855	4.712
	JETTA	C1	421	802	1.028	1.080	3.331
	TIGUAN	D7	413	635	749	778	2.575
	PASSAT CC	D6	19	30	61	52	162
	SCIROCCO	C6	12	24	26	18	80
	The Beetle	C2	6	10	17	19	52
	TOUAREG	E7	4	5	7	6	22
	PASSAT	D2	0	1	2	0	3
	PASSAT	D3	0	0	0	0	0
HAFİF TİCARİ			1.255	1.599	2.121	2.362	7.337
	TRANSPORTER		460	637	870	756	2.723
	CADDY		485	536	647	975	2.643
	AMAROK		119	171	210	300	800
	CRAFTER		95	161	245	219	720
	CARAVELLE		96	94	149	112	451
VOLVO	TOPLAM OTOMOBİL		155	213	232	340	940
			155	213	232	340	940
	S60	D1	76	41	108	84	309
	S90	E1	10	71	37	67	185
	XC60	E7	22	21	21	95	159
	V40	C2	27	31	33	42	133
	XC90	F7	14	17	17	40	88
	V40 Cross Country	C2	6	8	14	11	39
	S60	D3	0	24	0	0	24
	V90	E1	0	0	1	1	2
	V60	D3	0	0	1	0	1
	XC70	E7	0	0	0	0	0
	S80	E1	0	0	0	0	0
	V60	D1	0	0	0	0	0
HAFİF TİCARİ			0	0	0	0	0
Toplam Pazar/Total Market			35.323	46.965	73.802	75.988	232.078
	Otomobil		25.689	34.658	55.616	57.998	173.961
	Hafif Ticari		9.634	12.307	18.186	17.990	58.117

SEGMENT DETAYLARI Nisan 2017 (Perakende) (Segmentation Details-RS-April 2017)

	Toplam	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
A (Mini)	170	0	170	0	0	0	0	0
B (Entry)	19.322	4.381	11.371	471	74	1.566	22	1.437
C (Compact)	29.823	17.958	4.812	162	722	0	26	6.143
D (Medium)	6.692	4.567	7	38	0	0	439	1.641
E (Luxury)	1.626	1.171	1	3	4	0	26	421
F (Upper Luxury)	365	67	0	0	0	0	21	277
	57.998	28.144	16.361	674	800	1.566	534	9.919

SEGMENT DETAYLARI Ocak-Nisan 2017 (Perakende) (Segmentation Details-RS-January-April' 2017)

	Toplam	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
A (Mini)	605	0	605	0	0	0	0	0
B (Entry)	56.418	13.304	32.978	1.762	371	3.936	34	4.033
C (Compact)	90.335	53.977	16.940	650	1.713	0	98	16.957
D (Medium)	20.729	14.283	29	127	6	0	1.013	5.271
E (Luxury)	4.726	3.560	1	5	10	0	74	1.076
F (Upper Luxury)	1.148	183	0	0	0	0	76	889
	173.961	85.307	50.553	2.544	2.100	3.936	1.295	28.226

ODD, verilerinde yer alan bilgilerin doğruluğuna azami ölçüde hassasiyet göstermekle birlikte; bu verilerdeki hata, eksiklik veya yorum farklılıklarından ve/veya ticari amaçlı kullanımından doğabilecek zararlardan hiçbir şekilde sorumlu değildir.

ODD (Otomotiv Distribütörleri Derneği) verilerinde; marka ve model bazında yer alan sayısal satış bilgileri ilgili kuruluşların ODD'ye yaptığı bildirimlerden oluşmaktadır. Bilgiler haksız rekabete yol açacak şekilde kullanılamaz. ODD 'yi kaynak göstermek suretiyle satış rakamlarına dayalı olarak Rekabet Kanunu'na aykırı düşecek yorum, sıralama ve açıklamalar yapılması yasaktır. Bu hususa aykırı davranan kişi ve kuruluşlar doğrudan yasalara karşı sorumludur.

ODD Raporlarının telif hakkı ODD'ye aittir. ODD'nin yazılı muvafakatı alınmaksızın raporun bir bölümü veya tamamı çoğaltılamaz, paylaşamaz, yayınlanamaz veya dağıtılamaz. Aksi durumda ODD'nin her türlü maddi ve manevi tazminat talep hakkı saklıdır.