

**Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Mayıs'2016)**  
(RETAIL PC & LCV BRAND SALES January-May'2016)

MARKA		MODEL	SEGMENT	Ocak/ January adet/unit	Şubat/ February adet/unit	Mart/ March adet/unit	Nisan/ April adet/unit	Mayıs/ May adet/unit	Toplam/ Total adet/unit
<b>ALFA ROMEO</b>	<b>TOPLAM</b>			<b>12</b>	<b>75</b>	<b>149</b>	<b>58</b>	<b>68</b>	<b>362</b>
	<b>OTOMOBİL</b>			<b>12</b>	<b>75</b>	<b>149</b>	<b>58</b>	<b>68</b>	<b>362</b>
		Giulietta	C2	12	75	148	57	67	359
		4C	F1	0	0	0	1	1	2
		MITO	A2	0	0	1	0	0	1
	<b>HAFİF TİCARİ</b>			<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>ASTON MARTIN</b>	<b>TOPLAM</b>			<b>2</b>	<b>1</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>13</b>
	<b>OTOMOBİL</b>			<b>2</b>	<b>1</b>	<b>2</b>	<b>4</b>	<b>4</b>	<b>13</b>
		Vantage	F6	1	0	1	3	1	6
		DB9	F6	1	0	1	0	1	3
		Rapide	F6	0	0	0	0	2	2
		Vanquish	F6	0	1	0	1	0	2
	<b>HAFİF TİCARİ</b>			<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>AUDI</b>	<b>TOPLAM</b>			<b>911</b>	<b>1.200</b>	<b>1.455</b>	<b>2.148</b>	<b>2.352</b>	<b>8.066</b>
	<b>OTOMOBİL</b>			<b>911</b>	<b>1.200</b>	<b>1.455</b>	<b>2.148</b>	<b>2.352</b>	<b>8.066</b>
		A3	C1	278	437	451	507	827	2.500
		A4	D1	213	222	392	671	497	1.995
		A3	C2	69	154	154	434	454	1.265
		A6	E1	117	119	162	235	249	882
		Q3	C7	79	106	98	104	141	528
		A5	D6	61	50	59	70	66	306
		Q5	E7	35	44	40	32	24	175
		Q7	F7	11	20	30	23	26	110
		A3 Cabriolet	C6	2	5	19	26	26	78
		A1	B2	11	18	20	15	5	69
		A7 Sportback	E6	8	9	12	17	7	53
		A4 allroad	D3	5	8	4	2	12	31
		A8	F1	6	3	8	4	8	29
		A4 (B8)	D1	15	0	0	0	0	15
		S3	C2	0	1	4	3	1	9
		TTC	E6	1	4	1	0	1	7
		A4	D3	0	0	0	1	4	5
		ALLROAD QUATTRO	E7	0	0	0	2	1	3
		A6	E3	0	0	0	1	2	3
		RS6	E3	0	0	1	1	0	2
		RS7	E6	0	0	0	0	1	1
		ALLROAD QUATTRO	E2	0	0	0	0	0	0
		S8	F1	0	0	0	0	0	0
		R8	F6	0	0	0	0	0	0
		A6	E1	0	0	0	0	0	0
		S5	D6	0	0	0	0	0	0
		A5 Cabriolet	D6	0	0	0	0	0	0
		S5 Sportback	D6	0	0	0	0	0	0
		RS5	D6	0	0	0	0	0	0
		S5 Cabriolet	D6	0	0	0	0	0	0
		RS4	D3	0	0	0	0	0	0
		A4 (B8)	D3	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>			<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>BENTLEY</b>	<b>TOPLAM</b>			<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>2</b>
	<b>OTOMOBİL</b>			<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>2</b>
		CONTINENTAL	F6	0	0	0	0	1	1
		CONTINENTAL GT SPEED	F6	0	1	0	0	0	1
		CONTINENTAL GT V8	F6	0	0	0	0	0	0
		MULSANNE	E1	0	0	0	0	0	0
		FLYING SPUR	F1	0	0	0	0	0	0
		FLYING SPUR V8	F1	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>			<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>BMW</b>	<b>TOPLAM</b>			<b>496</b>	<b>2.042</b>	<b>2.080</b>	<b>2.332</b>	<b>3.174</b>	<b>10.124</b>
	<b>OTOMOBİL</b>			<b>496</b>	<b>2.042</b>	<b>2.080</b>	<b>2.332</b>	<b>3.174</b>	<b>10.124</b>
		3 SERİSİ	D1	102	582	530	629	983	2.826
		5 SERİSİ	E1	158	435	451	595	760	2.399
		1 SERİSİ	C2	31	204	332	429	478	1.474
		4 SERİSİ	D6	70	172	191	193	314	940
		X1	D7	53	246	177	189	245	910
		2 SERİSİ	C4	21	178	133	63	66	461
		X3	E7	16	82	75	76	76	325
		X5	F7	23	20	58	65	137	303
		2 SERİSİ	C2	4	34	48	37	46	169
		7 SERİSİ	F1	12	36	39	27	36	150
		X4	E7	1	8	3	12	13	37
		X6	F7	1	8	9	4	6	28
		3 SERİSİ	D2	0	15	11	1	0	27
		i8	F6	1	6	9	3	4	23
		6 SERİSİ	F6	2	5	5	3	2	17
		Z4	E6	0	3	2	2	6	13
		i3	D1	1	2	3	2	2	10
		5 SERİSİ	E2	0	3	2	1	0	6
		5 SERİSİ	E3	0	2	2	1	0	5
		3 SERİSİ	D6	0	1	0	0	0	1
		3 SERİSİ	D3	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>			<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>CHERY</b>	<b>TOPLAM</b>			<b>30</b>	<b>23</b>	<b>12</b>	<b>9</b>	<b>22</b>	<b>96</b>
	<b>OTOMOBİL</b>			<b>30</b>	<b>23</b>	<b>12</b>	<b>9</b>	<b>22</b>	<b>96</b>
		TIGGO	C7	19	15	7	5	14	60
		NICHE	C1	6	5	3	2	5	21
		CHANCE	C2	5	3	2	2	3	15
		KIMO	B2	0	0	0	0	0	0
		ALIA	C1	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>			<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>CITROEN</b>	<b>TOPLAM</b>			<b>642</b>	<b>619</b>	<b>2.441</b>	<b>2.449</b>	<b>2.426</b>	<b>8.577</b>
	<b>OTOMOBİL</b>			<b>394</b>	<b>366</b>	<b>1.562</b>	<b>1.684</b>	<b>1.929</b>	<b>5.935</b>

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MARKA	MODEL	SEGMENT	Ocak/	Şubat/	Mart/	Nisan/	Mayıs/	Toplam/
			January	February	March	April	May	Total
			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
	C-ELYSEE	B1	273	254	1.235	1.251	1.442	4.455
	C4 CACTUS	B7	31	36	146	170	203	586
	C4	C2	38	37	121	172	148	516
	C4 PICASSO	C4	29	26	44	65	91	255
	C3	B2	4	4	8	17	41	74
	C1	A2	19	9	8	9	4	49
	C4	C6	0	0	0	0	0	0
	C5	D1	0	0	0	0	0	0
	DS5	D2	0	0	0	0	0	0
	C5	D3	0	0	0	0	0	0
	DS3	B2	0	0	0	0	0	0
	C3 PICASSO	B4	0	0	0	0	0	0
	DS4	C2	0	0	0	0	0	0
	DS4	C2	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>248</b>	<b>253</b>	<b>879</b>	<b>765</b>	<b>497</b>	<b>2.642</b>
	BERLİNGO		180	86	528	632	381	1.807
	JUMPER		27	127	224	38	17	433
	NEMO		41	40	127	95	99	402
<b>DACIA</b>	<b>TOPLAM OTOMOBİL</b>		<b>1.456</b>	<b>2.191</b>	<b>3.782</b>	<b>4.067</b>	<b>4.751</b>	<b>16.247</b>
	DUSTER	C7	443	965	1.538	1.309	1.534	5.789
	SANDERO	B2	538	595	1.004	1.506	1.988	5.631
	Logan MCV	B5	142	174	500	337	319	1.472
	LOGGY	C4	112	229	360	403	338	1.442
	<b>HAFİF TİCARİ</b>		<b>221</b>	<b>228</b>	<b>380</b>	<b>512</b>	<b>572</b>	<b>1.913</b>
	DOKKER		221	228	380	512	572	1.913
<b>DS</b>	<b>TOPLAM OTOMOBİL</b>		<b>8</b>	<b>34</b>	<b>42</b>	<b>35</b>	<b>24</b>	<b>143</b>
	DS 4	C2	6	25	37	29	5	102
	DS 3	B2	1	4	4	6	11	26
	DS 5	D2	1	5	1	0	8	15
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>FERRARI</b>	<b>TOPLAM OTOMOBİL</b>		<b>3</b>	<b>1</b>	<b>0</b>	<b>4</b>	<b>3</b>	<b>11</b>
	488GTB	F6	1	0	0	2	1	4
	488SPIDER	F6	0	0	0	2	2	4
	California T	F1	2	0	0	0	0	2
	F12	F6	0	1	0	0	0	1
	LA FERRARI	F6	0	0	0	0	0	0
	612 SCAGLIETTI	F6	0	0	0	0	0	0
	F430	F6	0	0	0	0	0	0
	599 GTB	F6	0	0	0	0	0	0
	458 Italia	F6	0	0	0	0	0	0
	FF	F6	0	0	0	0	0	0
	458 Spider	F6	0	0	0	0	0	0
	California	F1	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>FIAT</b>	<b>TOPLAM OTOMOBİL</b>		<b>3.843</b>	<b>5.502</b>	<b>8.400</b>	<b>9.521</b>	<b>9.636</b>	<b>36.902</b>
	EGEA	C1	1.071	1.866	3.000	3.443	3.361	12.741
	LINEA	C1	350	539	814	936	592	3.231
	500L	B4	73	99	134	133	102	541
	DOBLO	B5	24	91	84	94	109	402
	500X	B7	27	61	104	59	62	313
	GRANDE PUNTO	B2	42	61	51	44	56	254
	FIORINO	B5	20	22	34	46	71	193
	EGEA HB	C3	0	0	0	0	166	166
	FIAT 500	A2	9	9	19	17	14	68
	PANDA	A2	4	11	18	17	5	55
	FREEMONT	E7	7	4	7	8	27	53
	Egea HB	C2	0	0	0	21	0	21
	500L	C6	0	0	3	0	0	3
	BRAVO	C2	0	2	0	0	0	2
	EGEA	C2	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>2.216</b>	<b>2.737</b>	<b>4.132</b>	<b>4.703</b>	<b>5.071</b>	<b>18.859</b>
	DOBLO		956	1.211	1.690	1.895	2.561	8.313
	FIORINO		948	1.095	1.740	2.415	2.090	8.288
	DUCATO		272	374	615	333	343	1.937
	PRATICO		40	57	87	60	77	321
<b>FORD</b>	<b>TOPLAM OTOMOBİL</b>		<b>3.770</b>	<b>6.940</b>	<b>9.758</b>	<b>9.151</b>	<b>10.051</b>	<b>39.670</b>
	FOCUS	C1	470	1.712	1.864	2.061	1.876	7.983
	FIESTA MCA	B2	299	690	1.021	605	845	3.460
	COURIER	B5	349	315	764	640	730	2.798
	MONDEO	D1	62	105	224	129	131	651
	YENİ KUGA	C7	37	63	76	102	103	381
	FOCUS CMAX	C4	27	66	52	72	121	338
	FOCUS	C2	28	46	41	116	88	319
	FOCUS	C3	31	31	26	32	25	145
	B-Max	B4	17	16	38	19	35	125
	MUSTANG	D6	1	4	4	5	3	17
	GALAXY	E4	0	0	0	0	3	3
	SMAX	D4	0	0	1	0	1	2
	<b>HAFİF TİCARİ</b>		<b>2.449</b>	<b>3.892</b>	<b>5.647</b>	<b>5.370</b>	<b>6.090</b>	<b>23.448</b>
	COURIER		954	1.576	2.544	2.261	2.551	9.886
	TRANSIT		1.141	1.727	2.260	2.175	2.461	9.764
	TRANSIT CUSTOM		236	343	465	618	506	2.168
	CONNECT		63	175	274	231	266	1.009
	TOURNEO CUSTOM		33	57	80	61	144	375
	RANGER		0	0	0	13	152	165
	RANGER II		22	14	24	11	10	81

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MARKA	MODEL	SEGMENT	Ocak/ January adet/unit	Şubat/ February adet/unit	Mart/ March adet/unit	Nisan/ April adet/unit	Mayıs/ May adet/unit	Toplam/ Total adet/unit
GEELY	TOPLAM		0	0	0	0	0	0
	OTOMOBİL		0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0
HONDA	TOPLAM		737	1.179	2.107	1.109	1.349	6.481
	OTOMOBİL		737	1.179	2.107	1.109	1.349	6.481
		CIVIC	C1	371	510	1.030	574	3.205
		CR-V	D7	329	639	1.012	483	3.042
		JAZZ	B2	22	9	34	45	148
		CIVIC	C2	8	13	15	5	51
		CIVIC	C6	5	7	9	2	25
		ACCORD	D1	2	1	7	0	10
	HAFİF TİCARİ		0	0	0	0	0	0
HYUNDAI	TOPLAM		2.301	3.101	4.567	4.608	4.752	19.329
	OTOMOBİL		2.230	2.984	4.429	4.445	4.566	18.654
		i20 TROY	B2	966	1.369	1.632	1.962	7.658
		ACCENT BLUE	C1	554	586	1.353	1.275	5.090
		TUCSON	C7	467	603	637	555	3.120
		ELANTRA	C1	45	132	354	316	1.128
		i30	C2	80	168	305	195	933
		i10	A2	116	116	135	108	568
		i20 TROY	B3	0	0	11	31	137
		iX35	C7	2	9	0	0	11
		SANTA FE	D7	0	1	2	3	9
		iX55	E7	0	0	0	0	0
		GENESIS	E1	0	0	0	0	0
		iX20	B4	0	0	0	0	0
		i20	B2	0	0	0	0	0
		i40	D1	0	0	0	0	0
		GENESIS	D6	0	0	0	0	0
	HAFİF TİCARİ		71	117	138	163	186	675
		H-100		71	117	138	163	675
		H1		0	0	0	0	0
INFINITI	TOPLAM		0	0	0	4	6	10
	OTOMOBİL		0	0	0	4	6	10
		Q30	D7	0	0	0	6	6
		Q50	D1	0	0	0	3	3
		QX70	F7	0	0	0	1	1
		G	D1	0	0	0	0	0
		G	D6	0	0	0	0	0
		M	E1	0	0	0	0	0
		FX	F7	0	0	0	0	0
		EX	F7	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0
ISUZU	TOPLAM		263	238	335	400	220	1.456
	OTOMOBİL		0	0	0	0	0	0
	HAFİF TİCARİ		263	238	335	400	220	1.456
		D Max		190	158	255	180	904
		NKR Low		17	12	34	155	300
		NKR Wide		56	68	46	65	235
		NKR		0	0	0	17	17
IVECO	TOPLAM		88	131	173	163	246	801
	OTOMOBİL		0	0	0	0	0	0
	HAFİF TİCARİ		88	131	173	163	246	801
		DAILY		88	131	173	163	801
JAGUAR	TOPLAM		20	25	34	31	33	143
	OTOMOBİL		20	25	34	31	33	143
		Jaguar XE	D2	14	13	21	12	69
		XF	E1	1	5	10	2	26
		XJ SERİSİ	F1	5	5	3	5	23
		F-PACE	E7	0	0	0	12	23
		F-TYPE	F6	0	2	0	0	2
	HAFİF TİCARİ		0	0	0	0	0	0
JEEP	TOPLAM		92	161	204	188	187	832
	OTOMOBİL		92	161	204	188	187	832
		RENEGADE	B7	66	117	154	149	641
		CHEROKEE	E7	20	32	36	33	152
		GRAND CHEROKEE	F7	4	10	14	6	35
		WRANGLER	E7	2	2	0	0	4
		COMPASS	D7	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0
KARSAN	TOPLAM		131	159	177	155	144	766
	OTOMOBİL		0	0	0	0	0	0
	HAFİF TİCARİ		131	159	177	155	144	766
		Jest		101	106	116	107	532
		HYUNDAI H350		30	53	61	48	234
		J9		0	0	0	0	0
		HYUNDAI Truck		0	0	0	0	0
		J10		0	0	0	0	0
KIA	TOPLAM		418	770	1.467	1.785	1.443	5.883
	OTOMOBİL		263	574	1.080	1.461	979	4.357
		SPORTAGE	C7	129	287	753	619	2.382
		RIO	B2	59	74	136	514	890
		cee'd	C2	30	53	74	212	514
		Soul	B7	20	123	63	18	232
		SORENTO	D7	3	13	16	24	87
		PICANTO	A2	13	16	20	19	81
		cee'd	C3	5	5	6	37	80
		RIO	B1	4	3	12	18	55
		CERATO	C1	0	0	0	36	36
		CERATO	C6	0	0	0	0	0
		Optima	D1	0	0	0	0	0

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MARKA	MODEL	SEGMENT	Ocak/ January adet/unit	Şubat/ February adet/unit	Mart/ March adet/unit	Nisan/ April adet/unit	Mayıs/ May adet/unit	Toplam/ Total adet/unit
	<b>HAFİF TİCARİ</b>		<b>155</b>	<b>196</b>	<b>387</b>	<b>324</b>	<b>464</b>	<b>1.526</b>
	BONGO		155	196	387	324	464	1.526
<b>LAMBORGHINI</b>	<b>TOPLAM</b>		<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>2</b>
	OTOMOBİL		0	1	0	1	0	2
	Huracan	F6	0	1	0	1	0	2
	AVENTADOR	F6	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>LANCIA</b>	<b>TOPLAM</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
	OTOMOBİL		0	0	0	0	0	0
	VOYAGER	B7	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>LAND ROVER</b>	<b>TOPLAM</b>		<b>46</b>	<b>131</b>	<b>318</b>	<b>186</b>	<b>200</b>	<b>881</b>
	OTOMOBİL		46	131	318	186	200	881
	Discovery Sport	E7	8	41	156	61	55	321
	RANGE ROVER EVOQUE	E7	4	52	95	60	43	254
	RANGE ROVER	F7	14	11	43	28	44	140
	RANGE ROVER SPORT	F7	15	24	18	32	49	138
	DISCOVERY	E7	5	3	6	5	9	28
	FREELANDER	D7	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>LEXUS</b>	<b>TOPLAM</b>		<b>0</b>	<b>0</b>	<b>6</b>	<b>7</b>	<b>2</b>	<b>15</b>
	OTOMOBİL		0	0	6	7	2	15
	RX	E1	0	0	2	4	0	6
	NX	D1	0	0	2	2	1	5
	GS	D1	0	0	1	1	1	3
	GSF	D1	0	0	1	0	0	1
	IS	D1	0	0	0	0	0	0
	RC	D1	0	0	0	0	0	0
	LS	D1	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>MASERATI</b>	<b>TOPLAM</b>		<b>1</b>	<b>6</b>	<b>1</b>	<b>5</b>	<b>3</b>	<b>16</b>
	OTOMOBİL		1	6	1	5	3	16
	GHIBLI	E1	1	5	0	5	1	12
	QUATTROPORTE	E7	0	1	0	0	1	2
	QUATTROPORTE	F1	0	0	1	0	0	1
	GRANTURISMO	F6	0	0	0	0	1	1
	GRANCABRIO	F6	0	0	0	0	0	0
	GHIBLI	E7	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>MAZDA</b>	<b>TOPLAM</b>		<b>50</b>	<b>67</b>	<b>114</b>	<b>157</b>	<b>171</b>	<b>559</b>
	OTOMOBİL		50	67	114	157	171	559
	CX-3	B7	23	27	72	36	58	216
	3	C1	14	19	16	45	52	146
	3	C2	3	11	4	20	29	67
	CX-5	C7	6	7	18	24	11	66
	Mazda MX-5	B6	0	0	0	22	14	36
	6	D1	3	3	4	9	6	25
	6	D3	1	0	0	1	1	3
	MX-5	B6	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>MERCEDES-BENZ</b>	<b>TOPLAM</b>		<b>1.451</b>	<b>2.250</b>	<b>3.405</b>	<b>2.976</b>	<b>3.764</b>	<b>13.846</b>
	OTOMOBİL		1.091	1.701	2.480	2.305	3.080	10.657
	C SERİSİ	D1	538	542	391	827	888	3.186
	E SERİSİ	E1	263	457	768	440	963	2.891
	A SERİSİ	C2	126	214	393	285	317	1.335
	CLA SERİSİ	C2	57	199	353	322	333	1.264
	GLA SERİSİ	D7	12	88	220	172	226	718
	B SERİSİ	C4	16	45	84	101	109	355
	S SERİSİ	F1	23	32	41	28	57	181
	GLC	E7	16	32	72	31	26	177
	C SERİSİ	D6	0	15	45	39	68	167
	GLE Coupe	F7	10	23	26	13	14	86
	CLS SERİSİ	F6	7	7	29	13	15	71
	GL SERİSİ	F7	8	10	16	8	20	62
	G SERİSİ	F7	11	8	16	15	10	60
	M SERİSİ	F7	3	16	15	8	16	58
	C SERİSİ	D3	0	9	7	1	0	17
	SLC	E6	0	0	0	0	13	13
	SLK SERİSİ	E6	1	3	2	0	3	9
	GT	F6	0	1	1	1	0	3
	GLE	F7	0	0	0	1	0	1
	GLS	F7	0	0	0	0	1	1
	GLA SERİSİ	C7	0	0	1	0	0	1
	GLK SERİSİ	E7	0	0	0	0	1	1
	C Coupe	D6	0	0	0	0	0	0
	E Cabriolet Serisi	E1	0	0	0	0	0	0
	SL SERİSİ	F6	0	0	0	0	0	0
	GLC	F7	0	0	0	0	0	0
	R SERİSİ	F7	0	0	0	0	0	0
	SLS Serisi	F6	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>360</b>	<b>549</b>	<b>925</b>	<b>671</b>	<b>684</b>	<b>3.189</b>
	SPRINTER		291	334	547	431	422	2.025
	VITO		69	215	378	240	261	1.163
	VIANO		0	0	0	0	1	1
	CITAN		0	0	0	0	0	0
<b>MINI</b>	<b>TOPLAM</b>		<b>101</b>	<b>74</b>	<b>134</b>	<b>166</b>	<b>161</b>	<b>636</b>
	OTOMOBİL		101	74	134	166	161	636
	COOPER	B2	69	59	66	96	93	383
	Countryman	D7	30	7	47	46	40	170
	Clubman	B2	2	8	21	20	25	76
	John Cooper Works	B2	0	0	0	4	3	7

**Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Mayıs'2016)**  
**(RETAIL PC & LCV BRAND SALES January-May'2016)**

MARKA	MODEL	SEGMENT	Ocak/ January adet/unit	Şubat/ February adet/unit	Mart/ March adet/unit	Nisan/ April adet/unit	Mayıs/ May adet/unit	Toplam/ Total adet/unit
	COOPER	D7	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0
MITSUBISHI	TOPLAM OTOMOBİL		388	257	436	414	327	1.822
	ASX	C7	39	71	53	48	79	290
	ATTRAGE	B1	23	37	37	26	50	173
	LANCER	C1	9	19	11	12	13	64
	SPACE STAR	B2	5	10	2	6	6	29
	Space Star	B2	1	4	1	2	6	14
	OUTLANDER	D7	1	0	1	2	3	7
	PAJERO	F7	0	1	1	0	1	3
	HAFİF TİCARİ		0	0	0	0	0	0
	L200		349	186	383	366	248	1.532
	CANTER		324	151	312	329	220	1.336
NISSAN	TOPLAM OTOMOBİL		25	35	71	37	28	196
	QASHQAI	C7	971	1.534	3.164	2.810	2.638	11.117
	MICRA	B2	971	1.534	2.989	2.684	2.546	10.724
	JUKE MC	B7	410	816	1.796	1.688	1.603	6.313
	X-TRAIL	D7	207	462	472	368	368	1.877
	PULSAR	C2	98	82	455	370	294	1.299
	NOTE	B4	256	174	266	258	244	1.198
	JUKE	B7	0	0	0	0	37	37
	HAFİF TİCARİ		0	0	0	0	0	0
	NAVARA		0	0	175	126	92	393
OPEL	TOPLAM OTOMOBİL		0	0	175	126	92	393
	ASTRA	C1	1.263	2.521	3.936	4.775	5.754	18.249
	CORSA	B2	1.263	2.521	3.936	4.775	5.754	18.249
	ASTRA	C2	227	743	1.277	1.896	2.283	6.426
	INSIGNIA	D1	137	702	1.137	1.231	1.199	4.406
	MOKKA	B7	270	464	657	858	1.148	3.397
	ASTRA	C3	436	363	504	476	729	2.508
	INSIGNIA	D3	182	244	357	294	363	1.440
	ADAM	A2	1	1	0	15	15	32
	MERIVA	B4	4	3	2	2	2	13
	ZAFIRA	C4	2	0	2	0	3	7
	AMPERA	C2	0	0	0	0	5	5
	CASCADA	D6	0	0	0	0	0	0
	INSIGNIA	D2	0	0	0	0	0	0
OTOKAR	HAFİF TİCARİ		0	0	0	0	0	0
	TOPLAM OTOMOBİL		0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0
PEUGEOT	TOPLAM OTOMOBİL		1.111	2.105	3.159	2.571	3.022	11.968
	301	B1	540	1.730	2.526	1.557	2.349	8.702
	208	B2	243	719	1.717	1.061	1.053	4.793
	308 (T9)	C2	104	191	419	161	619	1.494
	2008	B7	62	322	197	158	197	936
	508	D1	60	220	73	89	318	760
	3008	C7	41	189	75	51	107	463
	5008	C4	21	39	19	29	37	145
	PARTNER TEPEE BİNEK	B5	8	50	26	8	18	110
	308	C2	1	0	0	0	0	1
	RCZ	C6	0	0	0	0	0	0
	508	D3	0	0	0	0	0	0
	107	A2	0	0	0	0	0	0
	HAFİF TİCARİ		571	375	633	1.014	673	3.266
	PARTNER TEPEE		408	213	324	650	383	1.978
	BIPPER		104	91	162	179	141	677
PORSCHE	TOPLAM OTOMOBİL		59	71	147	185	149	611
	MACAN	E7	55	40	55	59	61	270
	CAYENNE	F7	36	25	34	37	43	175
	PANAMERA	F1	19	8	16	13	10	66
	911 CARRERA	F6	0	5	4	6	4	19
	BOXSTER	E6	0	2	1	1	1	5
	HAFİF TİCARİ		0	0	0	2	3	5
PROTON	TOPLAM OTOMOBİL		10	7	10	12	12	51
	GEN.2	C1	10	7	10	12	12	51
	GEN.2	C2	7	4	7	9	9	36
	WAJA	D1	3	3	3	3	3	15
	SAGA	B1	0	0	0	0	0	0
	SAVVY	B2	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0
RENAULT	TOPLAM OTOMOBİL		0	0	0	0	0	0
	ARENA		4.519	6.162	11.293	12.075	12.741	46.790
	FLUENCE	C1	4.068	5.560	10.310	10.633	11.275	41.846
	CLIO	B2	1.569	2.124	3.800	4.180	3.413	15.086
	SYMBOL	B1	914	980	1.921	2.616	3.309	9.740
	Kadjar	C7	747	1.359	3.112	2.017	1.934	9.169
	CLIO	B3	357	409	460	603	929	2.758
	CAPTUR	B7	277	143	523	431	563	1.937
	MEGANE	C2	116	141	198	312	598	1.365
	Talisman	D1	56	310	149	310	389	1.214
	LATITUDE	D1	16	44	140	161	140	501
	MEGANE	C3	13	39	7	0	0	59
			2	10	0	3	0	15

**Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Mayıs'2016)**  
(RETAIL PC & LCV BRAND SALES January-May'2016)

MARKA	MODEL	SEGMENT	Ocak/	Şubat/	Mart/	Nisan/	Mayıs/	Toplam/
			January	February	March	April	May	Total
			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
	SCENIC	C4	1	0	0	0	0	1
	ZOE	B2	0	1	0	0	0	1
	<b>HAFİF TİCARİ</b>		<b>451</b>	<b>602</b>	<b>983</b>	<b>1.442</b>	<b>1.466</b>	<b>4.944</b>
	KANGOO		135	302	536	819	839	2.631
	MASTER		211	201	299	402	405	1.518
	TRAFIC		105	99	148	221	222	795
<b>SEAT</b>	<b>TOPLAM</b>		<b>502</b>	<b>853</b>	<b>1.443</b>	<b>2.130</b>	<b>1.726</b>	<b>6.654</b>
	<b>OTOMOBİL</b>		<b>502</b>	<b>853</b>	<b>1.443</b>	<b>2.130</b>	<b>1.726</b>	<b>6.654</b>
	LEON	C2	345	556	771	1.235	620	3.527
	IBIZA	B2	114	186	442	668	706	2.116
	TOLEDO	C1	23	84	161	132	318	718
	IBIZA	B3	3	13	38	55	57	166
	LEON ST	C3	15	12	19	33	22	101
	ALHAMBRA	E4	2	2	12	7	3	26
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>SKODA</b>	<b>TOPLAM</b>		<b>715</b>	<b>1.435</b>	<b>2.640</b>	<b>2.663</b>	<b>2.787</b>	<b>10.240</b>
	<b>OTOMOBİL</b>		<b>715</b>	<b>1.435</b>	<b>2.640</b>	<b>2.663</b>	<b>2.787</b>	<b>10.240</b>
	OCTAVIA	C1	319	481	1.019	1.089	1.141	4.049
	SUPERB	D1	235	561	874	579	657	2.906
	FABIA	B2	72	153	325	479	402	1.431
	RAPID	B1	34	108	195	286	250	873
	RAPID SPACEBACK	C2	33	101	180	185	253	752
	YETİ	C7	21	29	41	40	62	193
	OCTAVIA	C3	1	2	5	5	15	28
	FABIA	B3	0	0	1	0	4	5
	OCTAVIA RS	C6	0	0	0	0	3	3
	ROOMSTER	B4	0	0	0	0	0	0
	Citigo	A2	0	0	0	0	0	0
	SUPERB	D3	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>SMART</b>	<b>TOPLAM</b>		<b>0</b>	<b>0</b>	<b>16</b>	<b>13</b>	<b>24</b>	<b>53</b>
	<b>OTOMOBİL</b>		<b>0</b>	<b>0</b>	<b>16</b>	<b>13</b>	<b>24</b>	<b>53</b>
	FORFOUR	B2	0	0	10	10	16	36
	FORTWO	A2	0	0	6	3	8	17
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>SSANGYONG</b>	<b>TOPLAM</b>		<b>22</b>	<b>28</b>	<b>53</b>	<b>53</b>	<b>107</b>	<b>263</b>
	<b>OTOMOBİL</b>		<b>19</b>	<b>23</b>	<b>37</b>	<b>34</b>	<b>76</b>	<b>189</b>
	TIVOLI	B7	17	19	23	24	57	140
	REXTON W	E7	2	3	13	10	17	45
	RODIUS	E4	0	1	1	0	2	4
	ACTYON	C7	0	0	0	0	0	0
	KORANDO	C7	0	0	0	0	0	0
	KYRON	D7	0	0	0	0	0	0
	REXTON	E7	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>3</b>	<b>5</b>	<b>16</b>	<b>19</b>	<b>31</b>	<b>74</b>
	KORANDO SPORTS		3	5	16	19	31	74
	ACTYON SPORTS		0	0	0	0	0	0
<b>SUBARU</b>	<b>TOPLAM</b>		<b>73</b>	<b>112</b>	<b>152</b>	<b>148</b>	<b>165</b>	<b>650</b>
	<b>OTOMOBİL</b>		<b>73</b>	<b>112</b>	<b>152</b>	<b>148</b>	<b>165</b>	<b>650</b>
	FORESTER	D7	26	32	38	72	62	230
	Subaru XV	C7	22	36	40	33	64	195
	LEVORG	D3	12	23	26	17	13	91
	YENI SUBARU FORESTER	D7	1	11	30	19	14	75
	OUTBACK	E7	12	10	14	6	11	53
	BRZ	C6	0	0	4	1	1	6
	LEGACY	D1	0	0	0	0	0	0
	LEGACY	D3	0	0	0	0	0	0
	IMPREZA	C1	0	0	0	0	0	0
	IMPREZA	C2	0	0	0	0	0	0
	IMPREZA	C6	0	0	0	0	0	0
	LEGACY	E7	0	0	0	0	0	0
	WRX STI	D6	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>SUZUKI</b>	<b>TOPLAM</b>		<b>7</b>	<b>0</b>	<b>194</b>	<b>151</b>	<b>332</b>	<b>684</b>
	<b>OTOMOBİL</b>		<b>7</b>	<b>0</b>	<b>194</b>	<b>151</b>	<b>332</b>	<b>684</b>
	VITARA	B7	0	0	121	107	215	443
	SWIFT	B2	0	0	73	23	102	198
	JIMNY	B7	0	0	0	21	15	36
	SX4 S-CROSS	C7	7	0	0	0	0	7
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>TATA</b>	<b>TOPLAM</b>		<b>9</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>9</b>
	<b>OTOMOBİL</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
	INDIGO	B1	0	0	0	0	0	0
	MANZA	B1	0	0	0	0	0	0
	INDICA	B2	0	0	0	0	0	0
	VİSTA	B2	0	0	0	0	0	0
	INDIGO MARINA	B3	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>9</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>9</b>
	XENON		9	0	0	0	0	9
	XT KAMYONET		0	0	0	0	0	0
	T-35		0	0	0	0	0	0
<b>TOYOTA</b>	<b>TOPLAM</b>		<b>1.481</b>	<b>2.501</b>	<b>3.630</b>	<b>4.474</b>	<b>6.067</b>	<b>18.153</b>
	<b>OTOMOBİL</b>		<b>1.447</b>	<b>2.323</b>	<b>3.116</b>	<b>4.072</b>	<b>5.518</b>	<b>16.476</b>
	COROLLA	C1	1.270	1.682	2.095	3.181	4.426	12.654
	AURIS	C2	76	369	605	487	468	2.005
	YARIS	B2	17	149	259	268	498	1.191
	AVENSIS	D1	49	49	81	50	39	268
	VERSO	C4	18	38	54	38	42	190
	RAV4	D7	7	17	7	19	16	66
	COROLLA VERSO	C4	10	15	12	17	10	64
	LAND CRUISER	F7	0	2	3	12	19	36

**Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Mayıs'2016)**  
(RETAIL PC & LCV BRAND SALES January-May'2016)

MARKA	MODEL	SEGMENT	Ocak/	Şubat/	Mart/	Nisan/	Mayıs/	Toplam/
			January	February	March	April	May	Total
			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
	GT-86	C6	0	2	0	0	0	2
	CAMRY	E1	0	0	0	0	0	0
	LEXUS	F1	0	0	0	0	0	0
	URBAN	B7	0	0	0	0	0	0
	PRIUS	C2	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>34</b>	<b>178</b>	<b>514</b>	<b>402</b>	<b>549</b>	<b>1.677</b>
	HILUX		34	178	514	402	549	1.677
	HIACE		0	0	0	0	0	0
<b>VOLKSWAGEN</b>	<b>TOPLAM OTOMOBİL</b>		<b>4.528</b>	<b>8.154</b>	<b>11.293</b>	<b>10.485</b>	<b>12.436</b>	<b>46.896</b>
	PASSAT	D1	667	1.734	2.542	2.799	2.951	10.693
	POLO	B2	804	1.830	2.156	1.745	2.516	9.051
	GOLF	C2	631	1.656	2.077	1.912	1.895	8.171
	JETTA	C1	343	173	998	751	707	2.972
	TIGUAN	D7	162	155	136	276	1.173	1.902
	PASSAT CC	D6	141	157	211	251	278	1.038
	SCIROCCO	C6	22	27	29	34	46	158
	The Beetle	C2	14	22	27	24	22	109
	TOUAREG	E7	8	7	19	18	7	59
	PASSAT	D2	0	2	2	1	1	6
	PASSAT	D3	0	0	0	0	1	1
	<b>HAFİF TİCARİ</b>		<b>1.736</b>	<b>2.391</b>	<b>3.096</b>	<b>2.674</b>	<b>2.839</b>	<b>12.736</b>
	TRANSPORTER		622	956	1.188	1.005	997	4.768
	CADDY		532	784	981	892	1.100	4.289
	CRAFTER		267	296	399	443	314	1.719
	AMAROK		177	239	304	159	213	1.092
	CARAVELLE		138	116	224	175	215	868
<b>VOLVO</b>	<b>TOPLAM OTOMOBİL</b>		<b>187</b>	<b>194</b>	<b>311</b>	<b>335</b>	<b>512</b>	<b>1.539</b>
	S60	D1	69	67	63	100	283	582
	V40	C2	42	35	69	39	32	217
	XC60	E7	20	20	37	49	87	213
	XC90	F7	25	29	43	49	55	201
	S80	E1	17	20	47	73	31	188
	V40 Cross Country	C2	14	21	50	23	23	131
	V60	D3	0	1	1	2	1	5
	V60	D1	0	1	1	0	0	2
	S60	D3	0	0	0	0	0	0
	XC70	E7	0	0	0	0	0	0
	<b>HAFİF TİCARİ</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Toplam Pazar/Total Market</b>			<b>32.713</b>	<b>52.825</b>	<b>82.948</b>	<b>84.887</b>	<b>93.904</b>	<b>347.277</b>
	<b>Otomobil</b>		<b>23.358</b>	<b>40.588</b>	<b>63.975</b>	<b>65.618</b>	<b>73.832</b>	<b>267.371</b>
	<b>Hafif Ticari</b>		<b>9.355</b>	<b>12.237</b>	<b>18.973</b>	<b>19.269</b>	<b>20.072</b>	<b>79.906</b>

**SEGMENT DETAYLARI Mayıs 2016 (Perakende) (Segmentation Details-RS-May 2016)**

	Toplam	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
<b>A (Mini)</b>	139	0	139	0	0	0	0	0
<b>B (Entry)</b>	23.843	4.710	14.685	719	140	1.229	14	2.346
<b>C (Compact)</b>	35.919	21.375	7.396	270	800	0	78	6.000
<b>D (Medium)</b>	10.842	7.415	18	39	1	0	729	2.640
<b>E (Luxury)</b>	2.539	2.012	0	2	8	0	34	483
<b>F (Upper Luxury)</b>	550	111	0	0	0	0	31	408
	<b>73.832</b>	<b>35.623</b>	<b>22.238</b>	<b>1.030</b>	<b>949</b>	<b>1.229</b>	<b>886</b>	<b>11.877</b>

**SEGMENT DETAYLARI Ocak-Mayıs 2016 (Perakende) (Segmentation Details-RS-January-May' 2016)**

	Toplam	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
<b>A (Mini)</b>	852	0	852	0	0	0	0	0
<b>B (Entry)</b>	84.938	19.409	50.238	2.245	673	4.866	36	7.471
<b>C (Compact)</b>	133.162	78.051	28.926	567	3.221	0	275	22.122
<b>D (Medium)</b>	37.884	26.712	117	168	2	0	2.469	8.416
<b>E (Luxury)</b>	8.654	6.404	6	10	33	0	101	2.100
<b>F (Upper Luxury)</b>	1.881	407	0	0	0	0	148	1.326
	<b>267.371</b>	<b>130.983</b>	<b>80.139</b>	<b>2.990</b>	<b>3.929</b>	<b>4.866</b>	<b>3.029</b>	<b>41.435</b>

ODD, verilerinde yer alan bilgilerin doğruluğuna azami ölçüde hassasiyet göstermekle birlikte; bu verilerdeki hata, eksiklik veya yorum farklılıklarından ve/veya ticari amaçlı kullanımından doğabilecek zararlardan hiçbir şekilde sorumlu değildir.

ODD (Otomotiv Distribütörleri Derneği) verilerinde; marka ve model bazında yer alan sayısal satış bilgileri ilgili kuruluşların ODD'ye yaptığı bildirimlerden oluşmaktadır. Bilgiler haksız rekabete yol açacak şekilde kullanılamaz. ODD'yi kaynak göstermek suretiyle satış rakamlarına dayalı olarak Rekabet Kanunu'na aykırı düşecek yorum, sıralama ve açıklamalar yapılması yasaktır. Bu hususa aykırı davranan kişi ve kuruluşlar doğrudan yasalara karşı sorumludur.

ODD Raporlarının telif hakkı ODD'ye aittir. ODD'nin yazılı muvafakatı alınmaksızın raporun bir bölümü veya tamamı çoğaltılamaz, paylaşamaz, yayınlanamaz veya dağıtılamaz. Aksi durumda ODD'nin her türlü maddi ve manevi tazminat talep hakkı saklıdır.