

Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Aralık'2015)
(RETAIL PC & LCV BRAND SALES January-December'2015)

MARKA	MODEL	SEGMENT	Ocak/	Şubat/	Març/	Nisan/	Mayıs/	Haziran/	Temmuz/	Ağustos/	Eylül/	Ekim/	Kasım/	Aralık/	Toplam/	
			January	February	March	April	May	June	July	August	Sept.r	October	November	December	Total	
			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	
ALFA ROMEO	TOPLAM OTOMOBİL		34	59	56	76	134	79	46	60	34	36	78	155	847	
		Giulietta	C2	34	55	55	75	133	77	46	59	34	35	75	155	833
		MITO	A2	0	4	1	1	1	0	1	0	1	3	0	13	
		4C	F1	0	0	0	0	0	1	0	0	0	0	0	1	
		HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	
		TOPLAM		610	1.103	1.685	2.006	1.738	1.604	1.609	1.603	1.605	1.076	1.810	3.830	20.279
		OTOMOBİL		610	1.103	1.685	2.006	1.738	1.604	1.609	1.603	1.605	1.076	1.810	3.830	20.279
		A3	C1	285	391	614	839	635	627	617	532	634	287	362	1.206	7.029
		A3	C2	124	203	372	457	340	306	307	274	231	171	902	806	4.493
		A4 (B8)	D1	90	193	225	235	220	162	201	241	230	247	136	197	2.377
		A6	E1	0	0	1	109	160	181	121	140	122	107	107	388	1.436
		A4	D1	23	27	68	41	69	52	32	19	16	51	76	660	1.134
		Q3	C7	5	24	49	112	92	99	98	140	138	53	51	219	1.081
		A5	D6	3	56	100	76	90	62	88	131	118	56	55	120	955
		Q5	E7	4	23	42	29	29	25	45	26	35	44	49	86	437
		A6	E1	57	163	128	1	0	0	0	0	0	0	0	0	349
		A4 allroad	D3	0	2	10	19	33	20	11	14	18	16	17	15	175
		A3 Cabriolet	C6	2	0	29	35	32	16	15	17	7	4	8	8	173
		A1	B2	7	6	1	1	5	20	15	21	21	11	10	27	145
	Q7	F7	1	0	0	0	0	2	20	20	17	13	19	51	143	
	A7 Sportback	E6	3	4	18	11	13	12	14	10	8	2	9	28	132	
	A8	F1	6	2	4	9	6	2	11	5	3	4	2	6	60	
	S3	C2	0	1	11	14	3	5	3	7	2	2	0	5	53	
	TTC	E6	0	1	6	6	3	2	2	2	3	2	0	5	33	
	RS6	E3	0	0	1	3	7	3	1	2	1	1	3	1	23	
	A6	E3	0	6	1	0	0	0	5	2	0	0	1	0	15	
	S8	F1	0	0	1	3	0	1	1	0	0	0	0	2	8	
	A4 (B8)	D3	0	1	1	1	1	2	0	0	0	1	0	0	7	
	A4	D3	0	0	2	3	0	2	0	0	0	0	0	0	7	
	ALLROAD QUATTRO	E7	0	0	0	1	0	0	0	0	1	4	0	0	6	
	ALLROAD QUATTRO	E2	0	0	0	0	0	1	1	0	0	2	0	0	4	
	RS7	E6	0	0	0	1	0	1	0	0	0	0	1	0	3	
	R8	F6	0	0	1	0	0	0	0	0	0	0	0	0	1	
	S5	D6	0	0	0	0	0	0	0	0	0	0	0	0	0	
	A5 Cabriolet	D6	0	0	0	0	0	0	0	0	0	0	0	0	0	
	S5 Sportback	D6	0	0	0	0	0	0	0	0	0	0	0	0	0	
	RS5	D6	0	0	0	0	0	0	0	0	0	0	0	0	0	
	S5 Cabriolet	D6	0	0	0	0	0	0	0	0	0	0	0	0	0	
	RS4	D3	0	0	0	0	0	0	0	0	0	0	0	0	0	
	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	0	
	TOPLAM		0	4	1	0	3	1	1	1	0	0	3	5	19	
	OTOMOBİL		0	4	1	0	3	1	1	1	0	0	3	5	19	
BENTLEY	CONTINENTAL	F6	0	0	1	0	1	0	0	1	0	0	2	2	7	
	FLYING SPUR V8	F1	0	3	0	0	0	0	1	0	0	0	0	1	5	
	FLYING SPUR	F1	0	0	0	0	2	0	0	0	0	0	0	2	4	
	CONTINENTAL GT V8	F6	0	1	0	0	0	0	0	0	0	0	1	0	2	
	MULSANNE	E1	0	0	0	0	0	1	0	0	0	0	0	0	1	
	CONTINENTAL GT SPEED	F6	0	0	0	0	0	0	0	0	0	0	0	0	0	
				0	0	0	0	0	0	0	0	0	0	0	0	
				0	0	0	0	0	0	0	0	0	0	0	0	
				0	0	0	0	0	0	0	0	0	0	0	0	
				0	0	0	0	0	0	0	0	0	0	0	0	
BMW	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	0	
	TOPLAM		1.219	1.536	2.369	2.717	2.896	2.652	3.066	2.881	1.614	2.642	3.249	4.380	31.221	
	OTOMOBİL		1.219	1.536	2.369	2.717	2.896	2.652	3.066	2.881	1.614	2.642	3.249	4.380	31.221	
		3 SERİSİ	D1	278	416	875	899	1.088	645	758	908	461	775	1.060	1.017	9.180
		5 SERİSİ	E1	558	466	603	668	754	726	897	654	347	672	853	1.118	8.316
		1 SERİSİ	C2	59	269	363	499	434	457	550	539	312	598	557	638	5.275
		4 SERİSİ	D6	92	77	123	163	237	196	180	180	162	284	302	623	2.619
		X3	E7	78	52	83	86	71	208	160	139	64	64	126	202	1.333
		X5	F7	29	15	86	168	129	134	188	132	76	75	86	213	1.331
		2 SERİSİ	C4	65	108	78	92	55	50	67	101	46	69	74	141	946
		X1	D7	10	63	62	44	25	82	96	90	64	40	82	240	898
		2 SERİSİ	C2	6	0	4	27	43	80	96	80	46	26	49	43	500
		X4	E7	1	13	26	17	18	25	18	12	11	4	10	22	177
		7 SERİSİ	F1	9	6	15	8	3	3	5	3	3	3	6	75	150
		8	F6	4	18	13	9	6	11	9	6	3	5	9	13	106
		6 SERİSİ	F6	2	0	0	6	8	8	16	7	7	8	22	9	93
		i3	D1	2	7	4	7	7	4	13	22	3	8	1	5	83
		X6	F7	7	8	7	6	7	7	5	3	3	3	6	13	75
		3 SERİSİ	D2	8	9	17	5	2	9	3	4	3	1	5	3	69
		Z4	E6	9	7	7	9	2	0	3	0	1	0	0	3	41
		5 SERİSİ	E2	2	2	2	4	1	5	1	1	2	0	1	0	21
		5 SERİSİ	E3	0	0	1	0	1	1	1	0	0	1	0	1	6
		3 SERİSİ	D6	0	0	0	0	0	1	0	0	0	0	0	1	2
		3 SERİSİ	D3	0	0	0	0	0	0	0	0	0	0	0	0	0
		HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	0
	CHERY	TOPLAM		26	38	46	39	35	32	29	26	26	35	31	31	394
		OTOMOBİL		26	38	46	39	35	32	29	26	26	35	31	31	394
		TIGGO	C7	16	22	26	23	21	19	18	16	16	21	19	18	235
		CHANCE	C2	6	9	11	9	8	7	6	5	7	6	7	86	
		NICHE	C1	4	7	9	7	6	6	5	5	7	6	6	73	
		KIMO	B2	0	0	0	0	0	0	0	0	0	0	0	0	
		ALIA	C1	0	0	0	0	0	0	0	0	0	0	0	0	
		HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	
		TOPLAM		1.123	1.630	2.632	3.983	2.310	3.287	2.404	2.450	1.806	720	1.850	4.075	28.270
		OTOMOBİL		683	941	1.522	2.077	1.406	1.810	1.388	1.658	915	472	1.441	2.207	16.520
CITROEN	C-ELYSEE	B1	351	580	943	1.450	877	1.245	949	1.170	610	264	1.082	1.393	10.814	
	C4 CACTUS	B7	70	107	205	231	127	258	134	132	117	87	11	274	1.883	
	C4	C2	100	58	116	90	152	138	127	109	100	54	87	205	1.421	
	C4 PICASSO	C4	19	71	107	133	109	35	48	105	36	42	40	139	884	
	C3	B2	35	54	61	124	73	58	34	23	33	10	23	52	580	
	C1	A2	92	43	41	7	17	31	15	5	1					

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			January	February	March	April	May	June	July	August	Sept.r	October	November	December	Total		
			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit		
FIAT	EGEA	C1	0	0	0	0	0	0	0	0	30	217	1.486	3.941	5.674		
	500L	B4	86	196	174	197	152	209	160	205	150	147	117	288	2.081		
	GRANDE PUNTO	B2	124	132	119	171	137	115	69	80	81	48	105	169	1.350		
	500X	B7	8	0	125	205	54	146	162	152	88	64	112	141	1.257		
	DOBLO	B5	40	38	61	111	58	70	65	33	72	44	61	118	771		
	FIORINO	B5	13	24	109	126	55	47	49	24	5	26	69	89	636		
	FIAT 500	A2	11	16	28	17	18	24	22	19	13	19	14	32	233		
	PANDA	A2	13	18	16	14	10	13	8	12	11	10	24	33	182		
	FREEMONT	E7	5	13	13	8	10	12	12	6	7	2	9	12	109		
	500L	C6	0	1	1	4	1	0	2	3	2	1	0	0	15		
	BRAVO	C2	1	1	5	1	1	0	1	0	1	0	1	0	14		
	HAFİF TİCARİ			2.358	3.436	5.591	5.338	5.200	4.512	4.133	4.493	3.855	3.790	6.791	12.630	62.127	
	DOBLO			1.034	1.891	2.647	2.428	2.653	2.272	2.199	1.962	1.475	1.481	2.600	5.330	27.982	
	FIORINO			961	1.005	2.093	2.004	1.663	1.509	1.326	1.395	1.591	1.510	3.229	5.906	24.190	
	DUCATO			347	491	702	815	786	685	531	1.022	729	751	883	1.250	9.072	
PRATICO			16	49	69	91	88	46	77	116	60	48	79	144	883		
TOPLAM OTOMOBİL			4.351	7.508	9.881	10.943	10.590	9.659	9.999	10.439	8.132	8.102	9.564	19.472	118.640		
FORD	FOCUS	C1	412	1.734	1.955	2.331	2.667	2.769	2.501	2.625	1.424	1.758	1.941	3.743	25.860		
	FIESTA MCA	B2	425	658	887	1.504	1.396	1.047	956	887	859	380	592	1.186	10.777		
	COURIER	B5	79	164	191	310	343	251	318	195	213	435	370	948	3.817		
	MONDEO	D1	13	58	231	313	192	363	161	225	107	138	108	310	2.219		
	YENI KUGA	C7	91	117	141	197	160	154	134	119	98	72	91	127	1.501		
	FOCUS	C2	68	61	172	170	161	141	100	92	77	49	55	114	1.260		
	FOCUS CMAX	C4	60	95	89	109	67	105	90	70	56	44	44	136	965		
	B-Max	B4	28	49	50	45	22	43	30	35	20	28	15	40	405		
	FOCUS	C3	2	10	111	12	13	23	15	28	17	24	11	56	322		
	MUSTANG	D6	0	0	0	0	0	0	0	0	0	1	7	5	16	29	
	GALAXY	E4	2	0	0	0	0	0	0	0	0	0	0	0	1	3	
	SMAX	D4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	HAFİF TİCARİ			3.171	4.562	6.054	5.952	5.569	4.763	5.694	6.163	5.260	5.167	6.332	12.795	71.482	
	COURIER			1.492	2.068	2.714	2.744	2.666	2.160	2.235	2.609	2.101	1.982	2.557	5.510	30.838	
	TRANSIT			1.322	1.963	2.632	2.336	2.130	1.846	2.492	2.304	2.234	2.455	2.624	5.581	29.919	
TRANSIT CUSTOM			250	319	429	526	432	451	347	578	586	413	594	866	5.791		
CONNECT			24	145	164	251	253	210	333	334	169	166	255	566	2.870		
RANGER II			22	22	5	22	36	46	221	275	132	92	167	118	1.158		
TOURNEO CUSTOM			61	45	110	73	52	50	66	63	38	59	135	0	906		
TOPLAM OTOMOBİL			4	7	3	6	3	1	0	1	0	0	0	0	25		
GEELEY	EMGRAND EC 7	C1	4	7	3	6	3	1	0	1	0	0	0	0	25		
	EMGRAND EC 7	C2	0	0	0	0	0	0	0	0	0	0	0	0	0		
	CK ECHO	B1	0	0	0	0	0	0	0	0	0	0	0	0	0		
	MK FAMILIA	C1	0	0	0	0	0	0	0	0	0	0	0	0	0		
	FC	C1	0	0	0	0	0	0	0	0	0	0	0	0	0		
	HAFİF TİCARİ			0	0	0	0	0	0	0	0	0	0	0	0		
	TOPLAM OTOMOBİL			646	770	1.076	1.158	1.217	1.235	1.348	1.477	1.416	1.466	1.562	2.907	16.278	
	HONDA	CIVIC	C1	548	529	803	1.006	1.024	1.024	926	908	975	681	862	1.579	10.865	
		CR-V	D7	88	218	264	147	172	186	401	536	410	693	595	1.194	4.904	
		JAZZ	B2	0	0	0	0	0	0	0	0	0	62	82	78	222	
		CIVIC	C2	8	16	4	1	16	20	16	17	20	15	6	36	175	
		ACCORD	D1	2	7	5	3	5	5	5	3	11	6	8	12	72	
		CIVIC	C6	0	0	0	0	0	0	0	0	13	0	9	8	39	
		CR-Z HYBRID	C6	0	0	0	1	0	0	0	0	0	0	0	0	1	
		HAFİF TİCARİ			0	0	0	0	0	0	0	0	0	0	0	0	
TOPLAM OTOMOBİL				2.373	3.023	4.579	4.862	4.901	4.574	3.750	4.254	3.653	3.512	4.505	7.757	51.743	
HYUNDAI		i20 TROY	B2	1.359	1.744	2.100	2.114	2.003	1.772	1.621	1.662	1.325	1.218	1.475	3.479	21.872	
		ACCENT BLUE	C1	391	582	993	1.083	1.281	1.379	930	1.231	920	1.060	1.334	1.933	13.117	
		i30	C2	170	121	475	554	487	477	332	427	254	240	415	648	4.600	
		TUCSON	C7	0	0	0	0	0	0	0	51	753	646	838	933	3.221	
		i10	A2	141	164	431	281	364	268	272	279	167	127	150	453	3.095	
		iX35	C7	163	226	324	449	451	441	274	278	62	36	37	14	2.755	
	ELANTRA	C1	60	80	89	158	168	121	137	180	82	54	141	148	1.418		
	SANTA FE	D7	0	1	3	8	5	4	3	4	6	3	0	3	40		
	i40	D1	0	0	0	7	0	1	0	0	4	0	0	0	12		
	GENESIS	D6	0	1	0	0	0	0	0	0	0	0	0	0	1		
	i20	B2	0	0	0	0	0	0	0	0	0	0	0	0	0		
	iX20	B4	0	0	0	0	0	0	0	0	0	0	0	0	0		
	iX55	E7	0	0	0	0	0	0	0	0	0	0	0	0	0		
	GENESIS	E1	0	0	0	0	0	0	0	0	0	0	0	0	0		
	HAFİF TİCARİ			89	104	164	208	142	113	181	138	84	128	115	146	1.612	
H-100			89	104	164	208	142	113	181	138	84	128	115	146	1.612		
H1			0	0	0	0	0	0	0	0	0	0	0	0			
TOPLAM OTOMOBİL			1	1	1	0	10	7	8	1	1	6	2	5	43		
INFINITI	Q50	D1	0	0	0	0	8	6	2	0	0	1	1	2	20		
	QX70	F7	0	0	0	0	2	1	6	1	1	5	1	3	20		
	FX	F7	1	1	1	0	0	0	0	0	0	0	0	0	3		
	EX	F7	0	0	0	0	0	0	0	0	0	0	0	0	0		
	G	D6	0	0	0	0	0	0	0	0	0	0	0	0	0		
	M	E1	0	0	0	0	0	0	0	0	0	0	0	0	0		
	G	D1	0	0	0	0	0	0	0	0	0	0	0	0	0		
	HAFİF TİCARİ			0	0	0	0	0	0	0	0	0	0	0	0		
	TOPLAM OTOMOBİL			297	246	293	386	380	343	202	297	323	213	344	350	3.674	
	ISUZU	D Max			297	246	293	386	380	343	202	297	323	213	344	350	3.674
		NKR Wide			201	145	136	208	253	207	134	205	156	108	203	168	2.124
		NKR Low			54	72	66	88	44	80	34	92	109	42	76	84	841
		NKR			42	29	91	90	83	56	34	0	58	63	65	98	709
		HAFİF TİCARİ			0	0	0	0	0	0	0	0	0	0	0	0	
		TOPLAM OTOMOBİL			117	139	282	235	210	224	131	257	252	190	224	449	2.710
IVECO		DAILY			117	139	282	235	210	224	131	257	252	190	224	449	2.710
		HAFİF TİCARİ			0	25	50	7	6	8	31	17	32	51	57	52	336
		JAGUAR			0	25	50	7	6	8	31						

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			January	February	March	April	May	June	July	August	Sept.r	October	November	December	Total
			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
LAMBORGHINI	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	0
	TOPLAM		1	1	2	1	0	1	0	0	0	0	0	0	6
	OTOMOBİL		1	1	2	1	0	1	0	0	0	0	0	0	6
	Huracan	F6	1	1	2	1	0	1	0	0	0	0	0	0	6
	AVENTADOR	F6	0	0	0	0	0	0	0	0	0	0	0	0	0
LANCIA	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	0
	TOPLAM		0	2	0	0	0	0	0	0	0	0	0	0	2
	OTOMOBİL		0	2	0	0	0	0	0	0	0	0	0	0	2
	VOYAGER	B7	0	2	0	0	0	0	0	0	0	0	0	0	2
LAND ROVER	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	0
	TOPLAM		31	87	240	94	132	148	66	79	100	140	241	219	1.577
	OTOMOBİL		31	87	240	94	132	148	66	79	100	140	241	219	1.577
	RANGE ROVER SPORT	F7	13	41	75	24	52	63	25	40	27	31	55	66	512
	RANGE ROVER	F7	4	34	83	39	32	49	21	27	39	60	19	28	435
	RANGE ROVER EVOQUE	E7	8	9	54	23	17	14	11	6	9	17	75	27	270
	Discovery Sport	E7	0	0	10	4	28	17	6	4	17	22	13	72	259
	DISCOVERY	E7	6	3	18	4	3	5	3	2	8	10	13	26	101
	FREELANDER	D7	0	0	0	0	0	0	0	0	0	0	0	0	0
LEXUS	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	0
	TOPLAM		0	0	0	0	0	0	0	3	0	0	1	9	13
	OTOMOBİL		0	0	0	0	0	0	0	3	0	0	1	9	13
	NX	D1	0	0	0	0	0	0	0	2	0	0	0	2	4
	LS	D1	0	0	0	0	0	0	0	0	0	0	1	2	3
	IS	D1	0	0	0	0	0	0	0	1	0	0	0	1	2
	RX	E1	0	0	0	0	0	0	0	0	0	0	0	2	2
	GS	D1	0	0	0	0	0	0	0	0	0	0	0	1	1
	RC	D1	0	0	0	0	0	0	0	0	0	0	0	1	1
MASERATI	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	0
	TOPLAM		2	2	3	9	9	7	5	4	6	3	6	17	73
	OTOMOBİL		2	2	3	9	9	7	5	4	6	3	6	17	73
	GHIBLI	E1	2	1	3	5	5	5	3	3	5	1	5	10	48
	QUATTROPORTE	E7	0	0	0	2	3	0	2	0	2	1	1	4	14
	QUATTROPORTE	F1	0	0	0	2	1	1	0	0	1	0	0	3	8
	GRANTURISMO	F6	0	1	0	0	0	0	0	1	0	0	0	0	2
	GRANCABRIO	F6	0	0	0	0	0	1	0	0	0	0	0	0	1
	GHIBLI	E7	0	0	0	0	0	0	0	0	0	0	0	0	0
MAZDA	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	0
	TOPLAM		27	80	49	87	130	181	157	144	263	190	147	306	1.761
	OTOMOBİL		27	80	49	87	130	181	157	144	263	190	147	306	1.761
	3	C1	11	66	17	53	85	60	69	66	116	6	24	162	735
	CX-3	B7	0	0	0	0	0	58	29	39	93	174	103	51	547
	3	C2	12	2	6	21	19	31	27	27	42	2	5	63	257
	CX-5	C7	4	12	17	8	22	24	27	9	8	4	10	26	171
	6	D1	0	0	7	5	4	8	5	3	4	4	5	4	49
	MX-5	B6	0	0	2	0	0	0	0	0	0	0	0	0	2
MERCEDES-BENZ	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	0
	TOPLAM		808	1.808	3.209	2.789	2.743	4.241	3.996	4.130	3.213	2.859	3.114	5.880	38.790
	OTOMOBİL		417	1.384	2.200	2.135	2.101	3.558	3.283	3.206	2.585	2.230	2.403	4.831	30.333
	C SERİSİ	D1	82	543	420	385	400	1.234	1.553	1.448	1.249	984	736	1.431	10.465
	E SERİSİ	E1	169	215	599	578	651	733	515	589	332	258	527	1.405	6.571
	CLA SERİSİ	C2	25	379	369	383	485	647	460	389	476	352	365	559	4.889
	A SERİSİ	C2	42	79	481	326	210	444	320	289	157	150	250	534	3.282
	GLA SERİSİ	D7	27	51	67	226	144	144	141	204	129	166	151	291	1.741
	B SERİSİ	C4	49	66	114	75	76	178	129	137	109	147	179	285	1.544
	S SERİSİ	F1	6	12	32	31	29	42	39	54	42	28	32	52	399
	GLK SERİSİ	E7	4	13	59	57	46	57	35	9	14	8	2	13	317
	GLC	E7	0	0	0	0	0	0	0	0	6	61	74	133	274
	CLS SERİSİ	F6	6	13	33	14	17	31	30	28	19	18	26	35	270
	C SERİSİ	D6	4	8	13	21	16	22	19	8	7	4	3	4	129
	M SERİSİ	F7	2	1	4	15	10	10	19	19	9	10	9	17	125
	GLE Coupe	F7	0	0	0	0	0	0	1	10	17	25	17	29	99
	G SERİSİ	F7	0	1	2	5	5	5	5	6	5	19	22	78	78
	GL SERİSİ	F7	0	2	1	10	3	6	13	3	7	8	15	74	74
	SLK SERİSİ	E6	1	0	4	2	4	4	4	3	5	1	4	5	37
	C SERİSİ	D3	0	0	2	5	5	0	4	1	2	4	1	0	24
	GT	F6	0	0	0	0	0	0	2	2	3	1	0	0	8
	SL SERİSİ	F6	0	1	0	0	2	1	1	0	0	1	0	1	7
	E Cabriolet Serisi	E1	0	0	0	0	0	0	0	0	0	0	0	0	0
	SLS Serisi	F6	0	0	0	0	0	0	0	0	0	0	0	0	0
	R SERİSİ	F7	0	0	0	0	0	0	0	0	0	0	0	0	0
	GLC	F7	0	0	0	0	0	0	0	0	0	0	0	0	0
	HAFİF TİCARİ		391	424	1.009	654	642	683	713	924	628	629	711	1.049	8.457
	SPRINTER	245	310	671	412	274	400	396	634	398	443	460	720	5.363	
	VITO	143	112	334	240	366	283	302	290	230	185	251	329	3.065	
	CITAN	0	2	0	0	0	0	14	0	0	1	0	0	0	17
	VIANO	3	0	4	2	2	0	1	0	0	0	0	0	0	12
MINI	TOPLAM		21	47	139	136	143	135	177	120	124	136	204	357	1.739
	OTOMOBİL		21	47	139	136	143	135	177	120	124	136	204	357	1.739
		COOPER	B2	19	28	78	83	110	95	116	82	80	90	141	252
	Countryman	D7	2	19	61	52	28	34	56	38	41	44	63	104	542
	John Cooper Works	B2	0	0	0	1	5	6	5	0	3	2	0	1	23
	COOPER	D7	0	0	0	0	0	0	0	0	0	0	0	0	0
MITSUBISHI	HAFİF TİCARİ		465	398	627	445	369	380	507	526	375	369	456	941	5.858
	TOPLAM		64	64	92	149	105	119	131	134	97	75	148	168	1.366
	OTOMOBİL		64	64	92	149	105	119	131	134	97	75	148	168	1.366
	ASX	C7	21	12	5	57	41	56	79	84	47	43	11	605	
	ATRAGE	B1	16	20	59	36	35	40	35	31	27	16	32	43	410
	SPACE STAR	B2	16	21	20	23	13	12	3	6	5	2	5	6	132
	LANCER	C1	5	5	6	4	7	3	10	4	5	5	6	18	78
	Space Star	B2	0	1	0	6	5	6	4	8	12	6	3	7	58
	PAJERO	F7	1	0	1	0	0	2	0	0	0	0	5	2	57
	OUTLANDER	D7	5	5	1	3	4	0	0	1	1	3	2	1	26
	HAFİF TİCARİ		401	334	535	296	264	261	376	392	278	294			

Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Aralık'2015)
(RETAIL PC & LCV BRAND SALES January-December'2015)

MARKA	MODEL	SEGMENT	Ocak/January	Şubat/February	Març/March	Nisan/April	Mayıs/May	Haziran/June	Temmuz/July	Ağustos/August	Eylül/Sept.r	Ekim/October	Kasım/November	Aralık/December	Toplam/Total	
			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	
HAFİF TİCARİ	RCZ	C6	0	3	6	3	4	2	1	0	0	0	1	2	22	
	PARTNER TEPEE BİNEK	B5	2	0	1	0	0	0	0	0	0	0	1	0	4	
	508	D3	0	1	0	0	0	0	0	0	0	0	0	0	1	
	308	C2	0	0	0	0	0	0	0	0	0	0	0	0	0	
	107	A2	0	0	0	0	0	0	0	0	0	0	0	0	0	
				372	662	944	1.067	957	1.045	1.171	1.236	515	533	889	2.212	11.603
	PARTNER TEPEE		203	309	553	650	576	537	493	707	355	263	427	1.375	6.448	
	BİPPER		69	259	240	243	219	337	516	347	91	206	306	558	3.391	
	BOXER		100	94	151	174	162	171	162	182	69	64	156	279	1.764	
	TOPLAM OTOMOBİL		45	48	53	47	55	34	46	73	71	65	109	215	861	
PORSCHE	MACAN	E7	5	6	8	10	11	3	16	45	47	26	55	126	358	
	CAYENNE	F7	30	32	30	27	31	18	19	18	16	30	36	69	356	
	PANAMERA	F1	7	4	9	5	10	10	6	7	4	3	14	14	93	
	911 CARRERA	F6	1	5	3	3	2	0	4	3	2	5	1	5	34	
	BOXSTER	E6	2	1	3	2	1	3	1	3	2	1	3	1	20	
				0	0	0	0	0	0	0	0	0	0	0	0	
				55	40	67	70	84	70	50	25	10	9	10	500	
	TOPLAM OTOMOBİL		55	40	67	70	84	70	50	25	10	9	10	9	500	
	GEN.2	C1	33	25	40	43	45	43	33	16	7	7	6	7	305	
	GEN.2	C2	22	15	27	27	39	27	17	9	3	3	3	3	195	
WAJA	D1	0	0	0	0	0	0	0	0	0	0	0	0	0		
SAGA	B1	0	0	0	0	0	0	0	0	0	0	0	0	0		
SAVVY	B2	0	0	0	0	0	0	0	0	0	0	0	0	0		
			0	0	0	0	0	0	0	0	0	0	0	0		
HAFİF TİCARİ			0	0	0	0	0	0	0	0	0	0	0	0		
RENAULT	ARENA		0	0	0	0	0	0	0	0	0	0	0	0	0	
			3.815	5.854	9.822	10.662	7.048	11.087	10.496	9.618	8.410	8.841	10.831	20.879	117.363	
	TOPLAM OTOMOBİL		3.314	5.181	8.718	9.632	6.125	9.628	9.314	8.181	7.438	7.720	8.972	17.523	101.746	
	FLUENCE	C1	1.742	1.395	2.653	3.344	1.597	3.262	3.129	2.934	2.990	2.346	2.983	5.389	33.764	
	CLIO	B2	650	1.389	2.047	3.455	671	2.047	2.803	1.977	2.214	1.648	2.504	5.063	26.468	
	SYMBOL	B1	364	908	2.213	1.556	3.119	3.215	1.728	1.662	1.078	2.558	1.695	3.826	23.922	
	CLIO	B3	159	221	315	619	160	209	542	448	230	214	333	1.159	4.609	
	MEGANE	C2	130	917	907	313	155	112	319	305	223	306	491	365	4.543	
	CAPTUR	B7	225	274	453	251	370	412	387	339	130	164	396	501	3.902	
	Kadjar	C7	0	0	0	0	0	285	354	498	567	445	545	1.183	3.877	
LATITUDE	D1	11	52	59	25	9	44	13	7	0	27	7	16	271		
MEGANE	C3	21	10	52	46	34	31	36	7	0	9	4	3	253		
SCENIC	C4	9	13	17	21	10	10	2	1	4	5	2	4	101		
ZOE	B2	3	2	2	2	1	2	0	0	0	1	10	13	36		
			501	673	1.104	1.030	923	1.459	1.182	1.437	972	1.121	1.859	3.356	15.617	
KANGOO		242	213	361	359	406	659	671	697	461	527	886	1.588	7.070		
MASTER		212	425	588	587	415	613	344	498	383	460	644	1.210	6.379		
TRAFIC		44	34	153	84	102	187	167	242	128	134	329	558	2.162		
TRAFIC MULTIX		3	1	2	0	0	0	0	0	0	0	0	0	6		
			164	1.103	1.496	1.852	1.740	1.768	1.679	1.586	1.039	967	1.435	2.082	16.911	
TOPLAM OTOMOBİL		164	1.103	1.496	1.852	1.740	1.768	1.679	1.586	1.039	967	1.435	2.082	16.911		
LEON	C2	92	610	759	948	868	874	774	808	455	460	595	1.334	8.577		
IBIZA	B2	51	318	517	730	362	504	607	469	344	296	565	612	5.375		
TOLEDO	C1	10	50	88	102	361	304	187	206	150	151	199	41	1.849		
IBIZA	B3	1	71	58	10	87	47	86	40	43	28	45	31	547		
LEON ST	C3	6	8	25	15	20	20	21	62	38	29	24	54	322		
ALTEA XL	C4	4	46	40	46	39	15	1	0	0	0	0	0	191		
ALHAMBRA	E4	0	0	9	1	3	4	3	1	9	3	7	10	50		
			0	0	0	0	0	0	0	0	0	0	0	0		
HAFİF TİCARİ			515	1.568	2.120	2.355	2.162	2.086	1.803	1.709	1.202	1.334	1.776	3.477	22.107	
TOPLAM OTOMOBİL			515	1.568	2.120	2.355	2.162	2.086	1.803	1.709	1.202	1.334	1.776	3.477	22.107	
SKODA	OCTAVIA	C1	108	671	1.112	1.044	834	869	839	740	599	529	746	1.905	9.986	
	SUPERB	D1	225	404	327	432	479	279	116	205	271	429	553	596	4.316	
	RAPID SPACEBACK	C2	62	180	227	200	140	191	331	268	100	134	114	243	2.190	
	RAPID	B1	38	107	180	305	280	236	186	145	83	106	130	178	1.974	
	FABIA	B2	0	0	26	134	182	233	168	240	119	107	185	436	1.830	
	YETI	C7	70	205	239	231	234	282	154	99	28	20	41	110	1.693	
	OCTAVIA	C6	7	0	1	5	9	13	9	11	2	0	6	7	79	
	OCTAVIA RS	C3	0	0	2	3	2	0	0	0	0	0	0	0	11	
	SUPERB	D3	0	1	5	1	0	0	0	0	0	0	0	0	8	
	ROOMSTER	B4	5	0	0	0	0	0	0	0	0	0	0	0	5	
FABIA	B3	0	0	0	0	0	1	3	0	0	0	0	0	4		
Citigo	A2	0	0	1	0	0	0	0	0	0	0	0	0	1		
			0	0	0	0	0	0	0	0	0	0	0	0		
HAFİF TİCARİ			4	3	10	11	5	7	4	36	5	0	2	1	88	
TOPLAM OTOMOBİL		4	3	10	11	5	7	4	36	5	0	2	1	88		
FORTWO	A2	4	3	10	11	5	7	4	36	5	0	2	1	88		
			0	0	0	0	0	0	0	0	0	0	0	0		
HAFİF TİCARİ			75	55	100	100	57	176	111	78	35	22	46	53	908	
TOPLAM OTOMOBİL		44	21	31	29	49	163	94	65	25	16	34	34	605		
TIVOLI	B7	0	0	0	0	40	148	80	50	22	15	31	28	414		
REXTON W	E7	31	15	19	19	4	12	12	14	2	1	2	6	137		
RODIUS	E4	13	6	12	10	5	3	2	1	1	0	1	0	54		
ACTYON	C7	0	0	0	0	0	0	0	0	0	0	0	0	0		
KORANDO	C7	0	0	0	0	0	0	0	0	0	0	0	0	0		
KYRON	D7	0	0	0	0	0	0	0	0	0	0	0	0	0		
REXTON	E7	0	0	0	0	0	0	0	0	0	0	0	0	0		
			31	34	69	71	8	13	17	13	10	6	12	19	303	
HAFİF TİCARİ																

Otomobil Ve H.Ticari Araç Pazarı Marka/Model Perakende Satışlar (Ocak- Aralık'2015)
(RETAIL PC & LCV BRAND SALES January-December'2015)

MARKA	MODEL	SEGMENT	Ocak/ January	Subat/ February	Mar/ March	Nisan/ April	Mayıs/ May	Haziran/ June	Temmuz/ July	Ağustos/ August	Eylül/ Sept.r	Ekim/ October	Kasım/ November	Aralık/ December	Toplam/ Total
			adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit	adet/unit
	URBAN	B7	0	0	0	0	0	0	0	0	0	0	0	0	0
	CAMRY	E1	0	0	0	0	0	0	0	0	0	0	0	0	0
	GT-86	C6	0	0	0	0	0	0	0	0	0	0	0	0	0
	HAFİF TİCARİ		73	45	255	207	299	177	55	26	9	727	659	396	2.928
	HILUX		73	45	255	207	299	177	55	26	9	727	659	396	2.928
	HIACE		0	0	0	0	0	0	0	0	0	0	0	0	0
VOLKSWAGEN	TOPLAM OTOMOBİL		5.827	9.517	12.893	13.167	12.847	10.971	14.226	13.557	9.772	9.512	10.339	16.415	139.043
	PASSAT	D1	1.837	1.867	1.890	2.932	2.982	2.665	2.919	2.420	1.808	2.215	3.001	3.631	30.167
	GOLF	C2	868	1.772	2.072	2.141	1.952	1.144	2.313	2.846	1.982	2.022	2.028	3.460	24.400
	POLO	B2	343	1.766	2.520	2.592	2.146	1.877	1.806	1.540	802	1.358	2.014	2.887	21.651
	JETTA	C1	1.192	890	2.232	1.571	2.833	2.612	2.763	3.077	1.707	1.146	557	955	21.535
	TIGUAN	D7	67	319	543	808	568	351	442	431	396	268	442	722	5.357
	PASSAT CC	D6	81	220	323	301	164	159	247	243	194	146	254	448	2.780
	The Beetle	C2	44	34	53	46	50	34	43	48	66	53	57	100	628
	SCIROCCO	C6	45	56	62	59	61	55	51	53	42	35	31	46	596
	TOUAREG	E7	8	15	11	27	19	16	26	14	25	11	9	24	205
	PASSAT	D2	0	0	0	7	13	7	3	1	1	0	2	17	51
	PASSAT	D3	6	3	5	3	5	2	7	0	0	0	0	0	31
	HAFİF TİCARİ		1.336	2.575	3.182	2.680	2.054	2.049	3.606	3.084	2.749	2.258	1.944	4.125	31.642
	TRANSPORTER		363	919	1.149	1.085	516	684	1.710	1.218	522	797	853	1.457	11.273
	CADDY		483	955	1.144	910	943	704	1.143	776	1.180	610	0	953	9.801
	CRAFTER		314	537	678	494	448	516	502	747	598	418	457	822	6.531
	AMAROK		176	164	211	191	147	145	251	343	283	374	613	761	3.659
	CARAVELLE		0	0	0	0	0	0	0	0	166	59	21	132	378
VOLVO	TOPLAM OTOMOBİL		295	290	657	751	856	701	453	452	440	396	648	1.000	6.939
	S60	D1	175	140	404	511	577	380	253	191	147	156	254	268	3.456
	V40	C2	80	60	97	62	86	119	80	97	126	96	159	381	1.443
	V40 Cross Country	C2	14	16	62	68	62	53	32	49	57	42	77	170	702
	XC60	E7	18	57	57	56	66	96	36	50	65	27	82	51	661
	S80	E1	8	15	36	51	65	46	30	31	19	18	15	59	393
	XC90	F7	0	0	0	0	0	2	16	28	24	50	56	70	246
	V60	D3	0	2	1	3	0	3	6	6	2	5	4	0	32
	XC70	E7	0	0	0	0	0	2	0	0	0	1	1	0	4
	V60	D1	0	0	0	0	0	0	0	0	0	1	0	1	2
	S90	D3	0	0	0	0	0	0	0	0	0	0	0	0	0
	V70	E3	0	0	0	0	0	0	0	0	0	0	0	0	0
	XC90	F7	0	0	0	0	0	0	0	0	0	0	0	0	0
	HAFİF TİCARİ		0	0	0	0	0	0	0	0	0	0	0	0	0
TOPLAM			34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	968.017
	Otomobil		24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	725.596
	Hafif Ticari		10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	242.421

SEGMENT DETAYLARI Aralık 2015 (Perakende) (Segmentation Details-RS-December 2015)

	Toplam	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
A (Mini)	620	0	620	0	0	0	0	0
B (Entry)	34.148	6.971	20.018	1.190	330	1.842	0	3.797
C (Compact)	59.812	34.483	13.625	217	1.528	0	68	9.891
D (Medium)	14.831	10.083	65	64	0	0	1.212	3.407
E (Luxury)	4.025	2.999	0	2	11	0	42	971
F (Upper Luxury)	904	156	0	0	0	0	67	681
	114.340	54.692	34.328	1.473	1.869	1.842	1.389	18.747

SEGMENT DETAYLARI Ocak-Aralık 2015 (Perakende) (Segmentation Details-RS-January-December 2015)

	Toplam	1 S/D	2 H/B	3 S/W	4 MPV	5 CDV	6 Spor	7 SUV
A (Mini)	4.214	0	4.214	0	0	0	0	0
B (Entry)	219.181	48.332	131.826	5.160	2.614	10.330	2	21.117
C (Compact)	378.141	215.557	92.170	1.314	11.000	0	885	57.215
D (Medium)	95.359	69.713	374	421	0	0	6.520	18.331
E (Luxury)	23.464	17.223	25	44	107	0	266	5.799
F (Upper Luxury)	5.237	773	0	0	0	0	557	3.907
	725.596	351.598	228.409	6.939	13.721	10.330	8.230	106.367

ODD, verilerinde yer alan bilgilerin doğruluğuna azami ölçüde hassasiyet göstermekle birlikte; bu verilerdeki hata, eksiklik veya yorum farklılıklarından ve/veya ticari amaçlı kullanımından doğabilecek zararlardan hiçbir şekilde sorumlu değildir.

ODD (Otomotiv Distribütörleri Demeyi) verilerinde; marka ve model bazında yer alan sayısal satış bilgileri ilgili kuruluşların ODD'ye yaptığı bildirimlerden oluşmaktadır. Bilgi haksız rekabete yol açacak şekilde kullanılamaz. ODD'yi kaynak göstermek suretiyle satış rakamlarına dayalı olarak Rekabet Kanunu'na aykırı düşecek yorum, sıralama ve açıklamalar yapılamaz. Bu hususa aykırı davranan kişi ve kuruluşlar doğrudan yasalara karşı sorumludur.